

LANDSCAPING:

At a cost of \$A9 million World Expo 88's landscaping is one of the most extensive landscaping projects of any recent world expositions.

It has been designed to create Expo's own special world, with plants reflecting the mood of different nations and producing spectacular visual effects.

More than 70,000 established plants and shrubs and 2,500 fully-grown trees and palms have been planted. More than 60,000 square metres of asphaltic concrete has also been laid to form coloured pavements and service roads. An extensive irrigation programme using state-of-the-art technology has been installed to maintain this lush wonderland.

Landscape architect - Lawrie Smith of Brisbane

Special landscaping features include:

CASCADE: The main water feature on site will be a Cascade, where water from the Pacific Lagoon will drop two metres into a large whirlpool in the USA's Time Square area. It is a complex of terraced waterfalls and springs with specialised jets, mists and sprays. These will be triggered by unsuspecting Expo visitors, who will activate hidden sensors as they cross the fountain's stepping stones. The synchronised computer controlled display will feature water play, "natural" music, and underwater fibre optics.

EPIPHYTE FOREST: In the precincts of the Queensland pavilion, a \$A1 million landscape project will focus on rainforests and the sun. The Epiphyte Forest features a cluster of trees, trunks soaring up to almost 18 metres in height, which support a combination of unique living plant forms typical of the rainforest canopy. Hi-tech solar energy devices will capture the sun's energy above the sun sail canopies and transmit it down into the lower levels of the forest.

The lower sections of the tree trunks will support more than 2,500 individual Cooktown orchids, Queensland's floral emblem, which will bloom during the first two months of World Expo 88.

LIVING MURALS: These are designed to highlight three extensive sloping banks. By rotating thousands of individual plants every four to six weeks, large picture murals will be created. One design provides for a series of Golden Kangaroos to be bounding across a varied green background.

PACIFIC LAGOON: The largest landscape water feature, the Pacific Lagoon, is 4,500 square metres in size and surrounded by traditional structures of the island nations of the Pacific, New Zealand and Japan. Landscaping around the lagoon incorporates plants representative of each country exhibiting in the precinct - from the lush tropical palms of the Pacific to the traditional Azalea hedges around the Japanese restaurant. Steaming streams, showers of rain and cascading waterfalls are some other water effects surrounding the Pacific Lagoon.

LANGUAGES

The official language of World Expo 88 is English.

The dominant language of the audience will also be English.

However Expo Info terminals on site will also feature Japanese messages.

Language communicators are on hand at the Information Centres on site.

Foreign language interpreters are available for hire by arrangement. Details are available at Information Centres.

LASERS

State-of-the-art technology is used at World Expo 88 to create unforgettable laser effects at four locations - in the Amphitheatre, Piazza, on a 14 metre by 17 metre billboard on the Queensland Performing Arts Complex and combined with fireworks, at the River Stage.

Effects range from swirling, glowing clouds to graphics and animated sequences.

Fantastic images and patterns of colourful light dance on a giant screen during the Amphitheatre Laser Light Shows.

A family show and "rock" laser show feature each night in this venue. Laser technology is powerfully choreographed with music while a screen is lowered onto the stage and laser colour graphics are projected from backstage.

Lasers are projected onto a huge billboard on a side wall of the Queensland Performing Arts Complex, adjoining the Expo site. The laser billboard carries a wide range of announcements, including the time, temperature and upcoming event.

THE LIBRARY:

The historic former South Brisbane School of Arts and Municipal Library will host an Executive Business club and Hi-Tech Conference Centre during World Expo 88.

The Bulletin Executive Club, on the first floor, will cater for the hospitality and entertainment needs of 1000 companies and their guests.

The Library World Expo 88 Convention Centre, on the ground floor, includes a theatre capable of seating 300, a display area and a board room. Bookings can be made by contacting Conventions Manager, Jenny Soo, on (07) 846 2488.

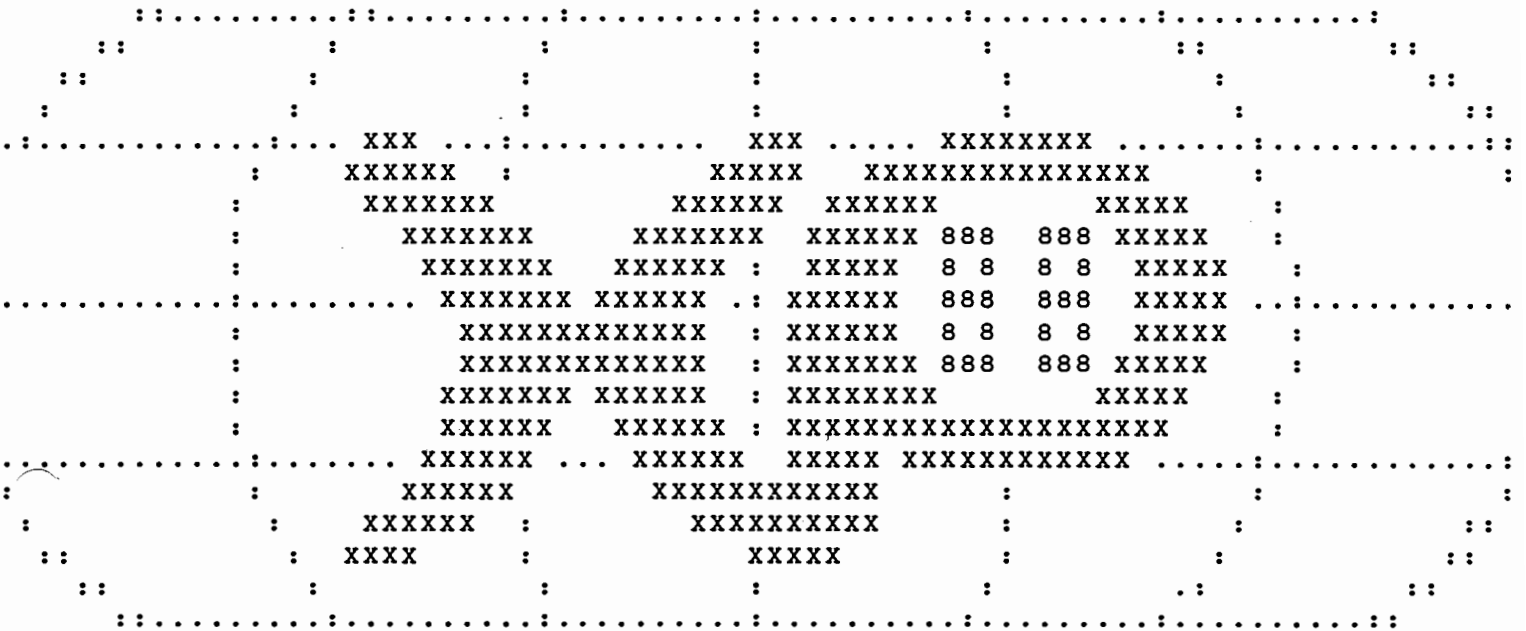
Renovators were careful to keep the original Victorian style of the historic monument. The total facelift cost \$A1.75 million.

The completely refurbished building was constructed about 1890 for the South Brisbane Mechanics Institute and taken over, with its library and technical college, by the South Brisbane Council in the 1890s'. A concert hall was added in 1902 and 600 paintings went on show in the Randall Art Gallery in 1914.

Under the Greater Brisbane City Council from 1925, the functions of the centre were centralised and dismantled. The library was finally closed in 1973.

For further information please refer to Bulletin Executive Club and the Library World Expo 88 Convention Centre.

LOGO



The symbol for World Expo 88 reflects the basic theme of "Leisure in the Age of Technology". Incorporated in the design and signifying technology, is the Australian boomerang, one of the first machines ever created by man. Boomerangs have been discovered which, through carbon dating, have proven to be more than 11,000 years old.

The free-flowing curves and subtleties of the design are symbolic of leisure and reflect the Australian's love of the outdoors. This is reinforced by the choice of colours - the gold and the green combining to reflect the sunshine and vastness of Australia.

PROMOTIONAL EMBLEM:

The Promotional Emblem, designed by Ken Cato Designs Studios, encapsulates the essential elements of World Expo 88, namely:

- . Modernity
- . The Sunsails - designed to visually elevate the site.
- . The famous Queensland sunshine
- . The picturesque Brisbane River
- . Entertainment - a medley of fun and excitement

- . Exhibitory design - interpretation of the theme "Leisure in the Age of Technology" - interactive and participatory displays by nations and organisations focusing on the interaction of existing leisure pursuits and technology
- . Cultural events - the people of the world on stage
- . Marching Bands - an extravaganza - a new tradition in band music
- . The Exposition - a coalescence of human endeavour united under a single banner.

The Promotional Emblem is not intended to replace the Authority's traditional logo, but it is intended as a promotional tool to identify the Exposition as a consumer event and should be used, as a link to the site, in advertising where a consumer promise is made.

Usage -

The World Expo 88 Authority has compiled an Art and Procedures Manual which is available to all official participants. This Manual sets out the guidelines for use of the World Expo 88 Logo, Promotional Emblem, the various forms of Platypus Mascot, name, logotypes and other graphic representations, or any improvements, modifications or variations thereof and such other representations that the Authority may from time to time use. The guidelines set forth in the Manual are to be adhered to at all times.

Approval by the Authority of proposed advertising and promotional material incorporating the World Expo 88 Insignia is required prior to the carrying out of any such advertising or promotion.

Applications for use -

Requests for the use of the Expo logos, trademark or promotional Emblem should be made to the appropriate department. For example:

RETAIL MERCHANDISE: Requests by manufacturers, distributors, retailers or other promoters to use the Expo names and logos on manufactured goods intended to be sold off or on site, in any country, by anyone, should be directed to Merchandise Manager, Marilyn Elliot on (07) 8401988.

PROMOTIONAL ACTIVITIES: Requests from businesses or promoters of commercial activities to use any of the Expo 88 names or logos in promotional material, promoting any Expo related product or service should be directed to Deborah Sandford, Promotions and Conventions Co-ordinator on (07) 8401988.

ADVERTISING: To obtain permission to use the Expo 88 logo in advertising material contact Advertising Manager, John Gittus on (07) 8401988.

LOSTOTS

Lostots is an integrated audio/visual communications system developed for the reconciliation of lost children with their parents.

The system interconnects Expo's three Information Centres, the Lost Children's Room in World Expo Park and the Control Centre.

Each station has a screen complete with a camera and microphone where parents and children first identify each other on a one-way circuit before the network is opened and they are free to see and converse.

From a security viewpoint, the system provides an accurate form of identification. It is also private, which is less stressful. Each visual reunion takes about two minutes.

It is based upon communications equipment and software manufactured and distributed by the American Datapoint Corporation.

LYRIC THEATRE

The following performances will be staged in the Lyric Theatre during the six months of World Expo 88. For further information on the Queensland Performing Arts Complex or vouchers please refer to Queensland Performing Arts Complex.

MAY:

Cosmic Odyssey Nippon - Natura Morta (Japan) One hundred artists, technicians, designers and musicians draw from Japan's classical arts to produce a unique event that incorporates the cutting edge of lasers, video art, fashion and computer-generated special effects. World Premiere Commissioned by World Expo 88. May 27, 28 (two sessions), 30, 31, June 1, 2, 3, 4 (two sessions).

JUNE:

Fall of Singapore (Australia) Nigel Triffit's newest work was hailed at its first performances at the 1987 Spoleto Melbourne Festival. June 7, 8, 9, 10, 11 (two sessions).

Mummenschanz (Switzerland) The world's leading mime troupe brings its visually arresting show to Expo. June 14, 15, 16, 17, 18 (two sessions).

Antologia de la Zarzuela (Spain) Sixty singers and dancers perform excerpts from the most popular zarzuelas, Spain's extravagantly emotional version of the operetta. June 21, 22, 23 (two sessions) 24, 25 (two sessions), 27 28, 29 30, July 1, 2 (two sessions).

JULY:

Kabuki (Japan) One of the most popular of Japan's traditional theatrical arts, incorporating elements of other major forms of theatre such as Noh drama, the Kyogen play and Bunraku puppets. In a tradition that spans centuries, all roles are taken by men. Spectacular sets, costumes and makeup are among the most lavish and extravagant in the world. July 10, 11, 12, 13.

Peking Opera (Peoples Republic of China) "The Three Beatings of Tao San Chun", an acclaimed new masterpiece of Chinese theatre and a blend of song, dance, acrobatics, instrumental music and the martial arts. A Chinese version of "Taming of the Shrew". English projections will be provided. First appearance in Australia. July 19, 20, 21, 22, 23 (two sessions).

Michel Lemieux (Canada) "A wizard of song and special effects."
"A one-man band working with new technology." "A high tech
vaudeville extravaganza." July 26, 27, 28, 29, 30 (two
sessions).

AUGUST:

Film: Maria Callas This film brings to life the world of
opera's greatest diva and one of the most controversial women of
the twentieth century. It intermingles the drama of her life
with the stage performances that rocked the opera houses of the
world. Australian Premiere. August 12, 15, 17, 19.

The Australian Opera (Australia) Benjamin Britten's opera, "Turn
of the Screw", based on the Henry James novel, is a Victorian
ghost story overlaid with Twentieth Century psychoanalysis.
August 13, 16, 18, 20.

Grips Theater (Federal Republic of Germany) Berlin's young and
dynamic theatre company present "Line One", a rock musical set on
a subway train to Kreuzberg (West Berlin's equivalent of Sydney's
Kings Cross). Performed in English. August 23, 24, 25, 26, 27.

SEPTEMBER:

Philip Glass Ensemble (United States) The new multi-media opera
by America's most acclaimed contemporary composer -- "The
Visitors", inspired by H.G. Wells "War of the Worlds". September
7, 8, 9 and 10.

English Shakespeare Company (United Kingdom) Over four days, 25
of England's most talented actors create "The Wars of the Roses",
a cycle of seven of Shakespeare's history plays: Richard II;
Henry IV (Parts 1 and 2); Henry V; Henry VI (Houses of Lancaster
and York) and Richard III. September 14, 15 (two sessions), 16,
17 (three sessions).

Comedie Francaise (France) Since the Seventeenth Century the
Comedie Francaise has been a landmark of world theatre. France's
greatest actors, including the legendary Sarah Bernhardt, have
perpetuated the tradition of excellence in this famed company.
On its first visit to the southern hemisphere, the Comedie
Francaise brings its award-winning production of Moliere's
immortal comedy, "Le Bourgeois Gentilhomme", performed in the
glorious Baroque style, with orchestra, ballet, sumptuous
settings and costumes. This is the first production since the
year 1670 that has featured the complete incidental music by
Lully played on original instruments. English translations will
be projected. First appearance in Australia. September 21, 22,
23, 24, 25.

Ben Hur - The legendary MGM silent classic of ancient Rome starring Ramon Novarro will be brought to life as the Queensland Symphony Orchestra conducted by the composer plays the new score by Carl Davis. Ben Hur premiered at the 1987 London Film Festival. September 26, 27, 28, 29.

Monterey Jazz Festival Down Under (United States) The world's greatest jazz bands and soloists assemble for colossal jam sessions. September 30, October 1 and 2.

OCTOBER:

Soul! (Australia) A new work for the musical theatre, "Soul!" is a collage of American "soul" songs of the 1960's and 1970's set against Australian visual images of the same period. October 25, 26, 27, 28 (two sessions), 29 (two sessions).