

A little general information

Floriade, the third international horticultural exhibition in Holland is being held from April 8 to October 10, 1982 inclusive. A unique collection of ornamental cultivation and food horticulture, covering over 56 hectares of park landscape with, among other things, three blocks of greenhouses and an exhibition hall of 7,000 sq. metres.

Opening hours

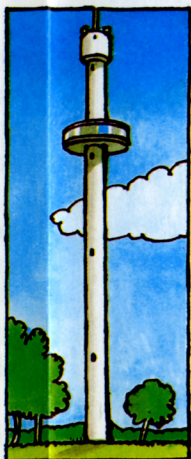
Open every day from 09.30 hrs. till sunset. The cash desk closes at 17.00 hrs. A three-season ticket admits after 17.00 hrs.

Indoor exhibitions

This calender enables you to plan your Floriade visit to coincide with the presentation of your favourite flowers and plants. But do bear in mind that the Floriade management reserves the right to make changes.

8/4 -18/4 : bulb flowers	5/8 -15/8 : gladioli
22/4-2/5 : arboricultural species	26/8- 5/9 : gardens and garden implements
6/5 -16/5 : orchids	9/9 -12/9 : dahlias and perennial plants
19/5-31/5 : floricultural products	16/9-29/9 : late summer flowers and dried flowers
4/6 -13/6 : roses	30/9-10/10: autumn flowers, vegetables and fruit
23/6-28/6 : lilies	
8/7 -14/7 : sweet peas and pelargoniums	
22/7- 1/8 : summer flowers	

The general Floriade facilities are of course available throughout the entire exhibition.



Prices

	4-14 years ¹	14-65 years	over 65 years ²
day ticket	f 5,-	f 10,-	f 7,-
three-season ticket	f 24,-	f 48,-	f 36,-
ditto when bought in advance			
(to April 7 inclusive)	f 19,-	f 38,-	f 29,-
group ticket ³	f 3,-	f 9,-	f 6,-
(for schools, clubs and societies only)	(all school-children)		
2 + 4 ticket, 2 adults + 4 children			f 25,-

¹ Admission free for children under 4 years.
² Identity card with passport photograph is needed.
³ One leader free with a group of at least 20 persons.

Zeiss Planetarium

	4-12 years ¹	over 12 years
Entrance to performance	f 5,-	f 8,-
ditto for groups of 20 persons or more	f 4,-	f 7,-

For further information: Planetarium Foundation, Logger 14, 1186 RS Amstelveen. Telephone: (020) 438149.

Train ride, sightseeing boat trip, belvedere

Prices available March 1982. A combined ticket for 3 attractions together will probably cost between f 10,- and f 12,-.

How to reach Floriade

By public transport: Floriade can be reached within 18 minutes by metro from Central Station or within about 30 minutes by bus from Schiphol Airport.

By private or touring car: Floriade can be conveniently reached via the routes E35/A1, E9/A2, E10/A4. The car park can accommodate about 3,000 cars.

Less able-bodied visitors are being given every consideration.

Wheel-chairs are available, free of charge, when booked in advance.



Day excursion NS

The Netherlands Railways operate a day excursion to Floriade. The special ticket consists of a combination of travel by train and metro with entry to the exhibition. Ask at the station for the special "NS"-brochure.

Further information about the exhibition, botanical information and the ordering of admission tickets:

Floriade, Provincialeweg 24, 1108 AB Amsterdam.

Telephone: (020) 966858.

Tourist information:

The Netherlands National Tourist Office in your country or:
 VVV Amsterdam Tourist Office, P.O. Box 3901, 1001 AS Amsterdam.
 Verbal information: VVV Information Office, Stationsplein 10, (opposite Central Station). Telephone: (020) 266444.

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Subject to alterations!



floriade

AMSTERDAM

The Greatest Flower Show on Earth

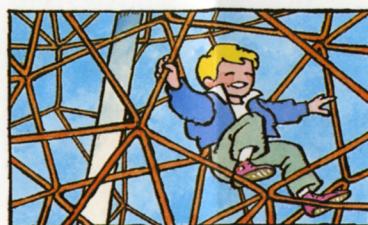




Floriade! A unique happening that takes place once every ten years. And this time in "Surprising Amsterdam", in the south-eastern part of the city, ideally situated on the banks of the Gaasperplas.

Floriade isn't just an attractive park. Of course one can take walks there and get immense enjoyment from the beautiful scenery. But where else can you find so many different flowers? Not only in spring, but during *three* flowering seasons. There are also plants, trees, shrubs, bulbs, herbs, vegetables and fruit: ranging from bamboo to minor species, from show gardens to waterplants...

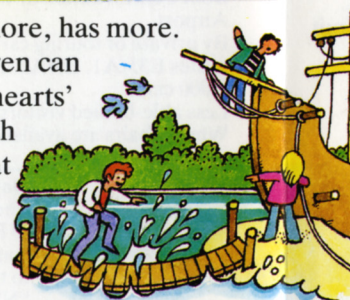
Nowhere does one find such a variety of types of landscape. Dunes, dykes, heather, peat bog, forest, rock shore, marsh, each type of soil with its own typical vegetation.



But Floriade is more, does more, has more. There is a playground where children can clamber, climb and swing to their hearts' content, and there is water to splash around in. Watching the children at play is a pleasant pastime in the sunmeadow where one can picnic and even have a barbecue!

And when the children are tired of playing why not treat them to a tour through the park in the Floriade train or the sightseeing boat trip? Or why not go to one of the pleasant terraces or to a restaurant for a break?

Plenty of choice, there is even one restaurant situated in a farmhouse.



In case the weather lets us down occasionally there are indoor alternatives: in addition to the various greenhouses, a flowerhall of 7000 sq. metres in which 13 various indoor exhibitions will take place consecutively.

Finally – some very special attractions. A belvedere. Go up into the air by lift, as high as 64 metres! And don't forget Europe's most recent planetarium, an imposing dome where, through the sensational (and educational) presentation, you get a vivid impression of the universe.

Yes, in three seasons there is so much to be seen and done – in fact there's always something new to interest you!

The same is true of Amsterdam too – an enormously varied city in which to spend your leisure. In this compact brochure we have tried to give as much information as possible about Floriade. Do you want to know more about the exhibition, or to receive tourist information about Amsterdam? Then write or telephone to the addresses in this brochure.

Your enquiries will be welcome!

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AMSTERDAM

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