



STROLLIN' ALONG—A tremendous amount of car-styled baby strollers were bought by the Hertz system, to advertise its rental service while making family visits easier at the World's Fair. When the little convertibles are in use (left photo), it brings smiles to officials of both Hertz and the fair. But when people take off the handles to prevent the strollers from being

swiped while they are lugging their kids up and down stairs, that makes the officials frown. And when the discarded handles pop up all over the grounds, well, that makes them downright furious. Morale: Make strollers that can't be taken apart so easily.

(AB photos)