

WELCOME BACK



The Fair's Open Again... Come on Back

Come back to the Fair... It's open again.

After a brief ribbon-cutting ceremony at 8:30 this morning, the main gate swung wide. A handful of rumpled, sleepy youths who had camped in Flushing Meadow since Monday, led a swelling crowd of first-dayers to the flag-draped Gotham Plaza.

The crowd swung past the ribbon-cutters, "Father Knickerbocker" and "Miss Swiss Watch Movement" and squinted up at the

pavilions gleaming like new-minted pennies in the morning light.

Meanwhile at the World's Fair administration building, dignitaries led by Vice President Hubert Horatio Humphrey were arriving for leisurely coffee and optimistic talk in the office of Fair President Robert Moses.

THERE WAS a brief lull before the hoopla was to begin.

At 9:15 a.m. there was a

flag-raising ceremony at the Court of the Universe, while nearby colorful mechanized floats and even more colorful marchers massed for the parade past the Unisphere and on to the Singer Bowl for the big official opening ceremonies.

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FOR THOSE who love a parade—and the din of no less than 14 marching bands—it will be a day to remember.

By 10 a.m.—an hour before the official ceremonies

—a number of pavilions were preparing small launchings of their own, and a mixed bag of treats awaited early arrivals.

Free cake, for instance, was waiting for the first 500 visitors at the Johnson Wax Pavilion in the Industrial Area, following the first showing of the Fair's top repeat—the award-winning film, "To Be Alive."

One-thousand free candy bars were also in readiness at the "reactivation ceremony" of the Chunky Candy factory, but recipients had to be very young.

SECRECY surrounded the arrival of the vice president on the Fair grounds. By Secret Service orders, no mechanized units were allowed inside the stadium, (Turn to Next Page)

Come Back to the Fair; Big Show Is Open Again

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and no one was permitted to enter after 10:45 a.m.

But when Queens Borough President Mario J. Cariello began craning his neck above the crowds and asking "Has anyone seen him? Has anyone seen him yet?"—he wasn't asking after HHH.

The Beep was watching for Abebe Bikila, the Ethiopian Olympic marathon runner, who was bringing him a parchment message from his Imperial Majesty, Emperor Haile Selassie.

Abebe set out from 64th St., Manhattan this morning, with the peace message and his teammate, Mamo Wolde. Traffic permitting, they were due at the Fair around 11.

"We'll greet them with a big glass of water," a Fair spokesman promised.

Fair president Robert F.

Moses exuded optimism over the prospects of the second and final year of the Fair which plunged \$17,540,100 into the red last year. He predicted 37.5 million (M) paying customers this season, an increase of 10 million (M) over the disappointing 1964 turnout. Admission for adults is \$2.50 this year while children's tickets remain \$1. However, more than 85 per cent of the Fair exhibits are free this year, about 15 per cent more than last year and there are more popular-priced eating places.

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VICE PRESIDENT Humphrey was slated to speak at 11:30 a.m., following greetings from Mayor Wagner, Berlin Mayor Willy Brandt and Lt. Gov. Malcolm Wilson. Wilson will be standing in for Gov. Rockefeller who is in Venezuela.

Francis Cardinal Spellman was to give the invocation, following the National Anthem sung by Met baritone William Walker.

After the ceremonies, the Vice President and Mrs. Humphrey will eat lunch with other honored guests in the Terrace Club. Humphrey was expected to visit the Federal Pavilion, where the largest display ever assembled of American documents and presidential papers will officially open.

The Vice President reportedly would like to see the Fair today without attracting too much attention. His chances of going unnoticed on opening day were regarded as slight, however.

Many Long Island groups will take part in the numerous concerts and ceremonies which take place all day throughout the Fair.

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THE FREEPORT High School Band will give a concert in the Tiparillo Band Pavilion at 12 noon and again at 2:30 p.m. At 1:15 p.m. St. Leo's Drum and Bugle Corps will play in the vicinity of the New Mexican and Oklahoma pavilions, while the Sacred Heart Parish Drum and Bugle Corps of BaySide will be heard in the vicinity of Maryland and West Virginia.

At 2:30 p.m. St. Rita's Drum and Bugle Corps, Long Island City, will perform in the vicinity of New Mexico while Boy Scout Troop 120 and the Red Tops, Ozone Park, will entertain in the vicinity of Liebmann Breweries.

Fifty Queens Boy Scouts and explorers and five adult leaders will serve all day with the Scout Service Corps, helping wherever they can, according to Walter M. Friedman of Jamaica, assistant borough scout executive.

At 8:15 tonight a fountain and fireworks will light up the Pool of Industry. The Lake Amusement Area will remain open until 2 a.m.