

U.S. FAIR PAVILION HELPED BY GIFTS

By WARREN WEAVER Jr. Special to The New York Times

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**Fund Voted by Congress Too
Small to Meet the Cost**

By WARREN WEAVER Jr.
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WASHINGTON, Feb. 29—When an unfinished Federal construction project runs out of money, its sponsors normally trot back to Congress for a new appropriation.

But not the United States Pavilion at the New York World's Fair. Short of funds from its inception and dimly viewed from Capitol Hill, it has turned to private contributors and friendly Government agencies in its hour of need.

Two years ago President Kennedy asked for \$25 million to build, equip and maintain the nation's official exhibit at Flushing Meadow. Four months later, Congress somewhat grudgingly provided \$17 million.

Originally Commerce Department officials entrusted with the fair project thought they could build a noble pavilion for about \$7 million. But design problems intervened, principally in the form of Mr. Kennedy's rejection of the original design as bizarre.

By the time an alternative design was developed and construction got under way, it became clear that the building alone was going to cost about

\$10.5 million, leaving a skimpy \$4 million or so for exhibits beyond the \$2.5 million needed to run the show for two years.

This, Assistant Secretary of Commerce Herbert W. Klotz could see, was not going to be enough to fill properly the largest exhibition hall the Federal Government had ever sponsored at an international fair.

So Mr. Klotz, a 46-year-old former investment banker responsible for the project, went to work in the areas where support might be forthcoming—to private citizens with an interest in the nation's history and future, corporations willing to contribute their products, and other Federal agencies with a story to tell and some of their own money to tell it.

There was good precedent for turning to private philanthropists. While Congress was dawdling over the fair appropriation, the Commerce Department officials got two \$5,000 private gifts to finance initial pavilion designs by Charles Luckman Associates.

Other Agencies Help

Since then, through a variety of appeals, the United States Pavilion has received contributions of money and property estimated roughly as worth \$400,000 to \$1 million, with more still in the entreaty stage.

As well as cash gifts, the contributions have included furniture for the exhibit halls, wall hangings, carpets and a number of charges by professional advisers set well below their regular fee schedules.

One of the galleries, keyed to the theme "The Challenges: Today," will include a number

cardio-vascular system, illustrating heart and circulatory disease and treatment, from the Veterans Administration.

A live and audio-visual program featuring the efforts of the Peace Corps and the Agency for International Development.

With a little less than two months to go, the pavilion is expected to be ready for the opening of the fair on April 22, with the exception of a planned exhibit of historic documents and memorabilia connected with 13 American Presidents.

Completion of this last project may take another month or so. While it is taking shape, Mr. Klotz is pursuing more badly needed financial assistance from philanthropists attracted by the idea of a major historical presentation.

of three-dimensional exhibits provided by other Federal agencies. Among these will be:

A model of the extensive natural resources program being undertaken in the Central Valley of California, from the Department of the Interior.

A simulated blighted area and an urban redevelopment plan, complete with sound effects, from the Housing and Home Finance Agency.

A model of the human