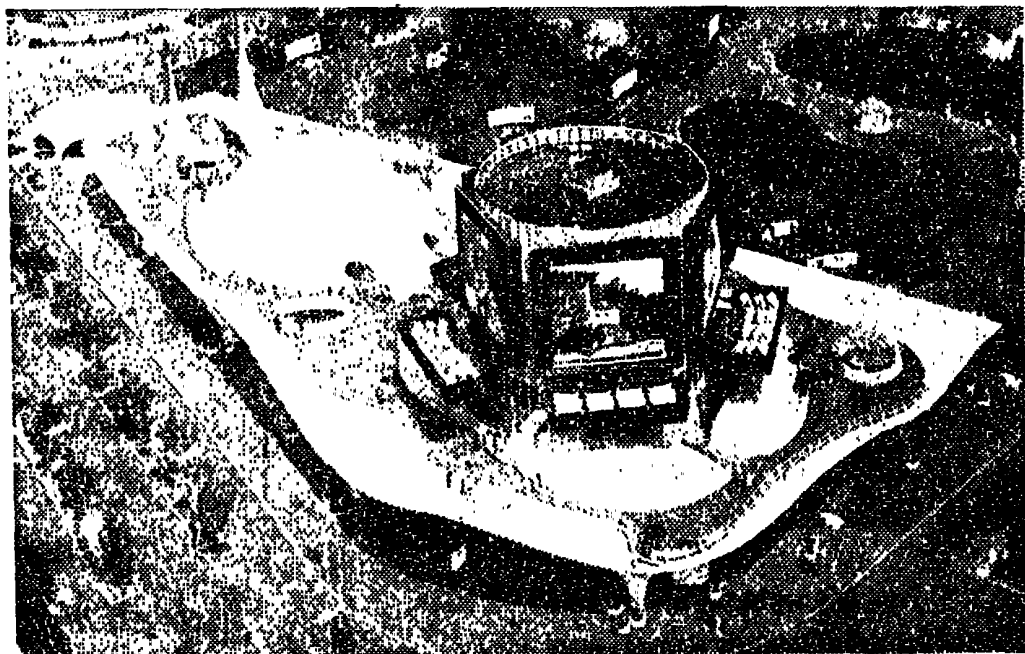


Kodak Pavilion at Fair Wins Concrete Group's Award



Aerial view of Eastman Kodak pavilion at World's Fair, showing 80-foot picture tower, situated on a 400-foot pedestal. Kahn & Jacobs were architects of concrete structure.

The Concrete Industry Board of New York has named the Eastman Kodak Pavilion at the New York World's Fair for a special award, to be given in addition to its regular annual award, which will go to the Endo Laboratories building of Garden City, L. I.

The board departed from its practice of presenting only one annual award because many noteworthy temporary structures have been built at the fair.

The buildings were chosen as representing the best in conception, originality and applicability of concrete, both in design and construction.

Plaques will be presented to the owners, architects, structural engineers and contractors of the buildings at

an awards dinner in the Waldorf-Astoria Hotel Nov. 16.

The architect for the Endo Laboratories building was Paul Rudolph, chairman of the Yale University department of architecture. The structural engineer was Henry Pfisterer of New Haven. The general contractor was Walter Kidde Constructors, Inc., and the concrete subcontractor was the Central Cement Finishing Company.

The building has exposed concrete on the interior as well as the exterior walls. The outside walls were formed with vertical flutes and the concrete edges were manually chipped to give the appearance of line-drilled stone.

The architects for the Kodak Pavilion were Kahn & Jacobs. Lev Zetlin & Associates were the structural engineers. The general contractor was the George A. Fuller Company and the concrete subcontracting was a joint venture of the Corbetta Construction Company and the Pavarini Construction Company.

The free-form pavilion, composed of concrete arches, shell forms and undulating spans, has been described as a "futuristic moonscape."

The Concrete Industry Board, organized in 1951, is composed of individuals and companies in every phase of concrete construction, including design, testing, materials, production and transportation.