

Berlin symbolizes courage and demonstrates confidence in our future

The list beside provides a brief summary of Berlin products which are regularly exported

For further information contact:

Der Senator fuer Wirtschaft

1 Berlin 62

Martin-Luther-Strasse 105

Berlin Marketing Council Chamber of Commerce House 1 Berlin 12 (Charlottenburg) Hardenbergstrasse 16–18

Telephone: 325121

Telegrams: Ihaka, Berlin Telex: ihkbaoboersebln 0183663 Berlin is a center of German aid to developing countries. Here is the seat of the German Foundation for Developing Countries.

Here is also a city of universities and other schools of higher learning providing every opportunity for advanced education, a focal point of industry offering a wide variety of practical training. Berlin's technical equipment has already contributed to the economic development of many emerging countries.

The Berlin Marketing Council (BAO) extends to you a cordial invitation to avail yourself of the skill and experience of over 6,000 manufactures. An order placed in West Berlin is an assurance of quality, punctuality and reliability in the city's best tradition.

BAO invites you to place its complimentary services at your disposal.

BAO means for you on-the-spot personal contact at top level. This official sponsored non-profit organisation provides free of charge comprehensive information on all aspects of trading with West Berlin.

It assists you in establishing contacts with efficient manufacturers and securing their representations. By informing us of your requirements you are taking advantage of the experience and resources of the organisation that exists to see that you get what you want – and get it in Berlin.



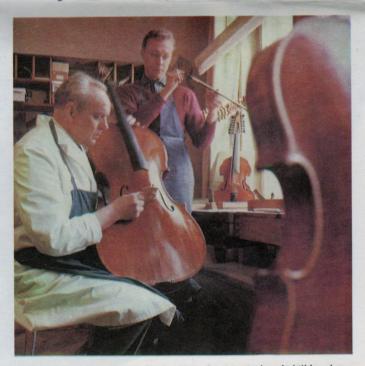
"Partners for Progress", a special section devoted to the developing countries, is an annual feature of the German Industries Exhibition in Berlin



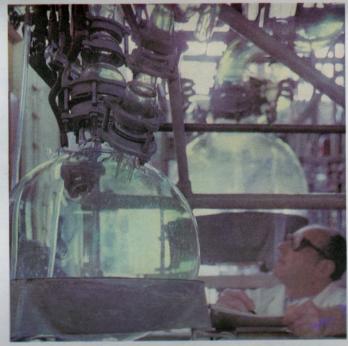
The Berlin State Porcelain Manufacturers (BMP) - Tradition with a capital "T". During the past two centuries they have met the taste of each generation



The German Foundation for Developing Countries considers advanced training as one of its most important services



Violin making, a specialist field, where the accumulated skill has been passed on from father to son



The pharmaceutical industry provides necessary medicaments for the development countries as well

Berlin is the largest industrial town in Germany.

Berlin is the largest self-contained market in Germany with 2.2 million consumers.

Berlin is the city of international meetings and congresses.



... the chic of Berlin's leading designers... some 800 firms employ 50,000 people in a trade enjoying a tradition of more than 125 years



An electronic computing center serving administration and industry. Where "time is money" becomes a fact

2,000 different Berlin firms export regularly to some 140 countries throughout the world. More than one-third of the exports are delivered overseas. Of these the most important include electrical equipment, machines, chemical products and fine optical instruments.

Berlin is the intersection of the continental overland routes and waterways of Europe

Distances:

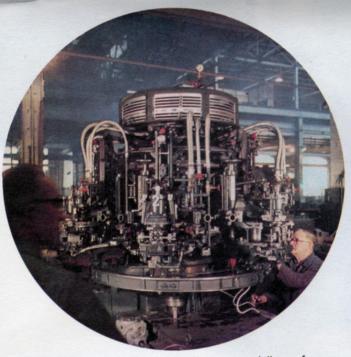
Amsterdam	-	360 miles
Belgrade	-	665 miles
Brussels	-	400 miles
London	-	600 miles
Paris	-	570 miles
Rome	-	770 miles
Stockholm	-	530 miles
Warsaw	-	330 miles
Vienna	-	330 miles
Zurich	-	430 miles

Regional advantages of Berlin's economy are:

- the central location in Europe
- the excellent climatic conditions
- the large stock of local skilled labour
- the constant contacts with science and research
- the membership to the European Economic Community



A high-frequency testing station. The largest of Berlin's electrical firms have their own research departments



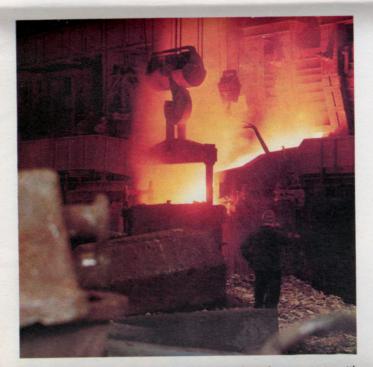
Formula for Berlin's industry: technical capacity + skill = performance



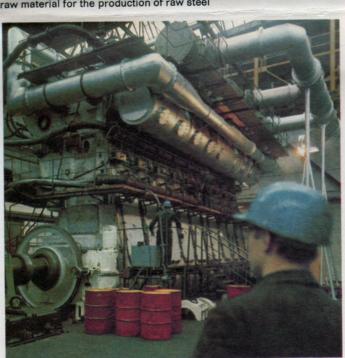
Berlin is Germany's largest printing and publishing center. Here some 13,000 people are employed in 350 different firms



A Schmidt Telescope. Here, the world's third-largest, constructed in Berlin for the Cagigal Observatory in Venezuela



The own production of this large Berlin machine factory starts with raw material for the production of raw steel



Constructing a marine Diesel engine. Berlin is an important center of mechanical engineering

Trade and industry of West Berlin are fully integrated into the Federal Republic.

All international and supranational agreements and investments in which the Federal Republic of Germany participates thus also include Berlin.

Berlin is part of the European Common Market.



Manufacturing cables. 120,000 people work in Berlin's electrical industry, comprising some 300 firms

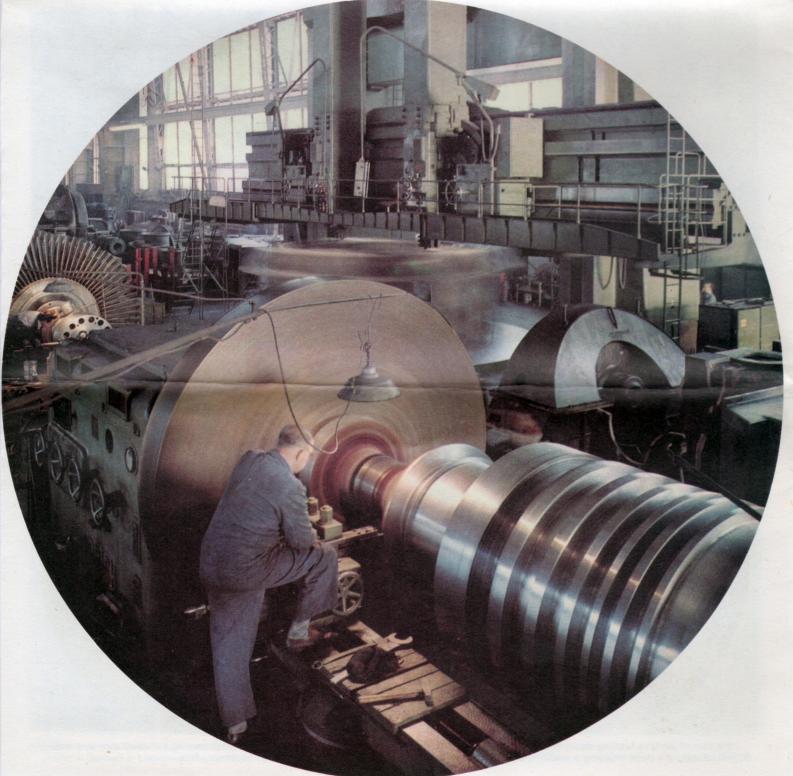


The expansion of Berlin's economic capacity and the establishment of new enterprises in this city are supported by a variety of special measures.

These include investment credits provided by ERP funds, and other loans for business investments available through the Berliner Industriebank A. G.

Within the framework of law, the Government guarantees loans for capital equipment investment, as well as other business investments; provides loans for the construction of domestic accommodation, factories and office buildings; accepts the liability for all goods moving in and out of Berlin; provides reduced rates for postage and air transport; and provides preferential treatment with respect to turnover, corporation and income tax; as well as allowing for the write off of certain investments.

A large lathe in action.
38,000 people are employed in
330 machine construction plants
in Berlin.



Manufacturing generators in a firm, one of the largest of its kind, that was founded in 1847 and served as pioneer in the development of the electrical industry.

Many large firms of world-wide reputation represent the industry of Berlin; but thousands of medium and small-scale enterprises, partly highly specialized, form the sound economic basis of the city.

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ELECTRICAL INDUSTRY

motors and generators · power stations and alternators transformers · rectifiers accumulator cells and batteries · primary cells power capacitors · high-tension switchgear and fusegear low-tension switchgear and fusegear · cables insulated wires and cables · electric heating equipment motor-operated appliances · electric refrigerators electric lighting fixtures · incandescent lamps telephone equipment components for telecommunication and high-frequency application telewriters · transmitters and receivers broadcasting and television receivers radio spare parts and accessories electronic valves incl. transistors sound film cameras and projectors electro-acoustic equipment electric measuring and testing instruments time switches and relays · electronic control appliances electromedical equipment and devices

MECHANICAL ENGINEERING

machine tools and precision tools · dies machinery for working diamonds, tools and drawing dies woodworking machines · machines for the chemical, pharmaceutical and allied industries winding machines for radio and electrical engineering machines for processing glass, ceramic, rubber and plastic machines for food, beverage and allied industries printing machinery and supply paper working machines · textile machines · building machines, machines for road construction and maintenance aerological and drying plants and refrigerating machinery pumps and compressors · prime movers · cranes, hoists and handling equipment fittings and machine parts gear and drive elements · office machines

LIGHT AND OPTICAL ENGINEERING, PRECISION MECHANICS

medical supplies (medical instruments and apparatus, electromedical apparatus, laboratory outfits, hospital equipment) dental supplies · laboratory instruments and appliances for technical-scientific laboratories precision engineering products optical goods (ophthalmic optic, microscopes and lenses, telescopes and astronomical equipment, optical measuring instruments)

OTHER IRON AND METAL WORKING INDUSTRY

railway-waggons · trailers, car and truck bodies parts and accessories for motor vehicles river and coastal vessels

floating dredgers, dumb barges and prams boilers and containers • steel scaffolding and steel masts iron and steel structures rail-construction for tramway and railway bolts, screws, form-turned parts and springs for technical purposes valves and fittings for gas and water service as well as industrial purposes sheet-metal goods and fine sheet-metal containers non-ferrous metal castings • semi-finished non-ferrous products

CHEMICAL AND PHARMACEUTICAL INDUSTRY

pharmaceuticals · cosmetics paints and varnishes · synthetic fibers

CLOTHING INDUSTRY AND TEXTILE INDUSTRY

ladies', girls' and children's outer garments men's, youths' and boys' outer garments woven and knitted goods · hosiery for men and women ladies' fashion accessories · neck-ties, shawls and scarfs

OTHER INDUSTRIAL GROUPS

office organization and equipment · office supply · paper goods teaching aids for physics, chemistry and technology graphic arts and publications pianos, grand pianos and organs · rubber articles (technical, surgical, household, incl. rubber fabrics) respiration apparatus asbestos goods and asbestos-cement goods concrete material for industrial flooring tableware and decorative china technical porcelain and glassware framed reproductions and picture frames · arts and crafts toys · jewelry and watches · artificial flowers novelties · food and beverage (tinned meat, tinned sausages, chocolate and sweets, pumpernickel, beer and spirituous liquors)

COMPLETE PRODUCTION PLANTS

power stations · transformer stations and sub-stations gas works · water purifying plants broadcasting stations and television networks pneumatic post systems · plants for the production of dry-cell batteries and storage-batteries refrigerating plants · air conditioning and heating equipment plants for distillation, rectification, extraction, evaporation, drying, sterilization etc. whale utilizing and fish meal production plants slaughterhouse refuse and carcass utilizing plants brewers' machinery and equipment complete plants for the iron and metal working industry timber impregnating plants · match manufacturing plants complete plants for the ceramic industry incl. tunnel kilns stationary mortar making plants

Design: J. Tietz, Berlin

Photos: Luecking, Neumeister, Berlin