DIALOGUES IN DEPTH

of the

HALL OF EDUCATION

NEW YORK WORLD'S FAIR 1964-1965

PURPOSE: The DIALOGUES IN DEPTH program has been developed as a unique audio-visual means of presenting the great minds and personalities of our time to 100 million World's Fair visitors, to world-wide television and film audiences and to future generations.

PARTICIPANTS: Invitations to participate will be sent to a carefully selected group of outstanding personalities. These will include the world's great minds in government, science, industry, medicine, art, theatre, and every other field of human endeavor.

LOCATION: The DIALOGUES IN DEPTH program will originate LIVE from the Demonstration Center of the HALL OF EDUCATION at the 1964-1965 New York World's Fair. Located between the IBM and AT&T Pavilions, facing the central Lagoon of Industry, the HALL OF EDUCATION is expected to attract visitors from all over the globe. From the soundproof, glass-enclosed, television-recording studio known as the Demonstration Center, millions of Fairgoers will witness the day-by-day compilation of history-in-the-making through DIALOGUES IN DEPTH.

DIALOGUES: Each DIALOGUE session will be scheduled at a day and hour convenient to the participants. No session will exceed two hours in duration. Each of the selected personalities will be interviewed in an informal manner by a leading scholar and guest moderator. While discussions will center upon areas within the specialization of the guests, other topics of universal interest will also be considered. The format will be informal and spontaneous. Esoteric subjects will be avoided, and emphasis will be given to the practical problems of today as they affect tomorrow.

PERMANENT A permanent record of the DIALOGUES will be maintained through tape recordings. Dur-**RECORD:** ing and after the Fair, these tapes will be available to schools and colleges throughout the
United States and abroad. In many instances, the DIALOGUES will be suitable for printing as permanent reference works. A complete set of tapes will be sent to the Library of Congress and other important archives.

MASTER Several months prior to the opening date of the Fair, a master schedule of appearances will be SCHEDULE: released to the press and to schools and colleges all over the world. This schedule will list the specific day and hour of each appearance, the topic to be discussed, along with the names of the scholar and guest moderator conducting the interview.

FURTHER A specially trained staff will plan and implement the DIALOGUES IN DEPTH program, INFORMATION: and assist the participants in making all necessary arrangements. For further details, please contact Dr. Nathan Dechter, Hall of Education, New York World's Fair 1964-1965, 10 Columbus Circle, New York 19, New York, JUdson 2-1540.