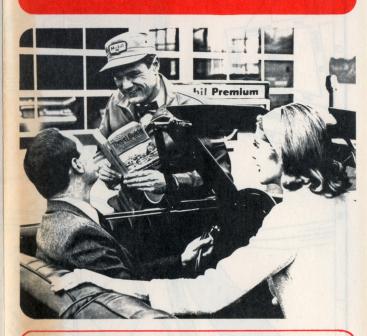


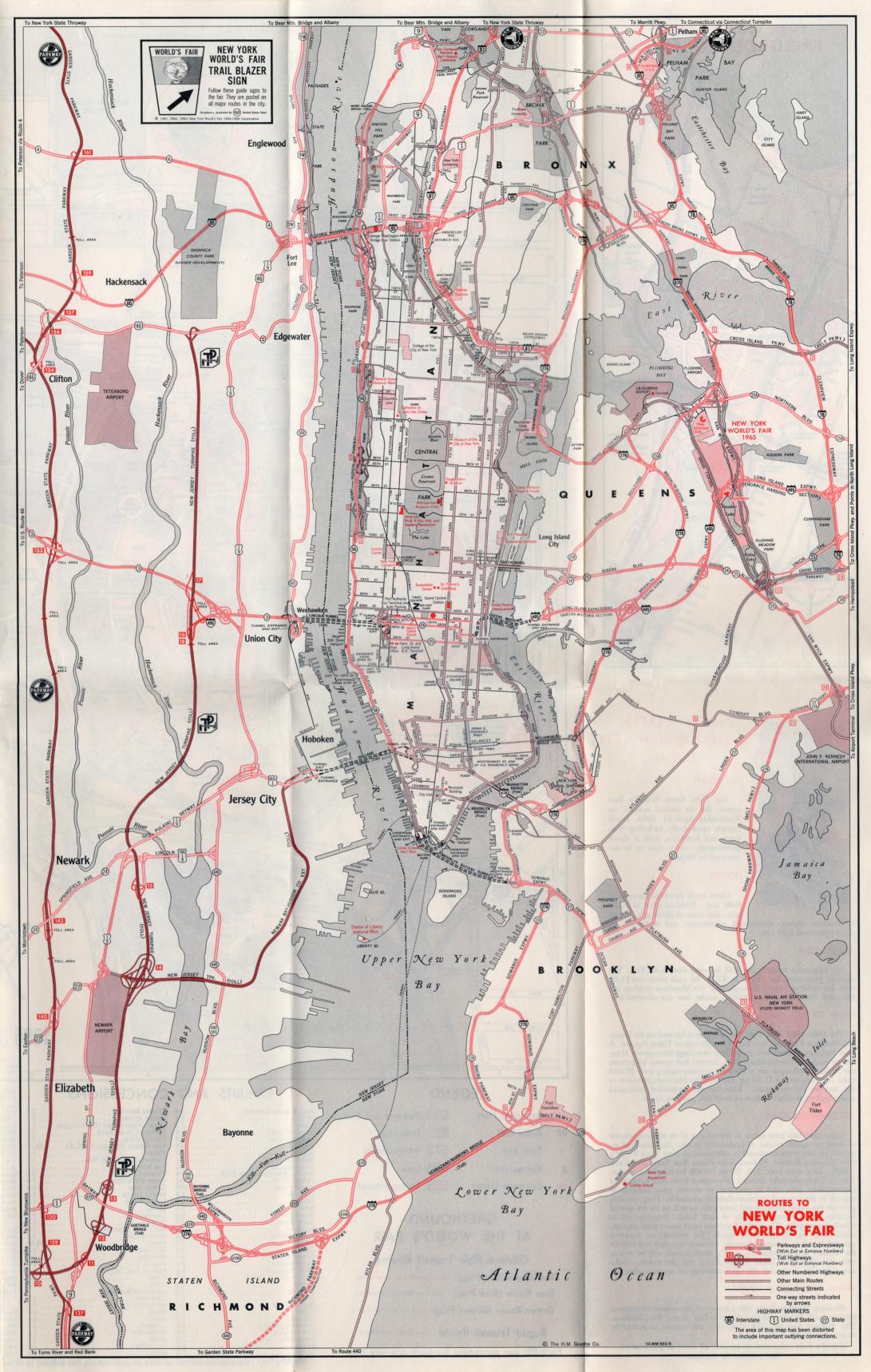
New York World's Fair

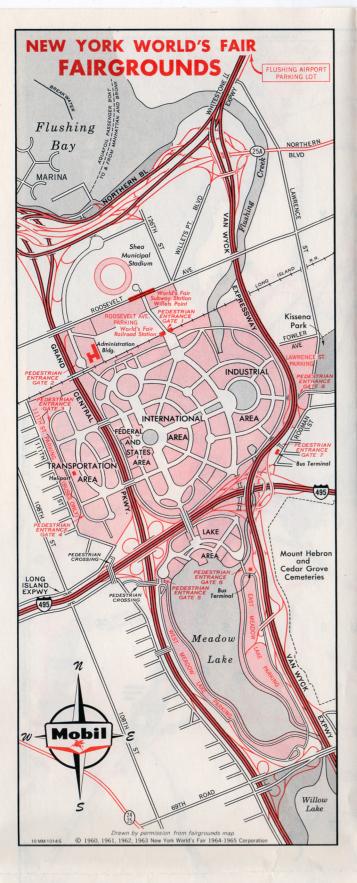
Greater New York and Thruways

**2 MAPS IN ONE** 



Let Mobil be your Travel Guide







# **NEW YORK** WORLD'S FAIR 1965

## **SCHEDULE**

The New York World's Fair opens, for its second season, on Wednesday April 21, 1965. It will remain open daily, including Sundays and holidays, until it closes permanently, on a date to be an-

Gates to the Fairgrounds open at 9:00 a.m. Exhibits open at 10:00 a.m. and close at 10:00 p.m. Many

restaurants, shows, amusement concessions and nightclubs remain open until 2:00 a.m.

## ADMISSIONS

An admission ticket is required for each visit to the Fair. The regular gate price for tickets is \$2.50 for each adult and \$1.00 each for children (age 2 through 12). On Mondays children are admitted for 25c each. Children under two are admitted free.

# HOW TO GET THERE

The 1964-1965 New York World's Fair is located on the Flushing Meadow Park site, less than 10 miles east of Times Square. A vast highway system, with trail-blazer markings throughout Manhattan and the metropolitan area, assures fast access by private car to the 4 parking areas of the Fair accommodating over 20,000 cars. Parking rate of \$1.50 per day includes free transportation to the nearest entrance gate. Electronically controlled indicators along highways direct visitors to available parking space.

## ACCOMMODATIONS

Great care has been taken to insure you of an adequate choice of hotel or motel rooms at reasonable prices. Inquiries and requests for reservations should be addressed to: New York World's Fair Housing Bureau, 30 Rockefeller Plaza, New York, New York 10020. Dial area code 212, CIrcle 7-0100 for telephone service. The staff has obtained detailed information from each hotel in the metropolitan area and is prepared to answer your inquiries in regard to the types of accommodations available. They can also provide the name, location and hotel rate, as well as list the special facilities and services available at each hotel. Inquiries will be handled promptly. The staff will process your reservation request, which may specify preferred hotels (list several) or simply a general location or type of room. In each case they will reserve the desired accommodations, and a confirmation will be sent to you immediately. There is no charge for this service. Make arrangements early for the best selection of accommodations.

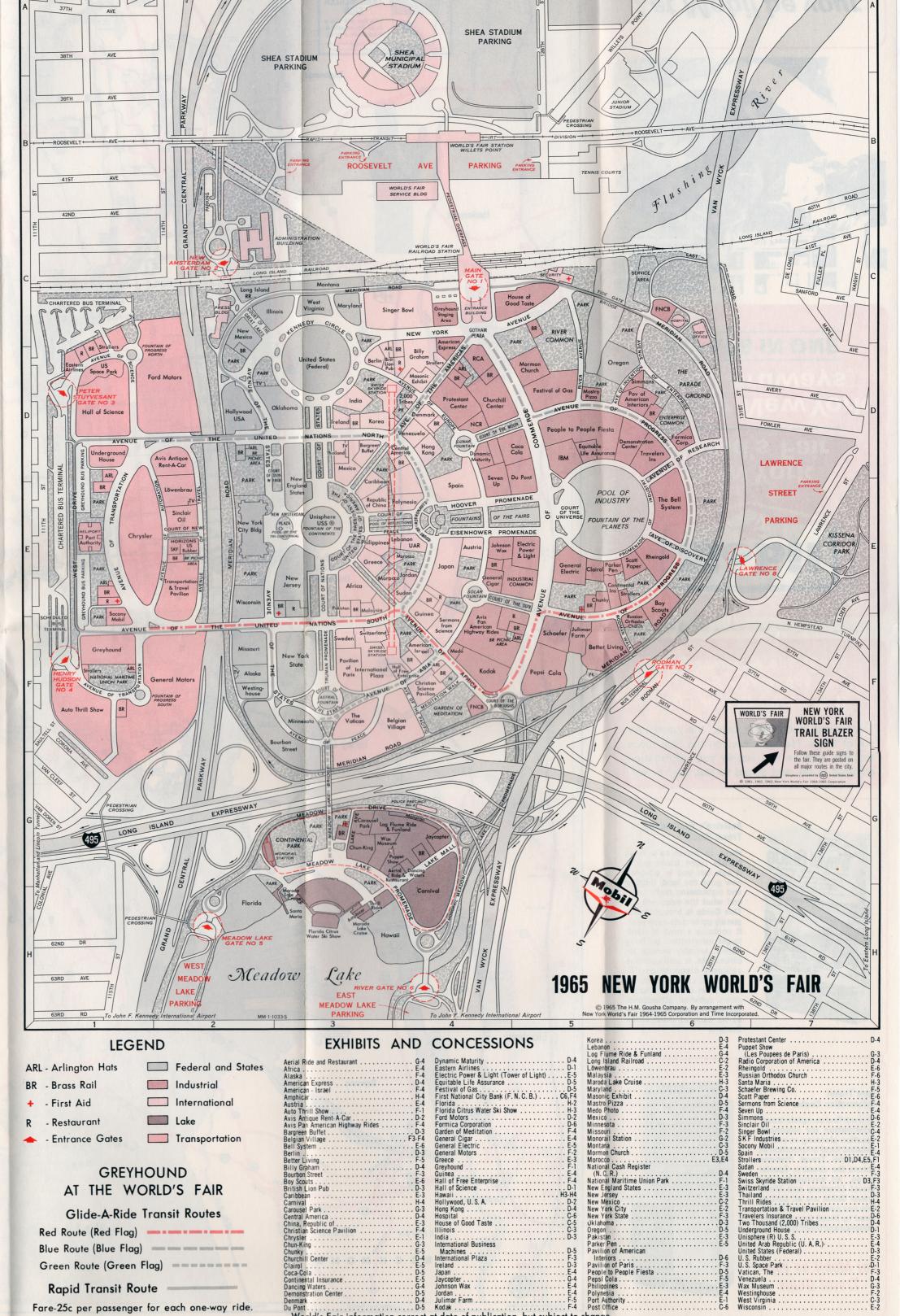
## WHEN THE FAIR IS OVER

Flushing Meadow Park, with a legacy of permanent recreational facilities, will be restored soon after the Fair closes. Shea Stadium, The Marina and the Hall of Science will remain as part of the Fair's contribution to this legacy.

Rapid Transit Route =

Fare-25c per passenger for each one-way ride.

World's Fair information correct at date of publication, but subject to change.



Japan Jaycopter Johnson Wax Jordan Julimar Farm Kodak

World's Fair information correct at date of publication, but subject to change.

# You'll See America Best When You See Your Mobil Dealer First

The trained Mobil dealer takes the guesswork out of travel. He can show you the best roads to take, and he can supply you information on what to do, and places to see, stay or eat.



#### America's Best Selling Travel Guide

Here is America's first frankly rated travel guide. It can tell you in advance how good the food, lodging and sightseeing really areand what the price will be. This Guide is brought completely up to date each year. It contains a host of hardto-get information on baby sitters, laundry service fa-cilities, etc. It also contains valuable discount certificates that can save you up to 50% in admission to famous vacation attractions. Guides are now on sale for \$1.50 each at most Mobil Dealers.

#### New Travel Information Center

You will find complete travel information for advanced vacation planning as well as detailed local information at key Mobil Travel Stations across the country. Special maps, an exclusive new Travel Directory and Mobil Travel Guide are all part of this new exclusive facility offered by Mobil for your convenience and travel pleasure.

Let Mobil be your Travel Guide

