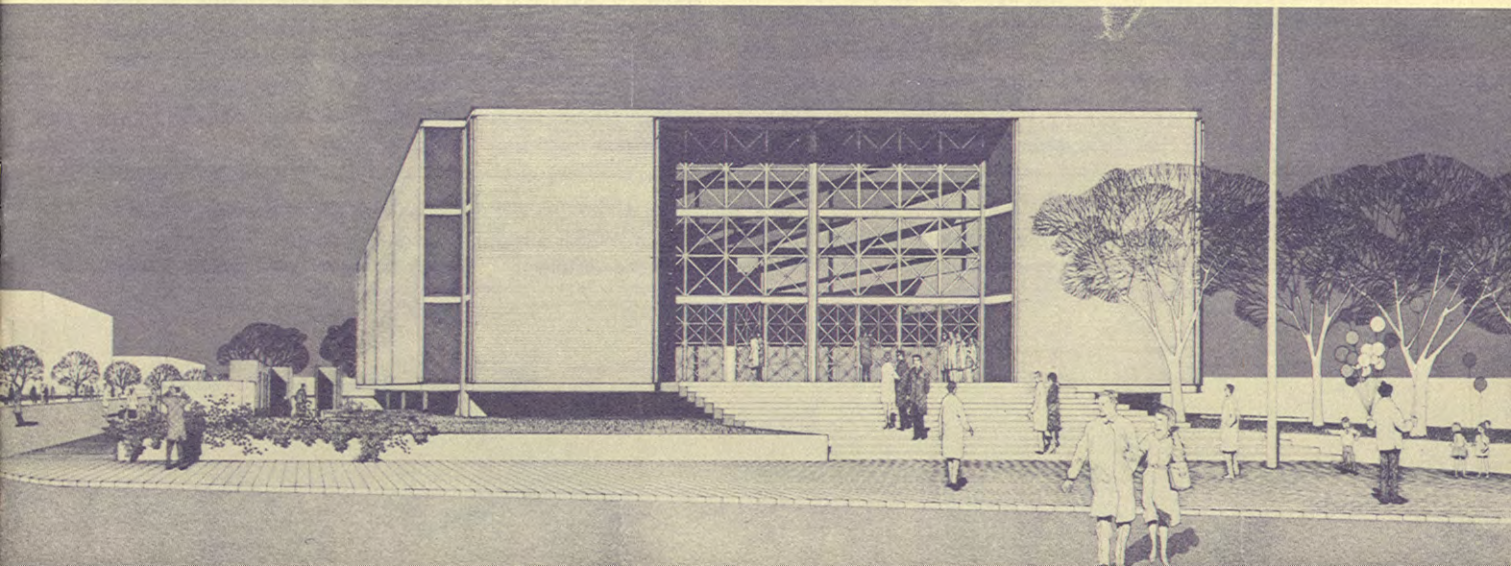


# VENEZUELA PAVILION

MARCH 29, 1963

GROUNDBREAKING AT THE NEW YORK WORLD'S FAIR

1964-1965



Following are excerpts from remarks made by Venezuelan and World's Fair officials at the groundbreaking ceremony for the Venezuelan Pavilion, New York World's Fair, Friday, March 29, 1963.

AMBASSADOR RICHARD C. PATTERSON, JR.  
[Chief of Protocol]: Ladies and gentlemen, we cordially welcome you here. First, I am going to call upon Governor Charles Poletti who knows the world well, having visited about 75 countries. Governor Poletti rose from a Supreme Court judge of the State of New York to be governor of New York. Prior to that he made a huge success as — well, let's call him a Wall Street lawyer, so he earned enough money to go into politics. Ladies and gentlemen, I give you Governor Poletti.

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**Cover:** The Venezuelan Pavilion will cover 6,400 sq. ft. of a 20,000 sq. ft. lot and will rise three-and-one-half stories above the finished ground level. One of the outstanding highlights of the pavilion will be a basement-night club which will specialize in authentic Venezuelan cuisine and feature an array of the country's top entertainment. Design conceived by Edmundo Diquez and Oscar Gonzalez.

GOVERNOR CHARLES POLETTI: Thank you. Ambassador Patterson, Consul-General Gonzalez and friends of Venezuela. I'd like to express enthusiastic appreciation to Consul-General Gonzalez for bringing us this magnificent sunshine. It is truly reminiscent of the beautiful climate we enjoyed in Caracas.

Ambassador Patterson referred to the fact that I have visited many countries. True, but the first opportunity I have to revisit Venezuela will be seized upon immediately. I came to know Venezuela long before starting New York World's Fair activities; at the time I was practicing law.

While in Venezuela I met Edmundo Diguez and Oscar Gonzalez, the two young architects who won the competition for design of this pavilion. I was quite impressed by them and happy they found it possible to visit us here at

the Fair sometime ago.

We believe that this pavilion will be one of the best in the Fair. It will serve to educate some seventy million Fair visitors in the traditions, culture, hopes and aspirations of the Venezuelan people. To the United States, Venezuela has a special value and a significant place, and we find happiness in the establishment of harmonious relationships between our peoples. We wish you success in the achievement of this pavilion. May you find that many more North Americans will visit Venezuela, that your foreign trade will be stimulated and that foreign capital investments will be augmented substantially. On this day I wish you and your people well. As a memento of this auspicious occasion, Mr. Consul-General, I'd like to present to you on behalf of Fair President Robert

Moses and his Executive Committee, this New York World's Fair medal.

AMBASSADOR PATTERSON: Thank you, Governor Poletti. I hope that you'll take me along on your next trip to Venezuela.

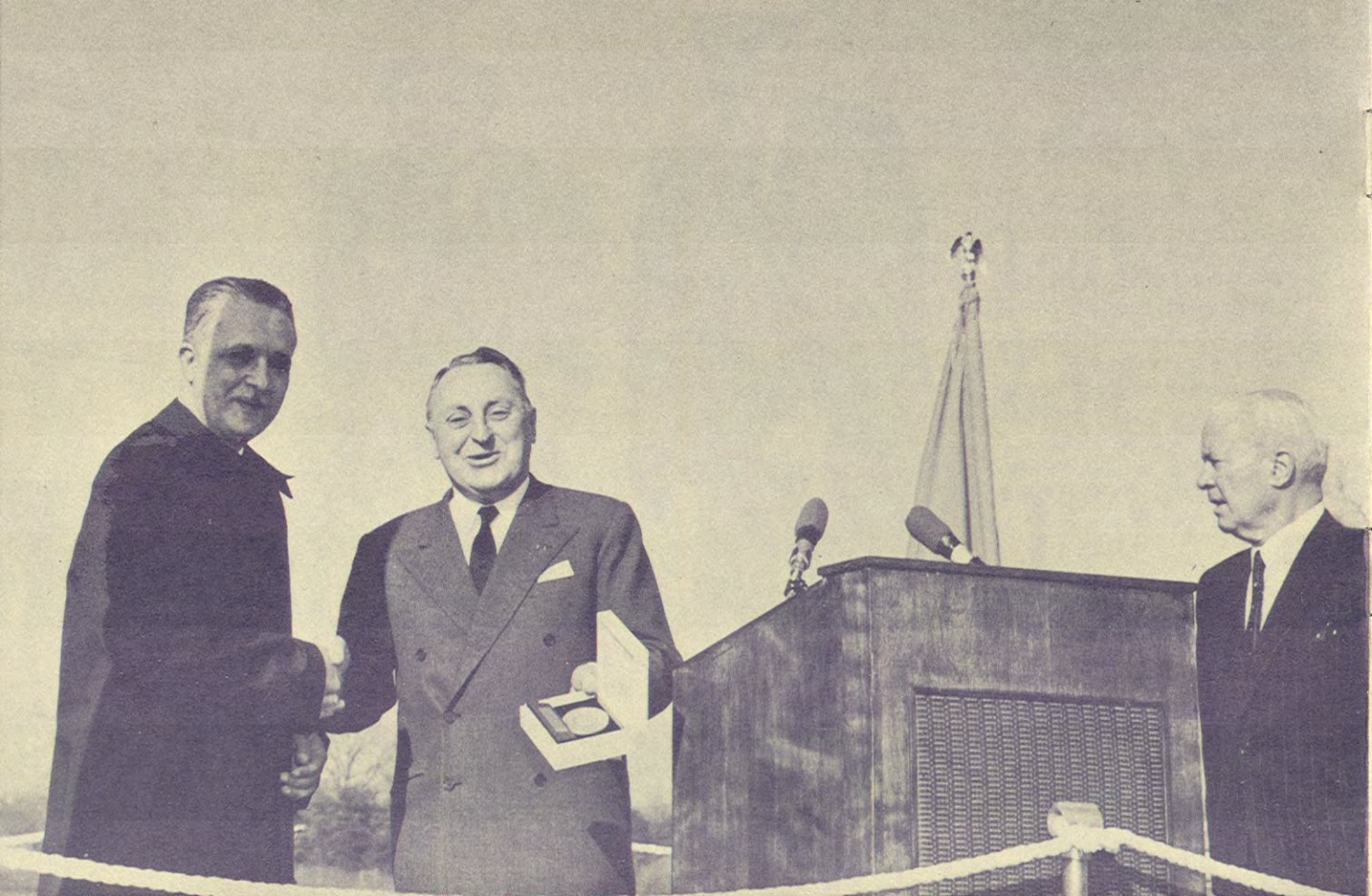
We are unusually honored today to have with us a distinguished Venezuelan diplomat. He understands, as few men do, the importance of this World's Fair for the economic advancement of all participants. He is a graduate of Central University of Venezuela and holds many engineering degrees as well as honors from American universities. He has been a congressman, a senator, and vice president of the Senate of Venezuela. I'm proud to present today, the Consul-General of Venezuela, the Honorable Luis Gonzalez.

DR. LUIS ALEJANDRO GONZALEZ, CONSUL-GENERAL OF VENEZUELA: Governor Poletti, Ambassador Patterson, ladies and gentlemen. I'm very glad that all of you were able to come here today. I think this groundbreaking ceremony is symbolic of the progress that Venezuela is making the world over. I believe that when this pavilion is completed, it will be another demonstration of the joint efforts of the Venezuelan Government and American capital in cementing friendship and understanding and will create new sources of income for our people.

Upon completion this pavilion will show the development of my country within the last few years. You will be able to see how revenues derived from oil are used to stabilize our economy, promote industrial expansion and



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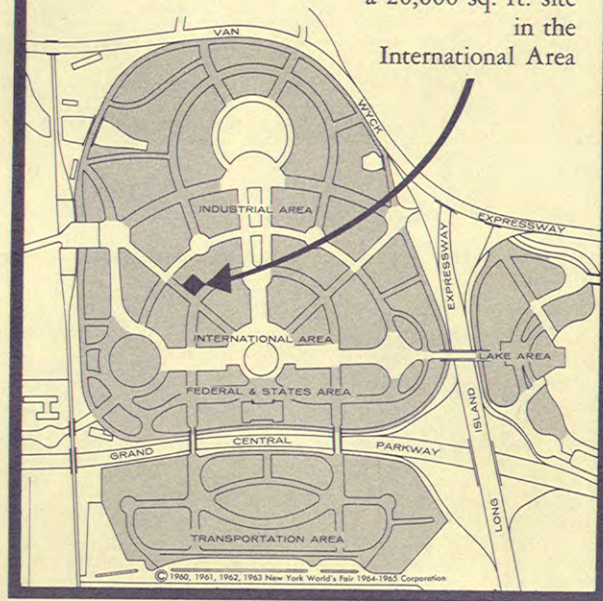
intensify our agricultural production. You will also learn of the gains we are making by improving the living standards, the education, health, housing and social conditions of our people. You will learn of our abundant hydroelectric power, modern irrigation, highway and communication systems. This pavilion will become a showcase of democracy. It will bear witness to the basic philosophy of the Venezuelan Government. Only through equitable distribution of national wealth will we be able to fight successfully the penetration of communism.

I congratulate the World's Fair organization for its efforts which I know will bear fruit. You will have the full cooperation of the Venezuelan Consulate in New York.

Governor Poletti presents Fair's official medallion to Venezuela's Consul-General Dr. Luis Alejandro Gonzalez at groundbreaking ceremony. Ambassador Richard C. Patterson, Fair's Chief of Protocol, looks on at right.

## THE VENEZUELAN PAVILION

will occupy  
a 20,000 sq. ft. site  
in the  
International Area



## THE PAVILION OF VENEZUELA

DR. LUIS PEREZ BARRETO, *Director of Tourism, Ministry of Development*

HON. LUIS ALEJANDRO GONZALEZ, *Consul General of Venezuela in New York*

MR. JUAN ANTONIO LOPEZ DE CEBALLOS, *Deputy Consul General in New York*

MESSRS. EDMUNDO DIQUEZ and OSCAR GONZALEZ, *Architects*

STEPHEN LEIGH & ASSOCIATES, INC., *New York Architectural Consultant*

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

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