

Fan Fair

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GREET TEN MILLIONTH VISITOR

The Bell System Exhibit welcomed its ten millionth visitor last Thursday and it turned out to be an unexpected double celebration. The visitor was David J. McCarty of Indianapolis, Indiana, who had taken his family to the Fair as part of the festivities marking his 44th birthday on that day. Exhibit Director James T. Horris gave the Fairgoer an engraved replica of the Exhibit in the ceremonies marking the milestone in total attendance over the two seasons. Mr. McCarty, his wife and two children were escorted through the Bell pavilion and taken to lunch as the Exhibit's guests. Later, they went on a VIP tour of the Fair.

Daily attendance ran above 40,000 throughout the week ending August 8, to set a weekly record for the season of 310,465. Results were: August 2--44,450; August 3--46,557; August 4--47,847; August 5--43,916; August 6--42,514; August 7--45,155; and August 8--40,026. All told, more than 3,872,000 visitors have clicked through the Exhibit's turnstiles this year.

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BETTER THAN LOLLYPOPS

What's better than lollipops? Why a turtle, of course. At least that is the reaction of young visitors who are taken to our First Aid room for treatment of scratches, bumps and such suffered in the Exhibit's area. The great majority of boys and girls turn away from lollipops offered them and start playing with a baby turtle which occupies a terrarium on the desk. While they are playing, the nurses are able to treat the youngsters with little fuss. Nurse Peggy Smith purchased the turtle and Gloria Mahometano of the Public Relations group has given it the temporary name of Topsy Rufus. All suggestions are welcome for a permanent name. The winner of this low-key competition will receive a lollipop and a chance to feed the turtle.

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HERE AND THERE AROUND THE EXHIBIT

Word of the Exhibit's attractions sometimes spreads in wondrous ways. A woman entered the Exhibit Hall with her children last week and asked directions to the "fun house." She was directed without delay to the "Phone Fun Fair"... Hostess Loretta Miller reports that just after one volunteer finished his stint at the Vocoder, where he sang "Happy Birthday," a person stepped forward from the crowd and asked for his autograph...A woman who could only speak French toured the Bell pavilion last week, then asked for directions in French. Hostess Ghislaine Wainwright, who speaks French, was called. She discovered the woman wanted to see other exhibits showing modern home appliances. A few minutes of rapid-fire French followed and the woman had her itinerary for the day...Hostess Linda Sunquist will leave the Exhibit and the Bell System on August 21 to become a graduate student at Cornell University. She will study for a Master of Arts in Teaching degree. Since she is moving up to Ithaca, N.Y., Linda has a number of household items for sale...Would any girls like to go on a cruise after the World's Fair ends? Exhibit Hostesses Ann McCann, Sharon Fortune and Carol Vaglio are planning to take a seven-day cruise to Nassau and the Bahamas. The trio would welcome additional sun-seekers...The Trimline telephone, on display in our pavilion, now is being offered to Michigan Bell Telephone Co. customers. Many fairgoers are

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attracted to the display Trimline phones...Hostess Nanette Truitt is a finalist in the Miss No-Cal contest to be held August 24 at the Statler-Hilton Hotel.

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AROUND THE FAIRGROUNDS

The Gemini TV Space capsule in which Astronauts McDivitt and White orbited the earth for four days has been put on display at the U.S. Space Park, near the Ford pavilion... The Port of New York Authority Exhibit features a spectacular "wrap-around" 360-degree motion picture that tells the story of the world's greatest port...One of the "sleepers" of the Fair is the ride in the United States pavilion which depicts the growth and development of our nation. As you go around the ride, movie screens rise from your path and others slide to the sides split-seconds before you reach them...A vast map of New York City, with models of every building in the five boroughs, is the chief attraction in the New York City pavilion. World's Fair employees are admitted without charge to the simulated helicopters that "fly" over the map...The James Bond 007 Car, seen in the movie "Goldfinger," is on display in the Monorail station. There are regular demonstrations of its exotic accessories such as battering ram bumpers, bullet proof shield and ejection seat...A miniature "sound and light" spectacle at the Greek pavilion tells the story of the Acropolis.

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THE SPORTS SCENE

The aces of the Exhibit's softball team racked up two important victories last week. On Thursday, the team beat a General Motors squad, 11 to 6, in a game which it led from the start. Danny Whalen blasted a homer and a triple to drive in three runs and Bernie Conrad, who played flawlessly at third base, hit another homer. Frank Kump went four for five. The next day, the team blitzed Ford, 7 to 1, though it could only field eight players to Ford's ten. Work schedules kept two men at the Exhibit, but the others completely outthrustled their opponents. Ford managed to eke out an unearned run in the sixth inning. The Bell System players now have five wins against one defeat.

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ROSTER OF SPECIAL GUESTS

Among the special guests at the Bell System Exhibit last week were: C. M. Blair, President, Ohio Bell; James W. Cook, VP-Public Relations, A.T.&T.; W. Alexander, retired Secretary, N.Y. Telephone; J. J. Doherty, Jr., VP-Manufacturing, and P. E. Hogin, VP-Public Relations, Western Electric; and R. B. Holt, AVP, A.T.&T. Also, F. E. Moss, U.S. Senator, Utah; J. D. Martin, U.S. Cong., Alabama; W. Anderson, Member, Virginia House of Delegates; B. Inouye, State Rep., Hawaii; Mrs. G. Sawyer, wife of Nevada's Governor; Mr. P. A. Fino, wife of U.S. Congressman of New York City; Mrs. R. A. Letsen, wife of State Senator, Westchester; C. G. Mortimer, Board Chairman, General Foods Corp.; R. D. Black, Board Chairman, Black & Decker Mfg. Co.; G. C. Brewer, President, U.S. Plywood Corp.; W. L. Butcher, Board Chairman, County Trust Co.; J. A. Kley, President, County Trust Co.; C. Johnston, President, Teleflora Florist Assoc.; P. S. Willis, Pres., Grocery Manufacturers of America; Prince Faisel Al-Farhan, Lord Mayor of Riyadh, Saudi Arabia; W. Rightor, Asst. Comm., Dept. of Admin., Indiana; R. Anderson, County Mgr., Riverside County, Calif.; J. Connone, Treasurer, City of Akron, Ohio.

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