



FanFair

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NEW YORK WORLD'S FAIR

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--48 DAYS TO CLOSING--

WEEK-OLD ATTENDANCE MARK SURPASSED

Just one week after a two-year mark was set for the number of Fairgoers handled on a single day, record crowds visited the Bell System Exhibit and established a new high. On August 23, a total of 52,090 men, women and children entered the pavilion. The count was 524 higher than the record of 51,566, which was set on the previous Monday. A weekly high attendance figure also was set during the period ending August 29, as a total of 325,714 persons clicked through the turnstiles. Daily results were: August 23--52,090; August 24--47,981; August 25--45,471; August 26--40,642; August 27--45,017; August 28--46,893; and August 29--47,620. The number of visitors to the Exhibit is running about 193,400 higher than it did at the same point in 1964.

FOSTER FAMILY DAY CELEBRATED

The Children's Aid Society honored two couples today as its representative foster parents in ceremonies at the Bell System Exhibit. The event highlighted Children's Aid Society-Foster Family Day at the World's Fair. Morgan Dix Wheelock, president of the organization, and Mrs. Edward C. Lord, II, chairman of its Foster Care Committee, presented engraved silver dishes to Joseph and Inez George of White Plains, and Richard and May Andt of Ekmhurst, Queens. More than 250 foster parents and foster children attended the ceremony. The Georges, foster parents for five years, have three children of their own and three foster children--two of them sisters. A 10-year veteran of New York Telephone, Mr. George is a radioman at the Television Operating Center at the Exhibit. The Andts are caring for two foster children in addition to their own daughter.

In a presentation ceremony, Mr. Wheelock declared, "It is most appropriate that we are gathered here today under the auspices of a corporation whose name is synonymous with communication. For communication is our greatest need in foster care. Every day there is greater urgency for us to spread the word of the growing numbers of children who look to us for foster parents." George J. Carmichael, vice president--Public Relations of New York Telephone, who also participated, noted that the Bell System is "pleased to join with the Children's Aid Society in this special recognition of foster families."

Souvenirs were given to the foster children attending the ceremony. The Exhibit men and women wore bright red badges for the occasion, which the Hostesses set off with white flowers.

HERE AND THERE AROUND THE EXHIBIT

The "forgotten seven" have been found. Last week's FanFair told the tale of the seven off-duty guys and gals who vowed to hold a reunion in the future. They each took a section of a dollar bill, planning to match the pieces at the reunion. In the excitement of the occasion someone forgot to record the names. The FanFair story unearthed all seven and each is holding on to the section for that promised meeting. They are: John Gaffney, Al Duranti, Antoinette Festa, Mary Ellen Lyons, Fran Quinn, Mary Doherty, Nancy McDonough, Lynn Harmon and Andy Barbera. Hostess Nannette Truitt is a contestant in the finals of the Miss Unisphere 1965 contest. She and the other weekly winners will compete for the title on Wednesday, September 1. John Gaffney has been appointed an Acting Communications Consultant, replacing Bill Hayes in this

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rotating assignment.....Eleanor Doyle of the Public Relations group has been appointed a secretarial stenographer.

TELEFAIR CLUB PLANS BREAKFAST

The Telefair Club will hold its third Breakfast at the Rheingold Towne House on Thursday, September 2 at 8:30 A.M. All Exhibit men and women are invited to attend. The meaning of the "We're Watching You" signs which popped up around the Exhibit core area now has been explained. Members of the Club were observing Exhibit personnel over the past few weeks. As a result of the observations, a "Mr. and Mrs. Congeniality" will be designated at the breakfast.

THE SPORTS SCENE

The Exhibit softball team will play the New York Mets next month--the Mets' administrative group and grounds team softball squad, that is. Game time has been set for 6 P.M. on Wednesday, September 22 at the Jewel Avenue Field. Meanwhile, last week was a black period for our heroes. They lost to a General Motors team, 19-9, on Tuesday and then dropped a 4 to 2 game to a Ford squad on Friday. The second game was close until the last two innings when Ford pulled away. John Hickey and Ken Benjamin got three hits apiece.

AROUND THE FAIRGROUNDS

Walt Disney characters meet the public every day at the Pepsi-Cola pavilionThe contents of the 1965 Time Capsule, to be buried at the close of the Fair, is on view at the Westinghouse pavilion. Also on display is a replica of the 1938 capsule and its contents.....A gigantic map of New York City, with models of virtually every building in the metropolis, is on display at the New York City pavilion..... Fourteen Samoan dancers, flaming sword dancers and firewalkers perform ancient ceremonial dances at the Polynesian Village.

ROSTER OF SPECIAL GUESTS

Among the special guests from the Bell System were: R. VanHouten, Director, New Jersey Bell; R.K. Gottshall, Director, Diamond State Tele. Co.; H.F. O'Brien, Director, New Jersey Bell.....Other prominent guests were: F. Piasecki, Pres., Piasecki Aircraft Corp., Phila., Pa.; J.C. Leff, Pres., Fayette Bank & Trust Co., Uniontown, Pa.; B. Edelstein, Pres., Teamster Local #813, World's Fair; T.J. Walsh, Jr., Chm. of Bd., Walsh Construction Co., New York City; C.R. Dickenson, Managing Director, Jamaica Tel. Co., British West Indies; R. Maxwell, Pres., Chamber of Commerce, Wilkensburg, Pa.; B. Shore, Pres., Chamber of Commerce, Beaver Falls, Pa.; Hon. L. Collins, Under Secy. of Commerce; J. Syurua, Gov., Bacolod, Phillippines; Miss M. Shaffet, Confidential Asst. to Comm. Cox, F.C.C.; J.W. Griffin, Public Utilities Specialist, F.C.C.; J. Mastroeni, Asst. to Secy., New Jersey Public Utilities Commissioners; Mrs. M.W. Higgins, Speaker, New Jersey House of Representatives; A. Green, Deputy Comm., Dept. of Commerce, Washington, D.C.; C. Chaplain, Chm., Cook County Bd. of Commissioners, Chicago, Illinois; J. Lyons, Member, National Exec. Council, A.F.L.-C.I.O.; Hon. E. Seaga, Minister of Development & Welfare, Jamaica, British West Indies; G. Abrams, Civil Court Judge, Brooklyn, New York; B. Sarp, Rep., Ministry of Industry Republic of Turkey; Chuck Hiller, N.Y. Mets, 2nd Baseman, and "Big" Wilson, N.B.C. Radio Disc Jockey.
