



Fan Fair

Vol. 2, No. 26

NEW YORK WORLD'S FAIR

October 11, 1965

--6 DAYS TO CLOSING--

EXHIBIT AND FAIR SET NEW ATTENDANCE RECORDS

A surge of last minute visitors shattered all attendance records at the Bell System Exhibit and the World's Fair this past weekend. On Saturday, a total of 57,051 men, women and children clicked through the Exhibit's turnstiles to exceed the previous two-year high mark by some 4,500. Not only was the moving chair ride filled to capacity throughout the day, but approximately 15,000 persons entered the Exhibit Hall directly to see our more than 40 displays, demonstrations and electronic games. On Sunday, the attendance count reached 53,525, which was the second biggest day ever at the Exhibit. The world's Fair had a record turnout of 379,852 on Saturday and then topped this figure with a total of 384,099 visitors on Sunday.

Here were the daily results at the Bell System Exhibit during the week ending October 10: October 4--21,543; October 5--23,218; October 6--39,821; October 7--24,948; October 8--36,379; October 9--57,051; October 10--53,525. Coincidentally, the record attendance on October 9 brought the count for the 1965 season over the total 1964 attendance of 6,257,400. By week's end cumulative attendance for this year came to 6,312,839--better than 269,000 above the 1964 figure at the comparable point.

VIRGINIA MULLIN RECEIVES BRONZE VAIL MEDAL

Nurse Virginia I. Mullin of the Bell System Exhibit's First Aid Room last week received the Bronze Vail Medal, which is the highest award a System Company can bestow upon one of its employees. The medal and a check for \$250 were presented by Willard G. Hampton, Executive Vice President of New York Telephone, in an October 6 ceremony at the Bell pavilion. Also present were George J. Carmichael, Vice President-Public Relations of New York Telephone, Exhibit Director James T. Morris and a large group of Exhibit men and women.

The medal was awarded to Virginia for her bravery and quick action in rescuing a youth from a blazing auto on the night of April 20. She saw the youth's car swerve off the Meadowbrook Parkway and crash into a bridge abutment. Without hesitation, Virginia ran over and pulled the driver out just before the burning car exploded. In making the award, Mr. Hampton pointed out that it is expected that nurses do their best to save lives but rarely are they expected to "save lives at the risk of losing their own."

FINAL TELEFAIR CLUB BREAKFAST TO BE HELD FRIDAY

The final breakfast to be sponsored by the 1965 Telefair Club will be held on Friday, October 15, at the Rheingold Towne House. Clifton W. Phalen, Chairman of the Board of New York Telephone; Cornelius W. Owens, President; and George J. Carmichael, Vice President-Public Relations, will attend the breakfast, which begins at 8 A.M.

(more)

HERE AND THERE AROUND THE EXHIBIT

John Swart and Harry Ronnau of the Exhibit Maintenance Group are putting on a closing drive to see all of the exhibits before the World's Fair closes. At last count, each had missed only a handful--including Clairol's beauty pavilion for women, of course....A situation all women dread happened recently to Hostesses Evelyn Brookman and Ruth Quelch. They came to the Exhibit on the same day with the identical green suit....When Hostess Loretta Miller completed one demonstration at the Home Data display a gentleman in the audience asked, "When are they going to invent a machine which will bring my paycheck home to me so I wouldn't have to go to the office?"....Exhibit Director James T. Horris has been installed as third vice chairman of the Central Bergen Chapter, American Red Cross....During the Pioneer convention at Atlantic City, Hostess Diane Janukatys had the pleasure of speaking to a Southwestern Bell Pioneer who used the Picturephone link between the convention headquarters and the Exhibit. Last week he accepted her invitation to visit the Bell pavilion with his wife. Diane showed the couple through the building. Later, the Pioneer sent her two World's Fair tickets which he was unable to use....Blessed event section: George Zoffinger of the 1964 Exhibit group is the proud father of a bouncing baby girl. He and his wife, Pat, welcomed the newcomer October 4. They named her Carol....And Bob and Rita Puglisi of last year's staff now have a son. The baby, born October 3, was named Robert Lawrence, Jr....A little pink bundle named Jeannine Marie was born to Camille Bruno on October 4. Camille, if you remember, worked in the Administrative office earlier this year....There will be an informal reception in the cafeteria on October 17 from 8 P.M. until 11:30 P.M. Many people who have been closely involved with the Exhibit during both seasons will be on hand to mark the finale.

ROSTER OF SPECIAL GUESTS

Among the special guests at the Bell System Exhibit last week were: W.H.P. Smith, Assistant to the President, New England Tel. & Tel.; W.G. Sharwell, VP-Personnel, New York Telephone; M.I. Peale, Director, New York Telephone; N. Gessley, VP-Long Island, New York Telephone; A.C. Palmer, VP-Operations, New England Tel. & Tel.; W. Alexander, retired Secretary, New York Telephone; C.P. Fitch, Secretary, New Jersey Bell; W.A. Heaps, Director, Chesapeake & Potomac Tel. Co. of Maryland; R.M. Burke, VP-Marketing, New York Telephone; G. Accettura, VP-Customer Planning, Western Electric Co.; and F.V. McBride, Director, New Jersey Bell. Also, W.F. Hyland, Chairman, New Jersey Public Utilities Commission; K. Huang, Ambassador from the Republic of China to Spain; Col. G. Adams, U.S. Air Force, Defense Communications Agency; State Senator W. Fernandes of Hawaii; J. Morales Ambassador of Panama to the U.N.; Congressman F.M. Clark of Pennsylvania; State Senator A. Wong of Hawaii; W.A. Hults, N.Y.S. Commissioner of Motor Vehicles; State Rep. J. McDade of Pennsylvania; R.E. Doyle, Commissioner of the N.Y.S. Liquor Authority, and Congressman W.R. Poage of Texas. Also Actress Rita Moreno; WNEW Sportcaster Alex Webster; and S.R. Knapp, Chairman of the Board, Connecticut Light & Power Co.

AROUND THE FAIRGROUNDS

The Educational Tours Program, in which the Bell System Exhibit is participating has scored a resounding success. The schedule for the remaining school days before the Fair closes is almost completely booked. Educators have hailed the program for providing their students with a memorable experience....The RCA pavilion is conducting a World's Fair Talent Contest. Auditions are held daily at the pavilion and the contest finals will be televised October 15 and 16 from 8 to 10 P.M. over the closed circuit color TV network. To enter, call Miss Hankin, MU 9-7200, Ext. RR585 or apply in person at the stage door to the rear of the RCA pavilion.
