

## THE COURT OF INDUSTRY AND COMMERCE

The Court of Industry and Commerce offers an interesting and exciting insight into the technological, scientific and industrial skills of the region. Its attractions range from a walk on the moon to a presentation of the New England food industry. Interspersed are metalworking, jewelry and silversmithing displays, a look at the region's diverse industrial capacity and production, its firearms industry and an animated model city portraying the contributions of 19 Life Insurance companies serving the region.

### WALK ON THE MOON

One of the outstanding features of the entire Fair is the "Walk on the Moon" exhibit in the Court of Industry and Commerce. The exhibit portrays New England's pre-eminence in space and technological accomplishments.

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The walk will be reached after a preconditioning period in a chamber which will open on a simulated surface of the moon. Special sound and vibration effects provide a feeling of lengthy space travel. Hot air within the capsule will pre-condition the visitor for the landing on the moon's surface and when the door opens out on the moon the visitor is hit with a blast of cold air.

The surface has been created to duplicate a crusty, regenerative substance. The visitor will be at the bottom of a moon crater, with the weird and eerie light of the sun making every object stand out in sharp contrast. A three-dimensional setting will give a sense of extreme vastness. Since scientists hold that there is a complete lack of echo on the moon, an unusual experience of a lack of reverberation is expected to contribute both to the authenticity and strangeness of the moon visit.

Symbolic colors, red and orange, will be used to represent the blast-off and blue and black will be the hues of outer space.

To insure the scientific authenticity of the trip to the moon, James S. Plaut, president of Exhibition Services International, Inc., Cambridge, Mass., planners and managers of the New England States Exhibition, appointed a committee of distinguished scientists to work with the planners of the Technology Exhibit.

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