

TERCENTENARY
ARCHITECTURAL COMPETITION

STAGE II PROGRAM

Professor Sherley W. Morgan
Professional Advisor
New Jersey Tercentenary Commission
State House Trenton, New Jersey

TERCENTENARY ARCHITECTURAL
COMPETITION

For the design of New Jersey's Exhibit
at the 1964-1965 World's Fair

STAGE II PROGRAM

December 12, 1961

1. PURPOSE OF COMPETITION:

The Tercentenary Commission of the State of New Jersey
(hereinafter called "the Commission") is conducting this
Competition for the purpose of:

Selecting an Architect for the construction of the New
Jersey building and grounds at the 1964-1965 World's
Fair in New York City.

2. PROFESSIONAL ADVISOR:

The Commission has retained Sherley W. Morgan, F. A. I. A.,
as professional advisor for this Competition. He may be
addressed in care of the Tercentenary Commission, State
House, Trenton, New Jersey.

3. STAGES OF COMPETITION:

The Competition is being conducted in two stages.

- A. Stage I -- was a preliminary search for ideas and
was open to all Architects who were both registered

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in New Jersey and residents of this State as of
December 15, 1960.

- B. Stage II -- is restricted to the four finalists selected
by the Jury of Awards for Stage I. (see paragraph 4
below).

4. ELIGIBILITY:

Stage II of this Competition is open to the following four finalists:

Philip Sheridan Collins
12 Boudinot Street
Princeton, New Jersey

John R. Diehl
84 Clover Lane
Princeton, New Jersey

Bernard J. Grad and Harry B. Mahler
11 Commerce Street
Newark, New Jersey

George E. McDowell
12 South Fullerton Avenue
Montclair, New Jersey

5. ISSUANCE OF PROGRAM:

The Program for Stage II will be mailed from Trenton on Tuesday,
December 12, 1961.

6. SUBMISSION OF DESIGNS: (Mandatory)

No finalist shall submit more than one design.

All designs must be delivered on or before 4:00 p.m. on Thursday,
February 8, 1962, addressed to:

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Sherley W. Morgan, Professional Advisor
c/o New Jersey Tercentenary Commission
State House, Trenton, New Jersey

Drawings shall be double wrapped. The inner wrapping shall be opaque. Neither it nor the drawing shall bear any mark or identification whatsoever. An opaque sealed envelope containing the name and address of the Finalist but without any superscription of any kind, shall be firmly attached to the back of the design. The Professional Advisor shall assign a number to each submission and mark it on envelope and drawing. No envelope shall be opened until after the Jury has made its decision.

7. JURY OF AWARDS:

The Commission will appoint a Jury of Awards in accordance with the standards of the American Institute of Architects and with the approval of the Tercentenary Committee of the New Jersey Chapter of the American Institute of Architects.

8. AUTHORITY OF JURY:

The Jury in its sole discretion is authorized by the Commission to premiate one (1) design from among those submitted in Stage II.

9. EXAMINATION OF DESIGNS:

The Professional Advisor will examine all designs submitted and report to the Jury any that do not comply with mandatory Paragraphs 6, 13, 14, 15, 16, 17, 18, and 19 hereof. The Jury will satisfy itself as to the accuracy of this report and will place out of competition any design which does not comply.

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In making its award the Jury will certify that it has remained in ignorance of the authorship of the designs submitted until after its final decision has been reached.

10. AWARDS BY THE JURY:

The winner of the Stage II Competition shall become the Architect for the New Jersey building for the 1964-1965 World's Fair in New York City under a contract similar to A. I. A. standard form B101 and providing for a fee of seven (7) percent based upon the cost of the work.

Each of the finalists who submits a design for Stage II shall receive an award of \$1,000, in accordance with the terms of the Stage I program. This award shall not be counted as part of the winner's fee as architect.

The winner of Stage II shall be (or become) qualified to practice architecture in the State of New York.

11. REPORT OF THE JURY:

Not later than Monday, February 12, 1962, the Jury will make a report in writing to the Commission, stating briefly its reasons for its decisions. A copy of this report will be sent by the Professional Advisor to each of the four finalists.

12. USE OF DESIGNS:

The Commission shall have the right to publish and/or exhibit any or all designs submitted in Stage II.

The four finalists agree, by submitting their designs, to

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such uses.

13. COMMUNICATION WITH PROFESSIONAL ADVISOR: (Mandatory)

If any finalist desires information of any kind in regard to this program, he shall request it in an anonymous letter to the Professional Advisor, and in no other way. A copy of such letter and the reply thereto will be sent to each finalist, and thus become part of this program. No question received after January 16, 1962, will be answered.

14. ANONYMITY OF DESIGNS: (Mandatory)

No submission for award shall bear any means of identification other than as prescribed herein. Each finalist affirms by submitting a design that he has remained anonymous, and has had no communication in regard to this Competition, directly or indirectly, with anyone connected therewith in an official capacity (except as provided in Paragraph 11).

15. SITE (Mandatory)

The New Jersey exhibit has been assigned by the World's Fair the space shown on the attached prints (Appendices A and B). This space is immediately adjacent to the Fair's Theme Center, and therefore is assured of attention by nearly all who visit the Fair. The use of the space in relation to its prominent position should be carefully considered. The New Jersey space is nearly level.

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16. BUDGET: (Mandatory)

The design proposed by each competitor should be capable of execution for \$1,000,000, including all buildings, landscaping and other physical improvements to the site. The Jury will consider this limitation in making its award.

17. THEME: (Mandatory)

The New Jersey exhibit should reflect the theme of the New Jersey Tercentenary Celebration -- "For Three Centuries... People... Purpose... Progress". The New Jersey exhibit should tell the story of a dynamic state in terms of people. Something of the universal nature of man should be reflected so that any visitor to the Fair, whatever his home or his background, will feel an identity of interest with the human history of New Jersey. The New Jersey exhibit should seek to transcend visually the physical limitations of a small State, permitting generalizations about all men from the experience of men in New Jersey.

Consideration should be given to using a projection technique by which a story of New Jersey's contributions to the good of man might be told in a series of one-minute "appearances" by contemporary Jerseymen. Such a series, perhaps including as many appearances as there are counties in the State (21), would permit the visitor to the New Jersey exhibit to identify New Jersey with an existing frame of

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reference, e. g. Princeton, Rutgers, space research, Atlantic City, chemicals, drug research and production, the Revolution, rich farm land, invention (Edison, Holland, John Fitch), America as a melting pot, rise of labor, industrial revolution, and so on.

It is required that each finalist write a theme for the New Jersey exhibit and design to that theme. He may not want to use a projection technique, but if he does not, he must be specific about the technique he chooses. His theme explanation should be presented as set forth in paragraph 19 below.

18. REQUIREMENTS: (Mandatory)

- A. Area for pageantry, folk dancing, and other live Performing-arts.
- B. Seating for 500, capable of being increased for occasional overflow audiences.
- C. Exhibit space protected from the weather.
- D. Places to rest and withdraw from the aggressions of the Fair.
- E. Compliance with requirements and limitations of the New York World's Fair 1964-1965 Building Code, a copy of which is attached to this Program as Appendix C.

19. PRESENTATION: (Mandatory)

- A. Two Stiff Board Mounts 30 inches x 40 inches -- on these may be any type and number of renderings and drawings to explain idea.

- B. Theme and Explanation -- No more than 600 words typed on three 8 1/2 x 11 sheets of paper. (This shall be submitted in five copies.)

20. APPROVAL:

This Competition and this Program have been approved by the Committee on Competitions of the American Institute of Architects, and the Tercentenary Committee of the New Jersey Society of Architects.

21. RETURN OF DESIGNS:

Designs will be available for return to the finalists at a date to be determined and announced by the Commission. The Commission will exercise reasonable care of designs in its custody but will assume no responsibility for damage or loss for any cause.