

# COMPUTER REPORT

This is where New Jersey stands compared to the state selected.



Reported at the New Jersey Tercentenary Pavilion of the New York World's Fair 1964/65



Item	New Jersey vs.		OREGON
1. Population Density?	1ST		40TH
2. Percent of families with incomes over \$6,000.00 per year?	3RD		17TH
3. Men's average income?	1ST		13TH
4. Women's average income?	4TH		28TH
5. Chemical production and research?	1ST		35TH
6. Manufacture of wearing apparel?	3RD		40TH
7. Value per farm acre?	1ST		34TH
8. Railroad tracks per square mile?	1ST		41ST
9. Highways per square mile?	1ST		39TH
10. Expenditure per pupil (elementary and high school)?	3RD		6TH

COMPUTER BY—Monroe, a division of Litton Industries, Orange, N. J.

DATA COMPILED BY—United States Testing Company Inc., Hoboken, N. J.

FORMS BY—Watts Business Forms, A Division of Alfred Allen Watts Co., Inc., Clifton, N. J.



# BEHAVIOR QUOTIENT

for

ROGER J. SCHENCK

NEW JERSEY

1664 1964



TERCENTENARY

Measured at the  
New Jersey Tercentenary Pavilion  
New York World's Fair

## HOW YOU COMPARE WITH OTHERS . . . .

### What YOU do with your FREE time

SUBJECTS	WATCH TV	VISIT -- ENTERTAIN	READ BOOKS	TRAVEL	HOBBIES	ATTEND PLAYS
NATION WIDE RANKINGS	1	2	3	4	5	6
YOUR RANKING	1	5	2	2	4	6
PEOPLE LIKE YOU*	1	2	3	5	4	6

### What YOU talk about

SUBJECTS	FAMILY	WORK	SPORTS	NATIONAL AFFAIRS	RELIGION	COMMUNITY PROBLEMS
NATION WIDE RANKINGS	1	2	3	4	5	6
YOUR RANKING	5	2	1	2	4	6
PEOPLE LIKE YOU*	3	2	1	4	6	5

\* In terms of sex, age, education, region.

Rankings based on 17,000 personal interviews conducted in homes across the country by Opinion Research Corporation, Princeton, New Jersey.

Data processing at the Fair conducted by Monroe, a division of Litton Industries, Orange, New Jersey.

### EXPLANATION . . .

This Certificate compares your behavior with that of the nation as a whole and with people whose sex, age, education, and geographical region are like yours.



### The New Jersey Tercentenary Year

Before you head for home, come over and see the real New Jersey. We are celebrating our Tercentenary in 1964 - "For Three Centuries - People - Purpose - Progress." You will be most welcome at our Three Hundredth birthday party.

FORMS BY WATTS BUSINESS FORMS, A DIVISION OF ALFRED ALLEN WATTS CO., INC., CLIFTON, NEW JERSEY



# THE NEW JERSEY QUOTIENT.....*This is where New Jersey stands!*

**1st—to live and work and grow in.**

**1st in Population Density.**

**1st in men's average income.**

**3rd in percent of families with income over \$6,000 per year.**

**1st in value per farm acre.**

**4th in women's average income.**

**1st in Chemical production and research.**

**1st in Highways per square mile.**

**1st in Railroad tracks per square mile.**

**4th in Petroleum & Coal Products manufacturing.**

**3rd in expenditure per pupil (elementary & high school).**

**5th in manufacturing of Electronics and Electrical equipment.**

**6th in manufacturing of glass, stone & clay products.**

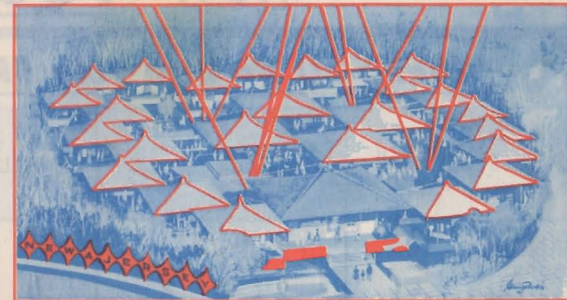
**6th in production of food & related products.**

**3rd in manufacture of wearing apparel.**

**4th in Rubber & Plastics manufacture.**

**4th in production of Instruments & related products.**

**7th in total manufactured products.**

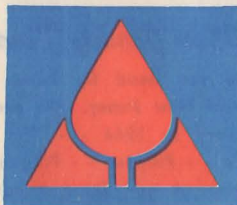


## The New Jersey Tercentenary Pavilion

Two major 300th Birthdays are being celebrated here. The World's Fair commemorates that of New York City... "born" 1664 as was New Jersey. The New Jersey Pavilion is dedicated to our own birthday. Here we have told something of New Jersey's cultural assets, education, natural resources... and about our great industries, known the world over.

We hope you carry away with you some of our feeling of pride in our Garden State. Our Tercentenary watchword is PEOPLE—PURPOSE—PROGRESS. Jersey men know that New Jersey is a good place to live in, to work in, and grow in.

RICHARD J. HUGHES, Governor



## NEW JERSEY TERCENTENARY

1664-1964 For Three Centuries—People—Purpose—Progress