

B I G   N E W S   F R O M   T H E   S M A L L   W O R L D

by Jiminy!

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It seems like such a long time since we brought the '64 season to a close with our "End-of-the-Season Party" in the Restaurant of the Five Volcanoes (we still remember FRAN MEOLA'S expression when she discovered she had just won the \$100 grand door prize). The party was a huge success. We were sorry that, due to previous commitments, a few of you were unable to join us.

VISITORS IN THE NEWS

We were pleasantly surprised to see so many members of our "Small World" enjoying the sights here in Disneyland, and it was even more fun to get together to rehash our many World's Fair experiences.

Magic Kingdom visitors included KATHY GRACZYK, BOB RUSSO, CAROLYN DELLA-VEDOWA, MAUREEN BAKER (one of our "SW" pigtail contest winners), KAREN DUDLEY, PAM LYTTLE (she's engaged now), ALLAN WALKER (UNICEF), JIM "Pluto" JACKSON, BRENDA GREENE and BRUCE MOLLARD.

Among those who stayed long enough to work with us during the holiday season were NELS BOGREN and ALAN SPANIER (Submarine Voyage); DAN MALLEA, DAVE PAPERD and TOM STABILE (Tomorrowland Autopia) and BILL TEMPLE (Jungle Cruise).

CAROLE SCHROEDER and KATHY RUOFF returned to our ticket division; CINDY BROWNING, MARY MONDRY and DIANE MAXWELL to Storybookland; JANE SIMPSON, CHERIE HAMILTON and ANITA WILLIAMS (she's engaged too) to the Matterhorn Mountain and ALAN FOWLER to the treacherous waters of the Jungle Cruise. HOLLY AUGSPURGER is busy in the Walt Disney - Buena Vista office back in Manhattan. BOB WHITE is getting things in shape back here before returning to the Fair for another season.

1965 "IT'S A SMALL WORLD" STAFF NAMED

DICK NUNIS, our Director of Operations in Disneyland, has just announced the staff for "Small World - '65."

Serving as Resident Manager of the Pepsi-Cola Pavilion will be BOB MATHEISON, with BILL SULLIVAN serving as his assistant. Supervisors will be BILLIE HOELSCHER, FRANK STANEK, FRANK PETITTA, JOHN EDWARDS and BOB WHITE. CHUCK BURNES will be returning for a month or so to get things rolling with orientation classes in our Queens Blvd. office in Rego Park. It hardly seems possible that opening day - April 21st - is slightly more than two months away.

WORK GOES ON IN NEW YORK

Keeping busy at the Pepsi-Cola Pavilion throughout the winter months are "gracious" GRACE SICIGNANO, DON McDONALD, GEORGE BERLENT and PETE SIMINELI, while LOU ROTH keeps an eye on all four Disney shows and prepares for the 27 technical people from the Studio who will begin show installations this month. Assisting Lou at the Queens office are FRED TATUM, AL SZIKLAY and MARILYN PLUMMER.

"SMALL WORLD" CHANGES

The technicians are experimenting with a change in the belt system in the loading area which will boost our capacity by about 500 guests per hour — giving us an hourly count of 4500 (now we will even be able to beat G. E. on those busy days).

Realizing how difficult things were for some of our Disney characters last season, Snow White and the Seven Dwarfs will stay at home this year. Mickey Mouse, Pluto, Goofy, Alice in Wonderland and White Rabbit, Esq. will be joined by two of Donald Duck's closest friends — Chip and Dale.

Well, by jiminy, I bet you Attraction Hostesses will be pleased to learn that "gracious" Grace will have hats to help you maintain that natural "Disneyland look" even when the breeze is blowing off Meadow Lake at 100 miles an hour!

We don't know who'll be happier to hear this next news morsel - the Passport Sellers or the Cash Control staff - but here it is: NO MORE NICKELS!! To alleviate that nickel problem (and what a problem), the adult passport will sell for a straight dollar, instead of 95¢.

WE NEED YOUR HELP

The number of available positions for 1965 is very limited, and if you have any friends who would be interested in joining our "Small World" cast, we'd appreciate your referring them to us. You know the type of Host and Hostess we hire — persons of your caliber — so, be very critical before you recommend them.

Our second request is for your suggestions as to what else (besides the sandwiches) we could sell at our Patios to stimulate Pepsi sales. Let's hear your ideas!

There are so many changes taking place throughout the Fair's vast 646 acres, that it'll take another issue of "BNFTSW" to tell you about them.

See you then, by jiminy!