

FOR IMMEDIATE RELEASE

WALTER'S INTERNATIONAL WAX MUSEUM
New York World's Fair, 1964-65

Hair stickers working on heads at Walter's International Wax Museum for the New York World's Fair have plenty to do, implanting 40,000 to 60,000 hairs per head, one by one. Supervisors had to designate a freckle maker for Doris Day; there is no such material as freckled wax.

###

When Harry S. Truman's head was finished for Walter's International Wax Museum at the New York World's Fair, an optometrist had to be called in to fit his glasses. The unique shape of HST's frames was too much for wax artisans, who insist on authenticity in every detail.

###

Walter's International Wax Museum at the New York World's Fair contains more than 160 life-size, lifelike figures in 30 tableaux that represent an investment exceeding \$1,000,000.

###

add 1

During preparation of Walter's International Wax Museum for the New York World's Fair, beautiful Barbara Rush wound up as a harem girl in the lavish Sardanapalus scene. The mistake was discovered in time to place her where she belongs--as the feminine lead in the museum's reproduction of a scene from the Warner Bros. film, "Robin and the Seven Hoods".

###

Wax artisans preparing figures in Walter's International Wax Museum for the New York World's Fair had to create Bing Crosby's head and body entirely from photographs and measurements. Bing's busy schedule didn't allow for a minute of sitting.

###

Most time-consuming job in creating Walter's International Wax Museum for the New York World's Fair was finding fabric for Biblical and historical clothing. Ancient textiles often can be duplicated by drapery or upholstery material after hours of prowling yardage stocks. Otherwise they must be woven to order.

###