

<u>Number of Admissions:</u>	<u>Paid</u>
Gate 1 - Subway and L. I. R. R.	5,090,534
Gates 3 and 4 - 111th St.	1,790,345
Gates 5 and 6 - Meadow Lake	2,908,933
Gate 7 - Rodman St.	1,957,147
Gate 8 - Lawrence St.	740,099
Other Gates	387,841
<b>Total Number of Admissions</b>	<b><u>12,874,899</u></b>

<u>Estimated Number of Admissions by Periods:</u>	
Open to Noon	6,966,886
12:01 to 6:00 PM	4,949,370
6:01 to Closing	958,643
<b>Total - As Above</b>	<b><u>12,874,899</u></b>

Automobile Parking, April 21, 1965 to August 10, 1965

<u>Number of Cars:</u>	<u>Paid</u>
Flushing Airport	319,211
Lawrence St.	214,461
Meadow Lake Lots	841,516
<b>Total Number of Cars Parked</b>	<b><u>1,375,188</u></b>

Attendance at Exhibits, April 21, 1965 to August 10, 1965

<u>Industrial Area:</u>	<u>Daily Average In (000)</u>	<u>Opening To 12 Noon</u>	<u>Noon To 6:00 PM</u>	<u>6:00 PM To Closing</u>	<u>Cumulative In (000)</u>	<u>Count Made By</u>
American Express	11	-	-	-	1,308	Meter
*American Interiors	Less than 1	-	-	-	73	Meter
Bar Green Buffet	Less than 1	-	-	-	87	Estimate
Bell System	35	597	2,281	1,061	3,939	Meter
Better Living Center	19	-	-	-	2,103	Meter
*Chunky Corp.	4	-	-	-	442	Estimate
*Clairol	7	-	-	-	748	Meter
*Coca Cola	21	-	-	-	2,349	Meter
*Continental Insurance	5	-	-	-	562	Meter
*DuPont	16	334	898	588	1,820	Meter
*Dynamic Maturity	Less than 1	19	62	18	99	Meter
*Elec. Power & Light	13	225	760	465	1,450	Meter
*Equitable Life Assurance	5	49	255	253	557	Estimate
Formica	3	-	-	-	384	Estimate
*Gas Pavilion	12	179	836	385	1,400	Sampling
*General Cigar	5	60	349	161	570	Meter
General Electric	45	-	-	-	5,016	Meter
*House of Good Taste	2	-	-	-	182	Meter
IBM	30	-	-	-	3,403	Sampling
Johnson Wax	14	-	-	-	1,585	Estimate
Pan American Hwy. Rides	2	-	-	-	178	Estimate
Parker Pen	5	72	337	206	615	Sampling
*Pepsi-Cola	27	-	-	-	3,085	Meter
*RCA	8	-	-	-	896	Meter
*Rheingold	4	-	-	-	400	Estimate
*Scott Paper	11	-	-	-	1,256	Sampling

Industrial Area: (Contd.)	Daily Average In (000)	Opening To 12 Noon	Noon To 6:00 PM	6:00 PM To Closing	Cumulative In (000)	Count Made By
*Seven-Up	5	149	288	199	636	Meter
*Simmons	1	12	88	26	126	Meter
Singer	5	-	-	-	523	Estimate
*Travelers	7	-	-	-	806	Meter
*Billy Graham	3	36	178	87	301	Meter
Boy Scouts	6	84	383	206	673	Meter
Masonic	2	35	153	77	265	Meter
Mormon	12	445	468	419	1,332	Meter
Protestant Center	6	111	446	83	640	Meter
<u>Transportation Section:</u>						
Antique Rent-A-Car	4	-	-	-	496	Estimate
Auto Thrill Show	2	-	-	-	227	Meter
Chrysler Pavilion	45	-	-	-	5,010	Meter
Ford Pavilion	43	1,063	2,424	1,394	4,881	Meter
General Motors	69	1,859	4,196	1,692	7,747	Meter
Hall of Science	16	-	-	-	1,779	Estimate
*Port of N. Y. Authority (Heliport)	2	30	141	53	224	Estimate
Sinclair	21	-	-	-	2,329	Meter
SKF Pavilion	2	-	-	-	285	Estimate
*Transportation and Travel	12	-	-	-	1,327	Estimate
Underground Homes	6	16	479	142	637	Meter
*U. S. Rubber	5	91	340	128	559	Meter
*U. S. Space Park	9	255	558	257	1,070	Estimate
<u>Federal and States:</u>						
*Federal	22	438	1,513	494	2,445	Sampling
*Hollywood	2	24	153	47	224	Meter
*Illinois	15	272	1,054	357	1,683	Meter
Long Island R. R.	3	21	224	66	311	Sampling
Maryland	9	-	-	-	1,031	Sampling
*Missouri	10	193	714	274	1,181	Meter
*Montana	5	60	482	60	602	Estimate
*New England	10	-	-	-	1,169	Estimate
New Mexico	7	-	-	-	768	Estimate
New York City	7	-	-	-	756	Meter
*New York State	52	-	-	-	5,797	Estimate
West Virginia	6	-	-	-	632	Estimate
*Wisconsin	14	-	-	-	1,610	Estimate
<u>International Area:</u>						
*Africa Pavilion	4	59	311	121	491	Meter
Belgian Village	11	139	797	328	1,264	Meter
China	6	98	425	198	721	Estimate
Greece (12 weeks)	12	-	-	-	1,041	Estimate
Hong Kong	14	-	-	-	1,586	Estimate
Ireland	10	40	733	318	1,091	Estimate
*Israel	1	-	-	-	130	Estimate
Japan - Jetro	9	-	-	-	1,075	Estimate
Japan - JEA	5	-	-	-	616	Sampling
Jordan	6	-	-	-	653	Meter
Korea	6	79	406	164	649	Estimate
Malaysia (10 weeks)	1	4	67	30	101	Meter

<u>International Area: (Contd.)</u>	<u>Daily Average In (000)</u>	<u>Opening To 12 Noon</u>	<u>Noon To 6:00 PM</u>	<u>6:00 PM To Closing</u>	<u>Cumulative In (000)</u>	<u>Count Made By</u>
Morocco	1	20	43	48	111	Estimate
Pakistan	6	-	-	-	665	Estimate
*Polynesia	1	8	93	58	159	Meter
Swedish	13	-	-	-	1,490	Estimate
Swiss Sky Ride	18	-	-	-	1,983	Estimate
Thailand	9	82	634	257	973	Estimate
Venezuela	6	87	436	199	722	Estimate
West Berlin	7	-	-	-	837	Estimate
Christian Science	2	-	-	-	222	Meter
Hall of Free Enterprise	2	19	180	69	268	Meter
Sermons From Science (14 weeks)	3	-	-	-	367	Estimate
2000 Tribes	1	26	110	34	170	Meter
Vatican City	61	-	-	-	6,866	Meter

Lake Area:

American Cavalcade (Carousel)	1	-	-	-	139	Estimate
BFE - Aerial Tower Ride (15 weeks)	1	-	34	46	80	Meter
Chun King	-	-	-	-	-	-
Continental Park	-	-	-	-	-	-
* Florida Pavilion	34	-	-	-	3,811	Estimate
*Florida Citrus Water Ski Show (11 weeks)	25	-	1,579	417	1,996	Meter
Flume Ride (10 weeks)	7	22	287	178	487	Estimate
*Hawaiian	6	-	-	-	739	Meter
Jaycopter, Inc. Less than	1	-	-	-	36	Meter
*Maroda Enterprises	2	-	-	-	254	Estimate
Monorail	9	112	622	305	1,039	Meter
Puppet Show	1	-	-	-	118	Meter
Santa Maria	1	18	74	39	131	Meter
Wax Museum	2	-	-	-	180	Meter

\* Confidential

MEMO: Subway - Willets Point and 111th Street 27.1% of W. F. Attendance

L. I. R. R. - 6.0% of W. F. Attendance

Days on which Mets and Jets played at Shea Stadium are omitted.