

EXHIBITOR PUBLIC RELATIONS

REPRESENTATIVES

August 18, 1964

INDUSTRIAL EXHIBITS

All State Properties, Inc.  
& R. H. Macy & Co.

Joel S. Jablons  
N. Y. World's Fair  
World's Fair, N. Y. 11380  
888-9858  
and

Mrs. Eleanor H. Bruce  
R. H. Macy & Co.  
One Herald Square  
New York 1, N. Y.  
OX 5-4400

American Express Co.  
Pavilion Number 888-4100

George J. Hanson  
American Express Co.  
65 Broadway  
New York 6, New York  
WH 4-2000

and  
Michael Fooner  
Fred Rosen Associates  
717 Fifth Avenue  
New York 22, N. Y.  
PL 1-2970

Bell System Exhibit  
Pavilion Number 370-9200

Joseph P. Crotty  
370-9320  
and  
James T. Horris  
Bell System Exhibit  
New York World's Fair  
World's Fair, New York 11380  
370-9310

Better Living Center  
Pavilion Number 888-6100

Jerome Gillman  
Robert S. Taplinger Associates  
415 Madison Avenue  
New York 17, New York  
PL 2-7722

Official World's Fair Women's  
Hospitality Center, Courtesy Purex

Pavilion Number 888-8159

Leslie C. Bruce  
Purex Corporation LTD  
Lakewood, California  
and  
Charlotte Klein  
Flanley and Woodward, Inc.  
30 East 40th Street  
New York, New York 10016  
MU 3-3928

The Chunky Corporation  
Pavilion Number Ar 1-8180

Alvin Erlich  
655 Dean Street  
Brooklyn 38, New York  
ST 9-6300

and  
Sandy Pitofsky  
Pan American Consultants  
511 Fifth Avenue  
New York 17, New York  
TN 7-1140

Clairol, Inc.

Pavilion Number AR 1-8888  
Richard Weiner  
Ruder & Finn Inc.  
130 East 59th Street  
New York 22, N. Y.  
PL 9-1800

The Coca-Cola Company

Pavilion Number 888-5700  
Richard McCabe &  
Peg Haring  
Coca Cola Pavilion  
P. O. Box 337  
World's Fair, N. Y. 11380  
888-5700 / AR 1-1613  
and  
J. J. Wuerthner  
Thomas J. Deegan Co., Inc.  
Suite 3570, Time & Life Bldg.  
New York 20, New York  
PL 7-7070

The Continental Insurance Co.

Pavilion Number AR 1-8080  
Bruce R. Abrams &  
Peter Long  
The Continental Ins. Co.  
80 Maiden Lane  
New York 38, New York  
LL 3-7381/2

E. I. duPont de Nemours & Co., Inc.

Pavilion Number 888-5100  
John El Sly  
E. I. duPont De Nemours  
New York World's Fair  
World's Fair, New York  
and  
Richard Spittel  
Bill Doll & Company  
1700 Broadway  
New York 19, New York  
JU 6-8894 / 888-5100

Dynamic Maturity

Pavilion Number AR 1-4848  
Ralph D. L. Price  
Dynamic Maturity  
New York World's Fair  
World's Fair, New York 11380  
and

Ronald William Rubinow  
Ted Peck, Inc.  
515 Madison Avenue  
New York 22, New York  
PL 1-0520

Eastman Kodak Company

Pavilion Number 888-5050  
Harold Bibby  
Editorial Service Bureau  
343 State Street  
Rochester 4, New York  
716 / LO 2-6000  
and  
Lawrence Johnson  
J. Walter Thompson Co.  
420 Lexington Avenue  
New York 17, New York  
MU 6-7000

Electric Power & Light Exhibit

Pavilion Number 888-6300  
James F. Stanley  
New York World's Fair  
World's Fair, New York 11380  
YU 6-4100  
and  
Craig Tarler & Richard Boke  
N. W. Ayer & Son, Inc.  
1271 Avenue of the Americas  
New York 20, New York  
PL 7-5700

The Equitable Life Assurance  
Society of the United States

Pavilion Number AR 1-1234  
Bruce L. Roberts  
1285 Avenue of the Americas  
New York 19, New York

Festival of Gas

Pavilion Number AR 1-2320  
Norval D. Jennings  
972-7040  
and  
Donald E. Phelps  
American Gas Association  
605 Third Avenue  
New York 16, New York  
972-3614

First National City Bank  
Pavilion Number 888-6144  
George McCallum  
First National City Bank  
399 Park Avenue  
New York 22, New York  
559-4285

Formica Corporation  
Pavilion Number AR 1-7270  
Jack Alexander  
Formica Corporation  
4614 Spring Grove Avenue  
Cincinnati 32, Ohio  
513/541-3670  
and  
Gerald Tierney  
Dudley-Anderson-Yutzy  
551 Fifth Avenue  
New York 17, New York  
MU 2-0071

General Cigar Company  
Pavilion Number AR 1-7575  
Ralph Armstrong  
P. O. Box 315  
605 Third Avenue  
New York 16, New York  
MU 7-7575  
and  
Dale Olmstead  
Publicity Consultants  
247 Park Avenue  
New York 17, New York  
YU 6-5400

General Electric Company  
Pavilion Number 888-5200  
Roy O. Stratton  
570 Lexington Avenue  
New York 22, New York  
PL 1-1311 Ext. 3073 & 2217

General Foods  
Warren Franklin & George Whipple  
Benton & Bowles, Inc.  
666 Fifth Avenue  
New York, New York  
JU 2-6200

House of Good Taste, Inc.  
Pavilion Number AR 1-2800  
Bernard R. Fortunato  
House of Good Taste, Inc.  
New York World's Fair  
Box 68  
World's Fair, New York  
Swimming Pool and Sauna Bath  
(Cascade Industries)  
Leonard Saffir  
Public Relations Counsel  
18 East 41st Street  
New York, New York 10017  
MU 6-9110

Hall of Education  
Pavilion Number AR 1-4110  
Miss Ann McLaughlin  
New York World's Fair  
World's Fair, New York 11380

Int'l. Bussiness Machines Corp.  
Pavilion Number 888-7090  
Andrew J. Cella  
IBM  
590 Madison Avenue  
New York 22, New York  
PL 3-1900

Johnson's Wax  
Pavilion Number AR 1-7130  
Thomas B. Martin  
1525 Howe Street  
Racine, Wisconsin  
414 ME 2-1611  
and  
Jack Walters & Dorothy Day  
Carl Byoir Associates  
Johnson's Wax  
World's Fair, New York  
AR 1-7250

Julimar Farm Corporation  
Pavilion Number AR 1-6230  
W. Ware Lynch  
225 East 46th Street  
New York 17, New York  
FI 8-0285

Mastro Pizza Inc.

Pavilion Number AR 1-4270  
Max Cohen  
Mastro Pizza  
New York World's Fair  
World's Fair, New York

Miro Pens (Hall of Ed. Pavilion)

Pavilion Number AR 1-5120  
Sidney A. Schechtman  
600 Old Country Road  
Garden City, New York  
PI 1-3144 code 516

The National Cash Register Co.

Pavilion Number AR 1-2510  
Richard J. Griffith &  
Joan Mendelsohn  
Fred Rosen Associates  
717 Fifth Avenue  
New York 22, New York  
PL 1-2970  
and

Charles Truax  
The National Cash Register Co.  
South Main & K Streets  
Dayton 9, Ohio  
513/449-2000

The Parker Pen Company

Pavilion Number AR 1-7711  
William G. Beyer  
The Parker Pen Company  
Janesville, Wisconsin  
608/PL 447711  
and  
Richard Weiner  
Ruder & Finn  
130 East 59th Street  
New York 22, New York  
PL 9-1800

Pavilion of American Interiors, Inc.

Pavilion Number AR 1-6630  
Miss Nan Morrison  
Harold J. Siesel Company  
New York World's Fair  
World's Fair, New York  
PL 9-6500

Pavilion of Fine Arts

Henry O. Dormann  
and  
Dick Auletta  
Kemberly & Dormann Corp.  
59 East 54th Street  
New York, New York  
EL 5-0400

Pepsi-Cola Company

Pavilion Number 888-7400  
D. Mitchell Cox  
Edward T. Specht  
500 Park Avenue  
New York 22, New York  
MU 8-4500  
and  
Irv Mandell  
Grey Public Relations  
445 Park Avenue  
New York, New York  
PL 2-2200

Radio Corporation of America

Robert Shortal  
Radio Corporation of America  
30 Rockefeller Plaza  
New York 20, New York  
MU 9-7200 Ext. RE 395

Rheingold

Pavilion Number AR 1-7480  
G. P. Fitzpatrick  
Liebmann Breweries, Inc.  
36 Forrest Street  
Brooklyn, New York 11206  
EV 6-6600

The F. & M. Schaefer Brewing Co.

Pavilion Number AR 1-1842  
Robert Cooke  
430 Kent Avenue  
Brooklyn 11, New York  
EV 7-7000

Scott Paper Company

Pavilion Number AR 1-1230  
Reginald Wells  
Scott Paper Company  
International Airport  
Philadelphia 13, Pennsylvania  
215/ SA 4-2000

The Seven Up Exhibit  
 Pavilion Number AR 1-8610  
 John D. Barrow Jr.  
 J. Walter Thompson Co.  
 420 Lexington Avenue  
 New York 16, New York  
 MU 6-7000

Simmons Company  
 Pavilion Number AR 1-6060  
 Miss Doris Thistlewood  
 Arndt, Preston, Chapin, Lamb  
 & Keen, Incorporated  
 375 Park Avenue  
 New York 22, New York  
 PL 1-7460

Singer Company  
 Pavilion Number AR 1-6510  
 John Rost  
 J. Walter Thompson Co.  
 420 Lexington Avenue  
 New York 17, New York  
 MU 6-7000

The Travelers Insurance Companies  
 Pavilion Number 888-4600  
 George E. Merritt  
 Travelers Insurance Companies  
 700 Main Street  
 Hartford 15, Connecticut  
 203/ 277-3554  
 and  
 Ray Gudahy  
 Young & Rubicam, Inc.  
 288 Madison Avenue  
 New York, New York 10017  
 576-1346

United States Steel Corporation  
 James E. Hagen  
 71 Broadway  
 New York 6, New York  
 and  
 Warren McCandless  
 Batten, Barton, Durstine & Osborne  
 388 Madison Avenue  
 New York 17, New York  
 EL 5-5800

Westinghouse Electric Corporation  
 Pavilion Number AR 1-3535  
 Gilbert H. Furgurson  
 200 Park Avenue  
 New York 17, New York  
 692-5110

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TRANSPORTATION EXHIBITS

Chrysler Corporation  
 Pavilion Number AR 1-7100  
 Michael Ducody  
 Chrysler Corporation  
 P. O. Box 1859  
 Detroit 31 Michigan  
 and  
 T. J. Ferguson  
 Chrysler Corporation  
 New York World's Fair  
 World's Fair, New York  
 AR 1-7100

Eastern Air Lines  
 B. Griffith  
 and  
 J. A. Campbell  
 Eastern Air Lines  
 10 Rockefeller Plaza  
 New York 20, New York  
 YU 6-4500

Ford Motor Company

Pavilion Number 888-6000

J.G. Mullaly

Ford Motor Company

American Road

Dearborn, Michigan

and

John E. Sattler

Mr. Gayle Warnock

Ford Motor Company

477 Madison Avenue

New York 22, New York

and

J. J. Sullivan &

Daniel Chabek

Ford Motor Company

World's Fair Pavilion

World's Fair, New York 11380

888-6000

General Motors Corporation

Pavilion Number 888-4000

Edward A. Bracken, Jr.

General Motors Corporation

Detroit 2, Michigan

and

R. Stanley Maddox

General Motors Pavilion

New York World's Fair

World's Fair, N. Y. 11380

888-5581

and

Frank R. Faraone

General Motors Corporation

1775 Broadway

New York 19, New York

PL 7-4000

Greyhound Corporation

Pavilion Number 888-4400

L. H. Hoffman

Director of Marketing

Greyhound at the World's Fair, Inc.

World's Fair, New York 11380

888-4400

and

Verne F. Kelley

The Greyhound Corporation

140 South Dearborn Street

Chicago, Illinois 60603

312/ FI 6-7560

Hall of Science

Mr. Francis Miller

Port of New York Authority

111 Eighth Avenue

New York, N. Y.

620-8167

and

Norb Dernbach

Ted Peck Incorporated

515 Madison Avenue

New York, New York

PL 1-0520

Lowenbrau Gardens

Carm Tintle

Grey Public Relations, Inc.

777 Third Avenue

New York, New York

PL 2-2200

Martin Marietta (Hall of Science)

Pavilion Number AR 1-6110

Holmes Brown

Gerald C. Clemans

Martin Marietta Corporation

350 Park Avenue

New York 22, New York

PL 2-8282

Marinas of the Future

William C. Crane, Jr.

Northern Boulevard at 125th Street

Corona 68, New York

TW 8-1212

and

William Pearsall

Oristano-Pearsall Associates, Inc.

100 East 42nd Street

New York 17, New York

MU 7-4741

Port of New York Authority

Mrs. Lee K. Jaffe

Mr. Francis D. Miller

Port of New York Authority

111 Eighth Avenue

New York, New York

New York Airways, Inc

A. F. Monroe, Frank Buchner

and Jerry Kaufman

J.M. Mathes, Inc.

260 Madison Avenue, New York

LE 2-7450

S K F Industries, Inc.  
Pavilion Number AR 1-0220  
Stuart H. Smith  
SKF Industries, Inc.  
Front Street & Erie Avenue  
Philadelphia 2, Pennsylvania

Sinclair Oil Corporation  
Pavilion Number AR 1-2100  
Joseph W. Michalski  
James R. Tucker  
Sinclair Oil Corporation  
600 Fifth Avenue  
New York 20, New York  
CI 6-3600  
and  
Miss Louise Frischi  
Jay DeBow & Partners  
40 East 49th Street  
New York 17, New York  
HA 1-2233

Socony-Mobil Oil Corporation  
F. Meunier  
Daniel C. McCarthy  
Socony-Mobil Oil Corporation  
150 East 42nd Street  
New York 17, New York  
OX 7-4200

Transportation & Travel Pavilion  
Pavilion Number 888-7200  
William Honner  
Transportation & Travel Pavilion  
New York World's Fair  
World's Fair, New York  
and

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Philip E. Leshin  
Philip E. Leshin and Associates  
565 Fifth Avenue  
New York 17, New York  
TN 7-5080

United Airlines (T & T Pavilion)  
Jack Kearns  
United Airlines  
80 East 42nd Street  
New York 17, New York  
TN 7-2100

United States Rubber Company  
William Moore  
United States Rubber Company  
1230 Avenue of the Americas  
New York 20, New York  
CI 7-5000 Ext. 584

United States Space Park  
Pavilion Number WF 4-7530  
Mr. Ken Blacksaw  
United States Space Park  
World's Fair, New York 11380

SPECIAL EXHIBITS

The Billy Graham Evangelistic Assn.  
Pavilion Number AR-1-9393  
Robert Marston  
The Rowland Company  
415 Madison Avenue  
New York 17, New York  
MU 8-1200

Boy Scouts of America  
Pavilion Number AR 1-8050  
Rebel Robertson  
National Council, Boy Scouts  
of America  
New Brunswick, N. J.  
201 / CH 9-6000  
and  
Ted Accas  
Boy Scouts of America  
25 West 43rd Street  
New York 36, New York  
WI 7-8400

Church Of Jesus Christ  
of Latter Day Saints  
Pavilion Number AR 1-1120  
Nelson Wadsworth  
Mormon Pavilion  
World's Fair, New York

Long Island Railroad  
James A. Schultz  
Jamaica Station, Room 310  
Jamaica, New York 11435  
JA 6-0900

Masonic Brotherhood Center  
Pavilion Number AR 1-3377  
Capt. Maurice M. Witherspoon  
Masonic Brotherhood Center  
71 West 23rd Street  
New York, New York  
OR 5-3720

Protestant & Orthodox Center  
Pavilion Number AR 1-7110  
Dr. G. Barrett Rich  
Protestant & Orthodox Center  
New York World's Fair  
World's Fair, New York 11380

Russian Orthodox Greek-Catholic  
Church of America, Inc.  
John Hennessy  
Russian Orthodox Greek-Catholic  
Church of America  
New York World's Fair  
World's Fair, New York

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CONCESSIONAIRES

American Locker Company, Inc.  
Pavilion Number AR 1-5858  
J. H. Jones  
342 West 40th Street  
New York 18, New York  
BR 9-6690

Arlington Hat Company, Inc.  
Pavilion Number AR 1-4250  
Harvey Chertok  
Park Hill Advertising Corp.  
507 Fifth Avenue  
New York 17, New York  
MU 2-2444

Auto Thrill Show  
William L. Lippert  
Auto Thrill Show  
54 South Second Street  
Brooklyn, New York 11211  
EV 8-4700

Brass Rail Restaurant  
Pavilion Number 888-7000  
Marius Scopton  
Bell and Stanton, Inc.  
757 Third Avenue  
New York 17, New York  
PL 9-4800

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The Bounty

Ronald Carroll  
c/o World's Fair Marina  
Northern Boulevard  
Corona 68, New York

Century Grill

Pavilion Number AR 1-9280  
J.R. Holden  
Silver Tower, Apt. 618  
125-10 Queens Boulevard  
Kew Gardens 15, New York

Chun King Corporation

Pavilion Number AR 1-2740  
Sidney Gross  
Vernon Pope Company  
1270 Avenue of the Americas  
New York, New York  
PL 7-7510

Continental Circus, Inc.

Pavilion Number AR 1-3100  
Harry Dube  
Continental Circus, Inc.  
10 Rockefeller Plaza  
New York 20, New York  
CO 5-7035

Dancing Waters, Inc.

Pavilion Number AR 1-8383  
Sam Shayon  
Dancing Waters, Inc.  
250 West 57th Street  
New York 19, New York  
CI 7-1348

Jaycopter (New York) Limited

Gene Ryan  
Jaycopter Ride  
Block 57  
Lake Amusement Area  
World's Fair, New York  
CH 4-6800

Maroda Enterprises, Inc.

Robert Ward  
Townehouse  
58-35 Granger Street  
Corona, New York

Medo Fair Corporation

Pavilion Number AR 1-9254  
Jack Edelstein  
Medo Fair Corporation  
Avenue of Asia & Avenue of  
Africa  
World's Fair, New York

Monorail

Pavilion Number AR 1-4646  
William McAndrew  
AMF  
One Fawcett Place  
Greenwich, Connecticut  
and  
Carl Baldick  
AMF  
New York World's Fair  
World's Fair, New York  
AR 1-4646

Nik-O-Lok Company

A. Melnichak  
Nik-O-Lok Company  
215 Park Avenue South  
New York 3, New York  
GR 3-2288

Puppet Theatre

Bill Doll  
Bill Doll & Company  
1700 Broadway  
New York 19, New York  
JU 6-8894 / AR 1-4488

Replica of Christopher Columbus

Santa Maria  
Pavilion Number AR 1-1492  
Jerry Nagler  
San Mar Inc.  
35 West 53rd Street  
New York 19, New York  
PL 2-1492

United Press International, Inc.

Roy Mehlman

United Press International, Inc.

220 East 42nd Street

New York 17, New York

MU 2-0400 / WF 4-7547

The Walter's InternationalWax Museum

Pavilion Number AR 1-1334

Bernie Ilson

Bernie Ilson Public Relations

400 Madison Avenue

New York 17, New York

HA 1-4580

Hearst Metrotone News, Inc.

Mr. Martin Andrews

59 Maple Hill Road

Huntington, New York

516/ HA 7-1814

and

C. Caleb B. Stratton

Hearst Metrotone News, Inc.,

450 West 56th Street

New York 19, N. Y.

PL 7-4120

Licensing Representative

Milton Kayle

Media Enterprises

Time &amp; Life Building

Rockefeller Center

New York 20, N. Y.

JU 2-2300

American Society of Travel Agents

Dana Kelly

American Society of Travel Agents, Inc.

360 Lexington Avenue

New York 17, New York

Department of Commerce

Joseph J. Horan

Department of Commerce

State of New York

112 State Street

Albany 7, New York

Lincoln Center for the Performing Arts

Peter Franklin

Lincoln Center for the Performing Arts

Banker's Trust Building

1960 Broadway

New York 23, N. Y.

TR 7-2900

U.S. Post Office Dept.

Arthur Gleicher

41-65 Main Street

Flushing, New York

Restaurant Associates, Inc.

Mr. Roger Martin

Restaurant Associates, Inc.

515 West 57th Street

New York 19, New York

JU 6-5800

United States Information AgencyRepresentative

James P. Barker

United States Information Agency

250 West 57th Street

New York 19, New York

JU 6-2000 Ext. 103

Yale & Towne, Inc.

(House of Good Taste)

Milton M. Enzer

Yale &amp; Towne, Inc.

Chrysler Building

405 Lexington Avenue

New York 17, New York

OX 7-6200

and

Richard F. Cunningham

Yale &amp; Towne, Inc.

11 South Broadway

White Plains, N. Y.

RO 1-1400 / AR 1-2800

FEDERAL AND STATE EXHIBITS

ALASKA

Pavilion Number AR 1-5284  
Robert D. Arnold  
Office of the Commissioner  
Dept. of Economic Development  
and Planning  
P. O. Box 1421  
Juneau, Alaska

FEDERAL

Pavilion Number 888-5000  
William Greene  
U.S. Commission for the N. Y.  
World's Fair  
60 West 49th Street  
New York, N. Y.  
LT 1-6610

FLORIDA

Pavilion Number 888-6200  
William Stensgaard  
Florida World's Fair Authority  
P. O. Box 5  
World's Fair, New York  
and  
Bob Jones -- AR 1-0572  
Florida Pavilion  
Public Relations  
World's Fair, New York

HAWAII

Pavilion Number AR 1-1212  
Ben F. Carruthers  
Bennett Associates, Inc.  
750 Third Avenue  
New York 17, New York  
and  
Leslie Levi  
Ivel Construction  
53rd and First Ave.  
Brooklyn, New York  
and  
Miss Clara Ahn  
(Five Volcanoes Restaurant)  
Suite 1001  
770 Lexington Avenue  
New York 21, New York  
and  
Kei Yamato  
Orchids of Hawaii, Inc.  
305 Seventh Avenue  
New York, New York

HOLLYWOOD U S A

Pavilion Number 888-8700  
Director  
Hollywood U S A Exhibit  
World's Fair, New York 11380  
and  
Rogers & Cowan  
598 Madison Avenue  
New York, New York  
MU 8-0800

Hollywood Celebrity Room

Sidney A. Schechtman  
600 Old Country Road  
Garden City, New York  
PI 1-3144 / 516 code

ILLINOIS

Pavilion Number AR 1-5010  
Virginia Marmaduke  
Illinois Pavilion  
World's Fair, New York 11380

BOURBON STREET

Dick Whitney  
Bourbon Street Exhibit  
World's Fair, New York 11380

MARYLAND

Pavilion Number AR 1-7310  
Director  
Maryland Pavilion  
World's Fair, New York

MINNESOTA

Director  
Minnesota Pavilion  
World's Fair, New York  
AR 1-9080  
and  
Sidney Shore  
Vernon Pope Company  
1270 Avenue of the Americas  
New York 20, New York  
PL 7-7510

MISSOURI

Pavilion Number AR 1-0440  
Missouri Pavilion  
James Beisman  
New York World's Fair  
World's Fair, New York 11380

MONTANA

Pavilion Number AR 1-5040  
Ott Tschache  
Montana Territorial Centennial  
Sanford Hotel  
Flushing, New York

NEW JERSEY

Pavilion Number AR 1-2730  
Mrs. Pauline Callahan  
New Jersey Tercentenary Comm.  
State House  
Trenton, New Jersey

NEW MEXICO

Pavilion Number AR 1-7777  
Miss P.K. Strong  
New Mexico Development Corp.  
New York World's Fair  
World's Fair, New York 11380

NEW YORK STATE

Pavilion Number 888-7300  
John O'Conner  
N. Y. State Pavilion  
New York World's Fair  
World's Fair, New York 11380

OKLAHOMA

Pavilion Number AR 1-3939  
Mr. B. Carl Gadd  
Beals Advertising Agency  
1503 N. E. 23rd Street  
Oklahoma City, Oklahoma  
and  
Warren K. Jordan  
Oklahoma Pavilion  
New York World's Fair  
World's Fair, New York  
and

Dorothy L. Welker, Inc.  
61 Georgia Avenue  
Long Beach, New York  
516 GE 2-4211

OREGON

Pavilion Number AR 1-2210  
George Mitchell  
Oregon Timber Carnival  
New York World's Fair  
World's Fair, New York 11380  
and  
Irv Mandell or Alan Taylor  
Grey Public Relations, Inc.  
777 Third Avenue  
New York, New York  
PL 2-2200

TEXAS PAVILION & MUSIC HALL

Pavilion Number 888-4300  
Gordon R. Wynne  
Texas Pavilion  
Lake Amusement Area  
World's Fair, New York 11380  
and  
Mort Nathanson & Paul E. Menning  
Rogers and Cowan Inc.  
598 Madison Avenue  
New York, New York  
PL 9-6272

WEST VIRGINIA

William Withers  
West Virginia Pavilion  
Sheraton Tenney Inn  
90-10 Grand Central Pkwy.  
East Elmhurst, New York 11369  
AR 2-5923

WISCONSIN

Pavilion Number AR 1-6041  
Donald Townsend  
Tad's Enterprises Inc.  
18 East 42nd Street  
New York, New York  
and  
William Dyke  
114 No. Carroll Street  
Madison Avenue

NEW ENGLAND

Pavilion Number 888-6600  
 Paul Newsome  
 Newsome & Co., Inc.  
 Statler Office Bldg.  
 Boston 16, Mass.  
 617/ LI 2-3720

CONNECTICUT

Don Parry  
 Promotion and Public Relations Div.  
 State of Connecticut Development Comm.  
 State Office Building  
 Hartford, Connecticut

MAINE

Charles G. H. Evans  
 Dept. of Economic Development  
 State House  
 Augusta, Maine  
 and  
 John Derr  
 117 Buckingham Road  
 Upper Montclair, New Jersey

NEW HAMPSHIRE

John Brennan  
 Division of Economic Development  
 State House Annex  
 Concord, New Hampshire

RHODE ISLAND

Henry C. Gagnon  
 Rhode Island Development Council  
 Roger Williams Building  
 Hayes Street  
 Providence, Rhode Island

VERMONT

Geoffrey D. C. Orton  
 Vermont Development Department  
 Montpelier, Vermont  
 and  
 Honorable Roland R. Vautour  
 c/o Vermont Development Department  
 Montpelier, Vermont

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INTERNATIONAL AFFAIRS AND EXHIBITS
AFRICA

Pavilion Number AR 1-4200  
 Stan Markusen  
 Stan Markusen & Associates  
 500 Fifth Avenue  
 Room 1424  
 New York 36, New York  
 OX 5-7583  
 and  
 Sheldon Cary  
 African Pavilion, Inc.  
 1120 Connecticut Avenue  
 Washington, D. C. 20036  
 202/965-1377

AUSTRIA

Pavilion Number AR 1-1050  
 Curtis J. Hoxter  
 527 Madison Avenue  
 New York 22, New York  
 PL 1-2850  
 and  
 Alfred Payrleitner  
 Hegelgasse 19  
 Vienna, Austria

BELGIUM

Pavilion Number AR 1-5200  
 Robert H. Straile  
 Picturesque Belgium Village  
 97-45 Queens Boulevard  
 Rego Park, New York (TW 6-7250)

BERLIN

Pavilion Number AR 1-0550  
Nezih Manyas  
The Roy Bernard Company, Inc.  
635 Madison Avenue  
New York 22, New York  
TE 8-2930

BRITISH PUB

Sandy Pitofski  
Pan American Consultants  
511 Fifth Avenue  
New York, New York  
TN 7-1140

CARIBBEAN

Pavilion Number AR 1-2710  
Sally Campbell  
Caribbean Pavilion  
New York World's Fair  
World's Fair, New York

CENTRAL AMERICA-PANAMA

Pavilion Number AR 1-3660  
Gaspar R. Pacheco  
Central America-Panama Pavilion  
New York World's Fair  
World's Fair, New York

CHINA

Pavilion Number AR 1-5220  
H. L. Cheng  
Republic of China  
New York World's Fair  
World's Fair, New York 11380  
AR 1-5220

CHRISTIAN SCIENCE

Pavilion Number AR 1-8110  
Gilbert A. Robinson  
Gilbert Robinson Company  
30 West 60th Street  
New York 23, New York  
CO 5-1844

DENMARK

Pavilion Number AR 1-1133  
Arne Christiansen  
Danish Information Office  
588 Fifth Avenue  
New York 36, New York  
JU 6-3320  
and  
George Leroy  
Hazard Advertising  
444 Madison Avenue  
New York, New York  
PL 9-3100

FRANCE

Pavilion Number AR 1-5500  
Adolph Silverstein  
Daniel J. Edelman & Associates  
10 Rockefeller Plaza  
New York 20, New York  
JU 2-5380

GREECE

Pavilion Number AR 1-7330  
A. McDonald  
Greek Pavilion  
New York World's Fair  
World's Fair, New York

GUINEA

Pavilion Number AR 1-9030  
Julieh Stein  
Rm. 814  
Stone Laigh Court  
1025 Connecticut Avenue, N.W.  
Washington, D.C.  
202/ 737-2141

HALL OF FREE ENTERPRISE

Pavilion Number AR 1-6260  
Mr. William B. Burnett  
Hall of Free Enterprise  
Avenue of Asia  
World's Fair, New York  
AR 1-6260

HALL OF FREE ENTERPRISE (cont'd.)

Howard A. Harkavy  
Harkavy Associates, Inc.  
29 Rolling Way  
New Rochelle, New York

HONG KONG

Pavilion Number AR 1-4990  
Gilbert Hodges  
Communications Advisors, Inc.  
551 Fifth Avenue, Suite 609  
New York 17, New York  
YU 6-4235

INDIA

Pavilion Number AR 1-4440  
Louise Amsberry  
Ruder & Finn, Inc.  
130 East 59th Street  
New York 22, New York  
PL 9-1800

INDONESIA

Pavilion Number AR 1-8310  
Mrs. Kartini Radjasa  
The Indonesian New York World's  
Fair Participation Committee  
97-07 Horace Harding Expressway  
Brazilla, Apt. 4- D  
Elmhurst, New York  
AR 1-7442

INTERNATIONAL PLAZA

International City, Inc.  
30 Rockefeller Plaza  
New York 21, New York

IRELAND

Pavilion Number AR 1-4120  
Austin Kennan & T. O'Reilly  
Pavilion of Ireland  
New York World's Fair  
World's Fair, New York

ISRAEL

Pavilion Number AR 1-3110  
Mr. M. Tarr  
Israel Pavilion  
New York World's Fair  
World's Fair, New York 11380

JAPAN (JETRO)

Pavilion Number 888-4360  
D. Swing Meyer  
Ruder & Finn, Inc.  
130 East 59th Street  
New York 22, New York  
PL 9-1800  
and  
Jiro Tokuyama  
Japan Trade Center  
393 Fifth Avenue  
New York 16, New York  
LE 2-7191

JAPAN (JEA)

Pavilion Number 888-8690  
Eiichiro Honda  
Japanese Exhibitors' Association  
Japan Pavilion NO. 2  
New York World's Fair  
World's Fair, New York  
888-8694

JORDAN

Pavilion Number AR 1-7220  
Sami Awad  
Pavilion of the Hashemite  
Kingdom of Jordan  
New York World's Fair  
World's Fair Station, Flushing, N. Y.

KOREA

Pavilion Number AR 1-6210  
Hei Yoo Kim  
Korean Pavilion  
New York World's Fair  
World's Fair, New York

LEBANON

Pavilion Number AR 1-0420  
Wesley Associates, Inc.  
Jeffrey Jones  
630 Fifth Avenue  
New York 20, New York  
JU 2-8050

MALAYSIA

Sidney A. Schechtman  
600 Old Country Road  
Garden City, New York  
PI 1-3144 / 516  
Pavilion Number AR 1-3830

MEXICO

Pavilion Number AR 1-7320  
Antonio Bado &  
Col. Serge O. Bolensky  
St. Regis Hotel  
New York, New York  
PL 3-4500

MOROCCO

Pavilion Number AR 1-1616  
Abdou Elmandjra  
Moroccan Pavilion  
New York World's Fair  
SOMAREX, N. Y.  
133-24 Sanford Avenue  
Flushing, New York  
RO 2-8110

PAKISTAN

Pavilion Number AR 1-2020  
Shahid M. Amin, Vice Consul  
Consulate General of Pakistan  
12 East 65th Street  
New York 21, N. Y.  
TR 9-5800

PHILIPPINES

Pavilion Number AR 1-4040  
Ruben Alvarez  
Executive Director  
Philippines New York World's Fair  
Office of the Commissioner General  
15 East 66th Street  
New York, New York  
YU 8-3990

POLYNESIA

Pavilion Number AR 1-8290  
Paul M. Stocker  
c/o Egom Dumlier  
Polynesian Trading Society, Inc.  
575 Madison Avenue  
New York, New York  
PL 9-4580

SERMONS FROM SCIENCE

Pavilion Number AR 1-9060  
W. Scott Nyborg  
Sermons From Science Pavilion  
New York World's Fair  
World's Fair, New York 11380

SIERRA LEONE

Pavilion Number AR 1-4280  
Bradley, Rosen, Kaus Advertising, Inc.  
580 Fifth Avenue  
New York, New York 10036

SPAIN

Pavilion Number 888-8600  
Bill Doll  
Bill Doll and Company  
1700 Broadway  
New York 19, New York  
JU 6-8894  
and  
Kelly Nason, Inc.  
247 Park Avenue  
New York, New York  
YU 6-4200

SUDAN

Pavilion Number AR 1-1331  
Edward K. Moss  
Pavilion of the Sudan  
New York World's Fair  
World's Fair, New York



SWEDEN

Pavilion Number AR 1-3630

Ralph W. Bugli

Bugli Company

500 Fifth Avenue

New York 36, New York

LA 4-1460

and

Klas Ulman

Teknopress AB

Regeringsgatan 59

Stockholm C, SWEDEN

SWISS SKY RIDE

Pavilion Number AR 1-7240

Arthur Pine Associates

1780 Broadway

New York, New York

CI 6-6922

SWITZERLAND

Pavilion Number AR 1-7430

Morton M. Winthrop

Bevel & Winthrop, Inc.

500 Fifth Avenue

New York 36, New York

LW 4-3090

THAILAND

Pavilion Number AR 1-7474

Seri Sukhabut

Royal Thai Embassy

20 East 82nd Street

New York 28, New York

UN 1-2918

cc: Col. M. L. Chuan Chuen Kambhu

Dept. of Economic Relations

Ministry of Economic Affairs

Bangkok, Thailand

UAR (EGYPT)

Pavilion Number AR 1-9290

Leonard Bourne

Hamilton Wright Organization, Inc.

30 Rockefeller Plaza

New York 20, New York

PL 7-0687

VATICAN

Pavilion Number AR 1-2300

Monsignor Timothy J. Flynn

Archdiocese of New York

451 Madison Avenue

New York 22, New York

PL 9-1400

VENEZUELA

Gotham - Uladimir Advertising

342 Madison Avenue

New York, New York

OX 7-4300

Pavilion Number AR 1-2230

W B T 2000 TRIBES

Pavilion Number AR 1-5630

William G. Nyman

WBT

P. O. Box 2000

Flushing, New York 11352