

# FAMILY

# FUN AT THE FAIR



The thrilling Log Flume ride





On the Swiss Skyride



Buying souvenir Fair hats



Getting a better view



The Danish playground offers baby-sitting attendants



Children love the Avis Antique auto ride



Trying Bell's new push-button telephone

## Here's how a family of 4 spent an exciting day for only \$7.46— including lunch and dinner!

(excluding Fair admission)

The New York World's Fair offers a world of fun for the whole family to enjoy together, and it can be surprisingly inexpensive. Look how much this did—for so little.

• Watched themselves on Color television at the RCA pavilion. **Free**

• Saw fabulous jeweled carpet at the pavilion of India. **Free**

• Visited replica of Thailand's *Temple of Dawn*. **Free**

• Rode through General Motors' "Futurama II." **Free**


• Viewed Michelangelo's "Pieta" at Vatican pavilion. **Free**

• Took a

ride along Ford's "Magic Skyway." **Free** • Ate four generous slices of Carousel Park pizza. **25¢** each • Had four Cokes. **10¢** each • Drove in Avis antique cars. **35¢**, children; **50¢**, adults • Rode the "People Wall" at IBM's pavilion. **Free** • Viewed New York City on simulated helicopter ride in New York City pavilion. **10¢** each • Watched the magic show at General Cigar. **Free** • Marveled at the "flying bird-men" at the Mexican exhibit—and the native dances that followed. **Free** • Heard pop concert at Singer Bowl; then saw million-dollar fabric collection. **Free** • Had four full-course Chinese dinners at Chun King restaurant. **99¢** each • Saw dancers and singers at the New York State pavilion. **Free** • Heard the incredibly lifelike Lincoln talk at the Illinois pavilion. **Free** • Enjoyed the porpoise show at the Florida pavilion. **Free** • Looked at





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sculpture in Austria's unusual A-shape wooden pavilion. **Free** • Watched the fireworks show at the Fountain of the Planets. **Free** • Went home tired but delighted.

**Total cost: \$7.46 for two adults and two children.**

**The family's teen-agers especially will enjoy . . .**

The auto driving game at Socony Mobil's pavilion. **Free** • General Electric's show featuring a controlled nuclear explosion. **Free** • Music by Paul Lavalle's Cities Service Band of America. **Free** • Dancing to Guy Lombardo's orchestra at the Tiparillo bandstand. **Free** • The Monorail ride in the Lake area. **60¢**, children; **80¢**, adults.

**The family's younger ones especially will enjoy . . .**

The boat ride through Pepsi-Cola's "It's a Small World," the enchanting Walt Disney salute to UNICEF. **60¢**, children; **90¢**, adults • A ride on U.S. Rubber's giant tire Ferris wheel. **50¢** • Africa exhibit with zoo, Watusi dancers. **\$1.00**, adults; **50¢**, children • Baird Marionettes at Chrysler exhibit. **Free** • Selecting an international Pen Pal at the Parker Pen exhibit. **Free**

**The whole family has fun at the New York World's Fair!**  
**NEW YORK WORLD'S FAIR—1965**