

MEMORANDUM

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

TO: MR. ROBERT MOSES DATE: April 6, 1962
FROM: CHARLES POLETTI
SUBJECT: EXECUTIVE COMMITTEE REPORT

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I. Contracts have been signed by the following participants in the International Section:

China, Republic of	24,529 sq. ft.
Christian Science Pavilion	21,520
Guinea	22,000
Haiti	10,000
Hong Kong	6,000
India	25,018
Indonesia	40,000
Mexico	30,001
Sudan	10,000
Thailand	12,000
UAR	20,000
USSR	78,000

II. The following participants have selected a site and completed negotiations with the Fair; contracts are in the hands of appropriate officials for signature:

Argentina	33,000 sq. ft.
*Belgium	163,000
Brazil	37,000
Cambodia	7,000
Colombia	15,000
Ireland	15,000
Japan	50,000
Lebanon	10,000
Liberia	10,000
Malaya	6,000
Mali	25,000
Pakistan	12,000
Philippines	25,000
Turkey	25,000
Uruguay	6,000
Venezuela	20,000
Korea	18,000

*Belgian Village

III.

The following participants have reserved sites:

Afghanistan	10,000 sq. ft.
Ecuador	15,000
France	50,000
Germany	50,000
Islam Mosque	14,000
Jordan	8,500
League of Arab States	6,000
Nigeria	20,000
Panama	20,000
Poland	20,000
OAS	Arch
Senegal	6,000
Sierra Leone	6,000
UNICEF	25,000
Vatican City	50,000
Italy	50,000
Yugoslavia	24,000
Singapore	6,000

IV. The following have declared their intent to participate, but have not yet selected a site:

Cameroun
Central African Republic
Chad
Congo, Republic of
Dahomey
Gabon
Greece
Kuwait
Malagasy Republic
Mauritania
Netherlands
Niger
Peru
Saudi Arabia
Syria
Trinidad & Tobago
Upper Volta

V.

B. I. E.

The B. I. E. negative position towards the New York World's Fair was a hindrance in the initial stages since it prevented the Fair from negotiating directly with the governments which are members of the B. I. E. (thirty in all). However, we have now overcome this problem by working with private or quasi-government organizations in B. I. E. member countries. Such sponsors have already organized or are in final stages of organizing in the following countries:

1. U. S. S. R. The All Union Chamber of Commerce of USSR signed the Agreement of Participation.
2. Germany The German Council for Industrial Participation in Fairs and Expositions.
3. France The France-Amerique Society.
4. Belgium Private business group - the same that organized and sponsored the Belgian Village in Chicago in 1933 and Brussels in 1958. An area will be set aside for industrial exhibits.
5. Italy A special committee has been formed under chairmanship of Senator Guistion Arpesani who was Commissioner General of the Turin Fair in 1961.
6. United Kingdom Industrial Trade Fairs Ltd., London
7. The Netherlands Private business group.

VI.

Little information is available at this stage in regard to the amounts various countries plan to spend on their exhibits. In conversations with various representatives of countries we have some very preliminary estimates:

1. A U. S. S. R. representative mentioned a figure of \$20 million.
2. A representative of Venezuela has reported that a budget of \$1-1/2 million is being considered.
3. The Sudan has recommended \$300,000.
4. The Belgian representatives reported \$1-1/2 million would be spent on the Belgian Village.

VII.

Information about what the various international exhibitors plan to do is limited as yet. However, discussions with foreign representative have revealed some preliminary thinking.

USSR in additiona to exhibits will have a theatre, and restaurant.

Belgium The Old Belgian Village will be an exact replica of architecture of the last century and will feature shops, restaurants, small entertainment spots. There will be a charge to enter the area.

Cambodia plans a reproduction of portions of the famous Angkor Wat.

Hong Kong plans to feature the handicrafts made by refugees in Hong Kong, along with two restaurants serving Cantonese and Shanghai foods.

Indonesia plans, along with other exhibits, to feature a Balinese Village with artisians at work, and a troop of Balinese dancers.

Italy will feature a Circarama theatre with a film about tourist attractions of Italy, Italian masterpieces of art and a restaurant.

Mali A replica of a Mali Village with handicraft makers working, and featuring dancers and instrumental groups from Mali. They plan to have an entrance fee.

Thailand plans a pavilion erected in the style of the architecture of the Marble Wat in Bangkok.

In addition to the above we know that several other pavilions are planning an entrance fee to all or portions of their exhibit, souvenir sales and restaurants -- Puerto Rico, exhibiting in the States Area plans an entrance charge.