



PEACE THROUGH
UNDERSTANDING
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United States Steel

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ROBERT MOSES
PRESIDENT

NEWS:

7 DAYS TO CLOSING 1964

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NEW YORK 1964-1965 WORLD'S FAIR NEWSLETTER NO. 56

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Fifty-three members of the Washington Diplomatic Corps, including Anatoly F. Dobrynin, Soviet Ambassador to the U.S., made a day-long tour of the New York World's Fair on "Peace Through Understanding Day" at the international exposition.

Led by Guillermo Sevilla Sacasa, Nicaraguan Ambassador to the U.S. and Dean of the Corps, the Chiefs of Mission and their families were welcomed to the Fair at the Federal Pavilion by Governor Charles Poletti, Fair Vice President for International Affairs and Exhibits. On a glide-a-ride tour of the International Area, the group was entertained by performers in national costume, who appeared in front of the pavilions of their respective nations. After another stop at the Federal Pavilion for refreshments, the party visited the "Land of Lincoln" exhibit in the Illinois Pavilion, and the New York State Pavilion.

Between a luncheon and an informal buffet dinner, both tendered them by officers of the Fair Corporation, the Chiefs of Mission toured the Fair site.

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Philippine President Diosdado Macapagal, accompanied by his wife and their daughter, visited the New York World's Fair recently.

Escorted by Richard C. Patterson, Jr., Fair Chief of Protocol, the President and his official party were welcomed to the exposition by Governor Charles Poletti, Fair Vice President for International Affairs and Exhibits, and Mrs. Poletti.

After a brief Federal Pavilion ceremony, the group toured the Pavilion of the Philippines. There, they received insignias of the

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pavilion from General Domingo Arcega, pavilion director, and a plaque lauding President Macapagal's achievements for his island republic from the New York-New Jersey Filipino community.

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Brotherhood was the theme of speakers as representatives of all major faiths marked Interfaith Observance Day at the New York World's Fair.

Bob Considine, noted journalist, was Master of Ceremonies at the one-hour nondenominational program held in the World's Fair Pavilion.

Lay speakers, representing the Catholic, Jewish and Protestant faiths, were Paul R. Screvane, President of the New York City Council; Arthur Levitt, Comptroller of the State of New York, and Judge Orrin G. Judd of the Kings County (N.Y.) Surrogate's Court. Participating clergy were the Rev. Dr. Julius Mark, Senior Rabbi of Temple Emanu-El, New York City; the Rev. Dr. Dan M. Potter, Executive Director of the Protestant Council of the City of New York, and the Right Rev. Msgr. John J. Gorman, Director of the Vatican Pavilion at the Fair.

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Ceremonies on Africa Airbridge Day at the New York World's Fair saluted the inauguration of the first Africa-owned direct air service between West Africa and New York.

The highlight of the Day was the performance, at the New York State and the World's Fair pavilions, of the 15-member Nigerian dance group, the Atilougu Dancers. They put on a program of tribal and traditional West African dances.

The leader of the Nigerian delegation at the ceremonies was Federal Minister of Aviation Ko Mbadiwe. He described the Nigeria Airways inaugural West African-New York flight as "a people-to-people flight dedicated to greater understanding" between the U.S. and Nigeria.

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Spain's Minister of Information and Tourism, Don Manuel Fraga Irribarne visited the New York World's Fair, where his nation's pavilion has proved one of the most popular.

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The minister was welcomed to the Fair at a Terrace Club reception by Governor Charles Poletti, Fair Vice President for International Affairs and Exhibits, and Miguel Garcia de Saez, Spain's Commissioner General at the Fair. Gov. Poletti took the occasion to call the Pavilion of Spain "one of the outstanding attractions of the Fair."

Besides a tour of the Spanish Pavilion, where he dined and viewed a performance by the pavilion's dancers, Irribarne visited the Ford, GM, Santa Maria, Florida, and Pepsi Cola exhibits.

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The Lebanese Pavilion at the New York World's Fair announced the appointment of Assad Moukaddem as Commissioner General of Lebanon at the Fair. Mr. Moukaddem, formerly tourist counselor of the Lebanese Embassy in Washington, succeeds Fouad Abi-Saleh, who returns to his post as Chief of the Industrial Department of Lebanon's Ministry of National Economy.

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The Pavilion of Spain at the New York World's Fair was the scene of the presentation of a Menorah, the oldest known continuous symbol of Judaism, to the Jewish Community of New York City.

On behalf of the Sephardic Jewish Community of Spain, Miguel Garcia de Saez, the Pavilion director, presented the 200-pound iron-grilled candle holder to Dr. Louis C. Gerstein, spiritual leader of Congregation Shearith Israel of New York City.

The presentation Menorah was fashioned at the suggestion of the Spanish government by Amadeo Gabino, who also designed the Spanish Pavilion's iron grillwork gate.

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Forty uniformed British policemen and policewomen, including thirty "Bobbies" or constables of the London Metropolitan Police Department, spent a day at the New York World's Fair recently. The visit was a part of a tour of the U.S. and Canada sponsored by the London division of the International Police Association.

Led by Chief Superintendent Peter Matthews of the London Police, the group was welcomed to the exposition by former New York City Police

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Commissioner Stephen P. Kennedy, recently appointed Fair Commissioner of Security and Maintenance.

The British law enforcement group visited the General Motors, New York State, Vatican, General Electric, Travelers Insurance and Coca-Cola exhibits.

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Brides-to-be among staff members of the international pavilions at the New York World's Fair were introduced to a uniquely American prenuptial institution, the bridal shower.

Because of the imaginative thoughtfulness of three employees of Festival '64--The American Restaurant at the Festival of Gas Pavilion, the Misses Paul McRory, Ardyn Hoffman and Janice Knowlton, engaged girls from the pavilions of Sweden, Indonesia, Berlin, Denmark, Guinea, Austria, and Jordan, among others, attended the shower at the Festival of Gas Pavilion's Gas Industries Club.

Wearing their national costumes, the girls enjoyed a get-together familiar to millions of their American counterparts, plus a demonstration of barbecuing on the Gaslight Patio of the club.

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Three Soviet World War II heroes, a woman and two men, toured the New York World's Fair recently. The trio, prominent literary figures and journalists in Russia, are in the U.S. under the auspices of Arms for Friendship, Inc., a Philadelphia organization that has been conducting a U.S.-U.S.S.R. veterans exchange program since 1958.

The Soviet veterans, Col. Irina K. Levchenko, a World War II woman tank commander credited with carrying 168 wounded Red Army soldiers from battlefields and rescuing 28 men from burning tanks; Lieut. Gen. Viktor G. Poznyak, and Col. Sergey A. Borzenko, unanimously expressed delight at many of the exhibits.

Their tour included visits to the Federal, Ford, Pepsi-Cola, General Electric, IBM, Johnson's Wax and Spanish Pavilions.

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Forty handicapped youngsters, aged 7-12, from the New York Institute for the Education of the Blind in New York City and the

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Children's Unit of Creedmoor State Hospital, Queens Village, N.Y., were guests of the Indonesian Pavilion at the New York World's Fair.

The boys and girls spent a busy day "seeing" the puppets, playing the gamelan and other Indonesian instruments and "assisting" the various artisans making batik and working in wood, stone and metal. They enjoyed a typical Indonesian meal at the Pavilion's Theatre Restaurant, where a special children's program was staged by the Indonesian dancers and musicians.

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United Air Lines declared its exhibit at the New York World's Fair a success, with attendance considerably higher than anticipated. John M. Kearns, United's director of activities for the airline's exhibit in the Transportation and Travel Pavilion estimates that 700,000 persons will have visited UAL's Jetarama Theater by the time the Fair closes for the season on Oct. 18.

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Harold Russell, Chairman of the President's Committee on Employment of the Handicapped, himself a double amputee, visited the National Industries for the Blind exhibit in the Better Living Center at the New York World's Fair during national "Employ the Physically Handicapped Week".

Russell, who is best remembered for his performance in the film "The Best Years of Our Lives" has served as an inspiration for the many engaged in the struggle to rehabilitate themselves and become useful members of their communities, despite severe physical handicaps.

The occasion was Russell's third visit to the Fair. His comment on the Fair: "Magnificent".

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A model of the John F. Kennedy Center for the Performing Arts, which is to be constructed in Washington, D.C., is currently on display in the "Challenge to Greatness" area of the Federal Pavilion at the New York World's Fair.

The 4 x 6 foot scale model is an exact replica of the Center designed by Edward Durell Stone.

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Fountainhead Publishers recently announced the publication of the New York World's Fair edition of Frances Diane Robotti's new book, "Key to New York: Empire City," containing a special preface by Fair President Robert Moses.

The book, which commemorates the 300th anniversary of New York City, as does the World's Fair, offers one of the most comprehensive and informative guides to the metropolis and includes a special section on the Fair.

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Librarians from throughout New York State attending the 71st annual conference of the New York Library Association visited the "Library/USA" exhibit in the Federal Pavilion at the New York World's Fair.

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Twenty-four newspaper women representing New Jersey daily papers spent a busman's holiday at the New York World's Fair where they were honored at a reception in the Official Women's Hospitality Center in the Purex Penthouse of the Better Living Center and in the New Jersey Pavilion.

Most of the members of the New Jersey Association of Daily Newspaper Women had, at some time, covered the Fair on specific assignments. They used this occasion to enjoy the Fair and visit pavilions that were of personal interest.

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Five hundred Gold Star Mothers representing 8 Eastern states and the District of Columbia were honored in special ceremonies at the Federal Pavilion at the New York World's Fair. Following the ceremonies, a concert was given by the First United States Army Band.

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The Pavilion of Denmark at the New York World's Fair was the site of a dinner for more than 150 U.S. food editors and 16 Danish journalists. The principle speaker was Count K. G. Knuth-Winterfeldt, Danish Ambassador to the U.S. The affair was hosted by the Denmark Cheese

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Association and the Danish Bacon Factories Export Association, in cooperation with the Danish Information Office.

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Thousands of teen-agers flocked to the New York World's Fair to help celebrate WINS Radio Day at the Flushing Meadow exposition.

Eight WINS Radio disc jockeys held forth at a musical jamboree from 10 am to 2 pm in the Coca Cola Pavilion. Another highlight of the day-long event was a drawing for prizes at the AMF Monorail. The occasion was the 40th anniversary observance of the New York City radio station.

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Visitors to the New York World's Fair were kept fully informed of World Series highlights this past week. Inning-by-inning plays and features were flashed over the 15 General Foods Information Arches at various locations on the Fair site.

The information was transmitted by Time, Inc. World's Fair News Department in New York directly to the Fair, which, in turn flashed the information on the 60-foot-high Arches. The arches are illuminated on both sides by floodlights.

Baseball also occupied the limelight at the Schaefer Center, where Brooks Robinson, the Orioles' third baseman, who is in the running for the "Most Valuable Player" honors in the American League, served as Sports Host.

Next week-end, the last at the Fair, Schaefer's Sports Host will be the "Hero of the Series," it was announced.

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Artists, illustrators and journalists of the American Hungarian Art Association and World Federation visited the New York World's Fair in order to view the masterpieces of Michelangelo, Goya, Rivera, Dali, Picasso, and the works of Hungarian artists, on display at many of the pavilions at the exposition.

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The Swiss Sky Ride, one of the most popular attractions at the New York World's Fair, welcomed its 5 millionth rider in the person of Peter N. Toulmin, an officer of the Rhode Island Hospital Bank.

The Providence, R.I., man, accompanied by his wife, Sunny, and their 6-year-old son, John, were greeted with appropriate fanfare at the Ride, feted at luncheon in the Swiss Pavilion at the Fair and at dinner in New York's Tavern-on-the-Green restaurant.

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Officials at the Florida Pavilion at the New York World's Fair have calculated that the six talented porpoises starring in the pavilion's hit show will have thrown an aggregate 12,600 plastic oranges to audiences by the Fair's closing date, Oct. 18.

The brainy creatures, who have delighted nearly one-half million people during the Fair season, throw 10 oranges a show, 7 times daily.

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More than 100 employees of the New York World's Fair are participating in an amateur talent contest sponsored by the R.C.A. Pavilion at their Central Studio at the Fair. Singers, musicians, dancers and actors vie for a RCA color TV set, a Bermuda jaunt, a watch, a star sapphire stickpin and other wonderful prizes.

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Shirl Conway and Joe Campanella, stars of the television series, "The Doctors and The Nurses," made a guest appearance at the Dynamic Maturity Pavilion at the New York World's Fair to support the Cancer Cytology Foundation Exhibit at the pavilion.

The exhibit, stressing early detection of possible cancer, is part of the continuous program of service which the Dynamic Maturity Pavilion, sponsored by the American Association of Retired Persons and the National Retired Teachers Association, offers visitors.

Miss Conway and Mr. Campanella greeted visitors in the pavilion's Patio 55 and helped distribute information material on cytological testing (scientific study of cells).

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Twelve paraplegic World War II and Korean War veterans from the Kingsbridge Veterans Hospital, the Bronx (N.Y.), were hosted on a day-long tour of the New York World's Fair by Bronx Borough President Joseph F. Periconi, Mr. Periconi is a World War II veteran and a past commander of the Catholic War Veterans.

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Rexall Drug Store Owners of America were cited at the New York World's Fair for their "foresight, effort and accomplishment" in originating Free Enterprise Day in the United States.

At the Hall of Free Enterprise, Fred G. Clark, chairman of the American Economic Foundation, which sponsors the Hall, presented the citation to James F. Duffy, nominee for president of the International Association of Rexall Druggists, who accepted the award on behalf of the nation's 11,000 Rexall drug store owners.

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The story of the highly successful and popular Pavilion of Venezuela at the New York World's Fair is beamed nightly from the pavilion to Spanish-speaking Latin America.

A licensed amateur radio station (Call Letters K2-YV) in the pavilion is being manned by bilingual operators from the Pan-American Radio Club of New York. The operators contact "Ham" receiving posts in many South American countries. From 5:30 to 8:30 p.m., nightly, Fairgoers wishing to talk or give messages to Latin American friends may do so through the stations contacted, says Dr. G. Garcia Mendez, Special Delegate from the Venezuela Ministry of Development to the pavilion.

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