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ROBERT MOSES
PRESIDENT

NEWS:

14 DAYS TO CLOSING 1964

October 5, 1964

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FOR IMMEDIATE RELEASE

NEW YORK WORLD'S FAIR, Oct. 5 -- The story of the highly successful and popular Pavilion of Venezuela at the New York World's Fair is being described nightly to Spanish-speaking people of Latin America directly from the pavilion at the Fair.

Recently, a licensed amateur radio station, carrying the call letters of Station K2-YV, was opened at the pavilion and nightly bilingual operators from the Pan-American Radio Club of New York contact "ham" operators in many South American countries. The club is an affiliate of the Hudson Amateur Radio Council, which comprises 35 ham radio stations.

From 5:30 to 8:30 P.M., the call goes out: "Aqui K2-YV en el Pabellon de Venezuela en la Feria Mundial de Nueva York" and two-way conversations are held with operators in Venezuela, Colombia, Panama, Mexico, Ecuador, Peru, Chile, Bolivia and other countries.

Fairgoers, who want to talk and give messages to friends, do so at the various stations we contact," said Dr. G. Garcia-Mendez, special delegate from the Ministry of Development to the Pavilion of Venezuela. He reports, that many stations in the United States are reached, too, through K2-YV, which operates in the 20-meter band at 14,250 megacycles.

"We can reach any part of the world with our transmitters but our directional antenna is beamed principally to the Spanish-speaking

(more)

FROM: Wm. J. Donoghue Corporation
10 Columbus Circle, N.Y.C.

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countries of Latin America," Dr. Garcia-Mendez said. He says our station is very popular with Fairgoers and the "vast interest shown by the foreign radio operators in our pavilion and the Fair is most gratifying."

According to Dr. Garcia-Mendez, the "Venezuelan Pavilion is very successful." More than two-million visitors thus far have inspected the building.

Sponsored by the Venezuelan Minister of Development, the pavilion covers an area of 10,000 square feet. It is a mounted concrete structure, formed by four hyperparabolic umbrellas, and is a simple expression of modern Venezuelan architecture.

The exhibits include contemporary and ancient Venezuelan art, pre-Columbian ceramics, with figures hundreds of years old; industrial displays, showing the potential of the country, with examples of raw materials and manufactured products, and a special display of the oil industry and vast steel mills of Guayana, a new development in the southern part of the country, now producing 75,000 ingot tons of steel, with markets all over the world.

President Lyndon B. Johnson and Venezuelan Ambassador to the U.S.A., Enrique Tejera, dedicated the pavilion last May.

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