

UNISPHERE

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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION  
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK  
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ROBERT MOSES  
PRESIDENT

# NEWS:

March 9, 1965

REFER INQUIRIES TO:

Joyce Martin - WF 4-6543

FOR RELEASE: A.M. PAPERS WEDNESDAY, MARCH 10, 1965

New York World's Fair, March 9 -- The top athlete of 1964, as selected by a panel of sports experts, will receive the first annual "Grand Award of Sports," tomorrow night (Wednesday, March 10) at the New York World's Fair.

The event, to be nationally televised by ABC-TV from 9:30 to 11:00 p.m. E.S.T. in the Fair's New York City Building, will be hosted by Bing and Kathy Crosby.

More than 1,500 guests are expected for the event which was arranged by the American Broadcasting Company, in association with Sports Illustrated and Time-Life Broadcast, officials of the Fair Corporation headed by its President, Robert Moses, and Newbold Morris, Commissioner, New York City Department of Parks.

Eighty-three of the world's top college and professional sports stars for 1964 have been nominated for individual laurels in twenty categories, including: baseball, football, track and field, swimming and diving, horse racing, boxing, skating, hockey, skiing, golf, motor racing, basketball and tennis.

Panels of outstanding sportsmen have selected one winner from each of the twenty categories to receive trophies. The victors will then be eligible for the "Grand Award of Sports."

While category winners are being announced and film clips shown of them in action, a Univac computer will digest the judges' selections and write out the name of the winner of the overall "Grand Award of Sports."

(more)

FROM: Wm. J. Donoghue Corporation  
10 Columbus Circle, N.Y.C.

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Colonel John Glenn will present the major award -- a 15-inch bronze and gold figure created by noted sculptor Bruno Lucchesi to represent an ancient Olympic champion with a laurel wreath.

The category winners will receive miniature bronze replicas of the Grand Award from such noted sports figures as Eddie Arcaro, horse racing; Stan Musial, baseball; Earl Blaik, college football; Paul Christman, pro football, Jesse Owens, track and field, and Murray Rose, swimming.

The brilliant array of nominees, selected by a panel of sports experts from Sports Illustrated Magazine and ABC sports, include baseball's "Most Valuable Player" award winners, Brooks Robinson, Baltimore Orioles, and Ken Boyer, St. Louis Cards. Pro football selections are Johnny Unitas, Jimmy Brown, Lenny Moore and Lance Alworth.

ABC's sportscasters, Chris Schenkel and Jim McKay, will serve as commentators for the show.

The sports personalities and distinguished guests will attend a reception at the Top of the Fair restaurant immediately after the telecast.

The complete list of nominees by category follows:

BASEBALL

Ken Boyer (St. Louis Cardinals)  
Dean Chance (L.A. Angels)  
Sandy Koufax (L.A. Dodgers)  
Brooks Robinson (Baltimore Orioles)

PROFESSIONAL FOOTBALL

Lance Alworth (San Diego Chargers)  
Jimmy Brown (Cleveland Browns)  
Lenny Moore (Baltimore Colts)  
Johnny Unitas (Baltimore Colts)

COLLEGE FOOTBALL

Dick Butkus (Illinois)  
John Huarte (Notre Dame)  
Tommy Nobis (Texas)  
Jerry Rhome (Tulsa)

BOXING

Cassius Clay  
Joe Frazier  
Willie Pastrano  
Eder Jofre (Brazil)

PROFESSIONAL BASKETBALL

Wilt Chamberlain (Phila. 76ers)  
Jerry Lucas (Cincinnati Royals)  
Oscar Robertson (Cincinnati Royals)  
Bill Russell (Boston Celtics)  
Jerry West (L.A. Lakers)

COLLEGE BASKETBALL

Bill Bradley (Princeton)  
Walt Hazzard (UCLA)  
Jeff Mullins (Duke)  
Cazzie Russell (Michigan)

(more)

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TRACK AND FIELD (FEMALE)

Ann Packer (Great Britain)  
 Irina Press (USSR)  
 Tamara Press (USSR)  
 Wyomia Tyus (USA)

SWIMMING AND DIVING (FEMALE)

Donna DeVarona (USA)  
 Dawn Fraser (Australia)  
 Ingrid Kramer (Germany)  
 Sharon Stouder (USA)

HORSE RACING

Braulio Baeza  
 Bill Hartack  
 Bill Shoemaker  
 Manuel Ycaza

SKATING

Ludmilla Belousova & Oleg  
 Protopopov (USSR)  
 Sjoukje Dijkstra (Netherlands)  
 Terry McDermott (USA)  
 Lidia Skoblikova (USSR)

SKIING ( MALE)

Francois Bonlieu (France)  
 Billy Kidd (USA)  
 Pepi Stiegler (Austria)  
 Egon Zimmerman (Austria)

TENNIS (MALE)

Roy Emerson (Australia)  
 Chuck McKinley (USA)  
 Dennis Ralston (USA)  
 Fred Stolle (Australia)

MOTOR RACING

Jim Clark  
 A. J. Foyt  
 Richard Petty  
 John Surtees

TRACK AND FIELD (MALE)

Abebe Bikila (Ethiopia)  
 Billy Mills (USA)  
 Al Oerter (USA)  
 Peter Snell (New Zealand)

SWIMMING AND DIVING (MALE)

Steve Clark  
 Dick Roth  
 Don Schollander  
 Ben Webster

HOCKEY

Jean Beliveau (Montreal)  
 Charlie Hodge (Montreal)  
 Gordie Howe (Detroit)  
 Bobby Hull (Chicago)  
 Dave Keon (Toronto)

GOLF (FEMALE)

Barbara McIntire  
 Mary Mills  
 Carol Sorenson  
 Mickey Wright

SKIING (FEMALE)

Christine Goitschel (France)  
 Marielle Goitschel (France)  
 Christl Haas (Austria)  
 Jean Saubert (USA)

TENNIS (FEMALE)

Maria Bueno (Brazil)  
 Billie Jean Moffit  
 Margaret Smith  
 Karen Susman

BOWLING

Bill Allen  
 Ray Bouth  
 Billy Hardwick  
 Harry Smith  
 Bob Strampe

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