

UNISPHERE

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PEACE THROUGH  
UNDERSTANDING  
UNISPHERE PRESENTED BY  
United States Steel

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION  
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK  
WORLD'S FAIR, N.Y. 11380 TELEPHONE- AREA CODE 212-WF 4-1965 CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES  
PRESIDENT

# NEWS:

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## LAKE AREA EXHIBITS

NEW YORK WORLD'S FAIR, Apr. 21 -- Surrounding Meadow Lake is the Fair's "world of fun" -- a giant variety program of rides, spectacle, extravaganza and beguiling children's attractions, which promise an even brighter and gayer Fair in 1965.

The best of the old has been retained and the addition of many new popular-priced features has given this area a cheerful new face.

There is a lighthearted, informal air of recreation and entertainment at the Lake Area, an atmosphere that welcomes and promises hours of enjoyment for the whole family.

Since the Fair itself is the biggest show of the arts of peace and progress, its festival of fun has a scope of originality far beyond mere duplication of standard carnival amusements. There will be no tawdry midway, but there will be thrills, pageantry, fantasy and laughs for all ages and tastes, which stimulate the imagination as they entertain and amuse.

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FROM: Wm. J. Donoghue Corporation  
10 Columbus Circle, N.Y.C.



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A smooth, slow ride to the top of a 120-foot tower, and Belgian type waffles, smothered in whipped cream and fresh strawberries, share honors as feature attractions at the AERIAL TOWER RIDE and BEL-GEM RESTAURANT.

The AMF MONORail offers Fairgoers a trip in the public conveyance of the future. Seven monorail trains, suspended from a 40-foot high overhead rail, make their noiseless ride around the perimeter of the Lake Area. Each car is equipped with a continuous recording describing points of interest along the monorail route.

Amphibious automobiles, which look like regular sports convertibles, take visitors for a short cruise on Meadow Lake and back to land. The vehicles, used in the AMPHICAR RIDE, have waterproof bottoms and sides and twin propellers.

CARNIVAL, an entirely new exhibit, has been designed as a fun center for the entire family. There are seven low-priced rides specifically geared for young children and three fast-paced adult rides. In addition, the gaily decorated entertainment complex will include a Sea Aquarium of rare and exotic fish, a children's fun house, a discotheque, a night club and several indoor and outdoor eating facilities. One of the restaurants, The Carnival Frontier Palace features Can-Can girls and other entertainment.

An old time merry-go-round adds a nostalgic note to the gaiety at CAROUSEL PARK. Once a top attraction at Coney Island, the Feltman carousel, with 72 hand carved animals and two vintage German band organs, has been restored to its original magnificence, and visitors

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who hook the brass ring, ride free. Stands sell typical boardwalk foods. A clown and baby elephant will greet youngsters.

Complete meals for 99¢ are offered diners at the CHUNG KING INN, a pagoda-style restaurant with two connected teahouse, set in a restful Oriental garden.

CONTINENTAL PARK is another entertainment complex geared for family fun, with three amusement-park rides, and special gasoline driven "go karts" running on a 300 foot track. There is a menagerie of tame animals which children will be allowed to feed, and in a nearby "jungle" Gargantua II and M'Toto, two fierce looking gorillas, are on view. Surrounding the attractions is a picnic area.

In the delicate fantasy of DANCING WATERS, columns of multi-colored illuminated water assume intricate shapes and formations as they rise up to 30 feet in the air, in movements synchronized to the music from an organ-like console. The theatre is a plastic bubble supported by air pressure from blowers.

A troupe of porpoises and seals are the star performers in the free shows held in the pool and stadium of the FLORIDA PAVILION, where they delight audiences with the "singing" and ball playing, juggling and clowning. In addition, the Florida Pavilion contains many exhibits promoting Florida's tourism and industry.

Florida's big new attraction this year is a free water ski and boat thrill show to be held in the Amphitheatre, also at no charge. Experts put on an exciting display of aquatic skills in the FLORIDA CITRUS WATER SKI SHOW, produced by Tommy Bartlett, Inc., of Silver

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Springs. Teams of boys and girls water-ski behind fast boats, perform intricate acrobatics, ballet formations and jumps, four times a day.

FUNLAND, adjacent to the Log Flume Ride, will feature two exciting adult type rides.

A lush paradise with lagoons, waterfalls, blooming tropical flowers and exotic foods awaits the visitor to the HAWAIIAN PAVILION. Ukulele music, drums, and hula-skirted dancers invoke the spirit of Aloha. Displays highlight both the ancient history and culture of the islands and today's products and attractions. Stage shows trace Hawaiian Island and Polynesian song and dance through the centuries. Beach boys take Fairgoers for trips on Meadow Lake in replicas of outrigger canoes. In the Restaurant of the Five Volcanoes, a 3-hour, 12-course luau will be accompanied by authentic dances and rituals.

The flight patterns and actions of a real helicopter ride are simulated in an electrically powered device developed to train helicopter pilots. The JAYCOPTER RIDE takes 16 passengers up 90 feet in a 125-foot diameter circle flight path in a machine attached by a long boom to a tall tower. For the youngsters, there are coin operated "fly-it-yourself" miniature models.

Plexiglas-canopied boats take visitors on a leisurely cruise around Meadow Lake as hostess indicates points of interest on shore. LAKE CRUISE is operated by Maroda Enterprises.

The LOG FLUME RIDE is a thrill-packed, water born roller coaster, in which passengers, seated in hollow log-shaped vehicles, are propelled along steep inclines and curves and into splashy, swirling rapids.

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A cast of over two hundred puppets and marionettes are the performers in LES POUPEE DE PARIS, a sparkling, sophisticated musical revue which has been broadened in scope to appeal to youngsters as well as adults. Many of the poupees are caricatures of famous show business stars whose recorded voices are used in this lavishly staged Krofft production, set to original music by Sammy Cahn and Jimmy van Heusen.

Five centuries roll away aboard an authentic replica of Christopher Columbus' flagship, the SANTA MARIA which is moored at the end of a floating wharf. Built in Barcelona after extensive research, 15th Century type materials are used throughout. Life-size wax figures which portray shipboard life of the era, give an added dimension of realism. Twelve dioramas, located on the pier, trace Columbus' life. New this year is a 15th Century "Taverna" with costumed waitresses.

THRILL RIDES is another of the newest attractions which adds to the excitement and carnival atmosphere of the Lake Area. The seats of the Flying Coaster buck up and down as they are spun at the end of long arms; buckets swing outward from the rim of a rotating wheel in the Paratrooper, and the Loop-the-Loop has two enclosed cockpits which corkscrew as they whirl up and down.

The largest collection of full-sized wax figures in the U. S. is presented in WALTER'S INTERNATIONAL WAX MUSEUM. Authentic costumes and lavish settings heighten the enchantment of dramatic tableaux depicting significant scenes from history, literature, theatre, art mythology and events on the contemporary scene.

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FAIR'S SECOND AND FINAL SEASON CLOSES OCTOBER 17th.

