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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE: AREA CODE 212-WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES
PRESIDENT

NEWS:

April 22, 1964

REFER INQUIRIES TO:

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ROBERT MOSES

ROBERT MOSES is president of the New York World's Fair 1964-1965 Corporation. In that capacity, he is directing the construction of the first billion dollar international exposition which is expected to attract a minimum of 70 million visitors during its two six-month seasons.

At the same time, Mr. Moses is chairman of New York City's important Triborough Bridge and Tunnel Authority. In this capacity since 1934, Mr. Moses has been responsible for the world-famous complex of bridges and tunnels built by the Authority to serve metropolitan New Yorkers.

As chairman of the Authority, and as Coordinator of the metropolitan arterial program, Mr. Moses has been responsible for the construction of seven bridges, two tunnels, the New York Coliseum, East Side Airlines Terminal and miles of city, state and federal-aid expressways, parkways and highways. His Authority is presently constructing the world's longest single span bridge, the \$320,000,000 Verrazano-Narrows Bridge, linking Brooklyn and Staten Island. Like other toll facilities, the bridge is being financed by the sale of bonds to private investors. He has plans for the construction of a lower Manhattan Elevated Cross-Town express highway and a Mid-Town Elevated express highway, among other programs to relieve vehicular traffic congestion.

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FROM: Wm. J. Donoghue Corporation
10 Columbus Circle, N.Y.C.

In almost 40 years of public service, Mr. Moses has been the power and force behind the development of the internationally-famous parks and playgrounds, highways and parkways, beaches and outdoor recreational facilities and power projects of New York City and New York State. Repeatedly, he has been acclaimed publicly as his State's outstanding public servant and in recognition of his achievements, has received honorary degrees from a score of colleges and universities, in addition to numerous honors and awards.

Mr. Moses probably has held more public offices than any other man in American history.

Despite his work burden, Mr. Moses contributes prolifically to national and international publications and is in such constant demand as a dramatic, effective speaker that he is called upon to address almost every type of audience from professional and non-professional groups to school children and academicians. His advice has been sought and still is, by a legion of public officials, municipalities, governments, and private organizations at home and abroad.

Mr. Moses was born in New Haven, Connecticut, graduated from Yale University and as a Rhodes Scholar received his degree as Master of Arts, with honors in jurisprudence, from Oxford University in 1913. A year later, he received his doctorate in philosophy at Columbia University.

Mr. Moses began his public career as assistant to the late Governor Alfred E. Smith, who named him to the State Council of Parks and the Long Island State Park Commission in 1924; posts he held until he resigned in 1963.

As chairman of the State Council of Parks, Mr. Moses established the present unified and integrated system of nine Regional State Park Commissions. He reorganized and coordinated all State Park activities under the Council in place of the numerous independent boards and commissions.

When Mr. Moses became a member of the Long Island State Park Commission in 1924, there was only Fire Island State Park on Long Island. As president of the Commission, Mr. Moses increased its size from 200 to 1000 acres and his latest development for Fire Island

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State Park is the almost completed Fire Island Bridge which will link the Island with the easterly end of Jones Beach.

Under Mr. Moses' direction, the present system of 16 state parks on Long Island was established and 140 miles of parkways in Nassau and Suffolk Counties were constructed.

One of Mr. Moses' most outstanding achievements was the building, under strenuous opposition, of Jones Beach State Park, which is recognized throughout the world as the finest example of public beach development. The herculean task was undertaken while Mr. Moses was serving as New York Secretary of State in 1927-28. It was opened to the public in 1929 while he was Moreland Act Commissioner investigating the State Banking Department. Mr. Moses developed a program of continuing improvement of Jones Beach facilities and the highway system serving the popular recreational area.

Mr. Moses' demonstrated ability as a developer of public recreational facilities and highway systems led to his being named, in 1933, as chairman of the Jones Beach State Parkway Authority and the Bethpage Park Authority.

In 1934, Mr. Moses ran unsuccessfully for governor as the Republican candidate; became New York City Park Commissioner and sole member of the Henry Hudson Parkway Authority and Marine Parkway Authority.

As New York City Commissioner of Parks from 1934 until he resigned in 1960, to become president of the World's Fair Corporation, Mr. Moses reorganized the old system of separate park departments, for each borough, increased playgrounds from 119 to 730, swimming pools from 2 to 17, beaches from 1 mile to 18 miles, golf courses from 6 to 10, tennis courts from 240 to 463, and the total park area from 14,000 to 34,245 acres.

During this time, Mr. Moses directed the construction of 85 miles of parkways. In addition, his reclamation project for the old Corona dumps resulted in Flushing Meadow Park, site of the 1939-1940 New York World's Fair and the present exposition. His proposed post-Fair improvement program for the restoration and development of Flushing

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Meadow is proof of the vision, dedication and determination of Mr. Moses.

As Commissioner of Parks, he was ex officio member of the governing board of 12 New York City cultural institutions including the Metropolitan Museum of Art, the Museum of Natural History, the Botanical Gardens and Bronx Zoo. Mr. Moses was responsible for the cooperation of the City in the rebuilding and expansion of the institutions.

As Chairman of the Power Authority of the State of New York from 1954 until he resigned in 1963, Mr. Moses directed the financing and construction of the \$720 million Niagara Power Project and the \$650 million St. Lawrence Power Project.

As City Construction Co-Ordinator, he coordinated all major City, State and Federal projects. He still retains the office of Representative on Arterial Highways for Mayor Robert F. Wagner.

In his "spare time", Mr. Moses has been consultant on public works programs for major national and international cities and countries and is among other things, an honorary citizen of Sao Paulo in Brazil. He was coordinator of the Survey of Congested War Production Areas for Army and Navy Munitions Board in 1943 and was chief consultant under Herbert Hoover on public works to the Commission of Organization of the Executive Branch of the United States Government in 1942.

Mr. Moses has served under six governors of New York State and four mayors of New York City.

DIRECTOR OF STUDIES AND CONSULTANT ON PROGRAMS OF
PUBLIC WORKS FOR:

Canton, Ohio

Pittsburgh, Pennsylvania

Congested areas report for
War Department

Berlin, Germany

Portland, Oregon

Hoover Commission Report -
Public Works Task Force

Baltimore, Maryland

New Orleans, Louisiana

Chicago, Illinois

Caracas, Venezuela

Sao Paulo, Brazil

St. James, Missouri

West Point Military Academy

Hartford, Connecticut

New Britain, Connecticut

Hamburg, New York

DEGREES

1909	Yale University, Bachelor of Arts
1913	Oxford University, Master of Arts with honors in jurisprudence
1914	Columbia University, Doctor of Philosophy in political science

HONORARY DEGREES

1936	Yale, Master of Arts
1936	Syracuse University, Doctor of Laws
1938	Union, Doctor of Laws
1945	Bates, Doctor of Laws
1947	Princeton University, Doctor of Laws
1948	Hofstra College, Doctor of Laws
1950	New York University, Doctor of Engineering
1952	Columbia University, Doctor of Laws
1952	Yale, Doctor of Laws
1953	Harvard, Doctor of Laws
1953	University of Michigan, Doctor of Engineering
1954	Manhattan College, Doctor of Engineering
1954	Long Island University, Doctor of Laws
1954	Colgate University, Doctor of Humane Letters
1955	Pratt Institute, Doctor of Laws
1956	Polytechnic Institute of Brooklyn, Doctor of Engineering
1959	University of Buffalo, Doctor of Engineering
1959	Fordham University, Doctor of Humane Letters
1959	St. John's University, Doctor of Engineering
1960	Wadham College, Honorary Fellow
1961	Niagara University, Doctor of Fine Arts
1961	New York Law School, Doctor of Laws

AWARDS

1937	Gold Medal, American Scenic and Historic Preservation Society
1937	Medal of Merit, Columbia University
1937	Medal of St. Nicholas Society
1938	Medal of Fairmont Park Art Association
1938	Medal of Garden Club of America
1938	Roosevelt Memorial Medal
1939	Lincoln Award of Lincoln High School, Brooklyn
1939	White Medal of Massachusetts Horticultural Society
1939	Bartlett Award for Contribution to Highway Progress
1941	Medal of National Institute of Arts and Letters
1941	John Lloyd Kimbrough Medal of American Institute of Steel Construction
1941	Moles' Annual Plaque Award for Outstanding Improvements
1945	Medallion for Distinguished Service, Nassau County Bar Association
1945	Medal of National Sculpture Society for Civic Achievement
1946	Gold Medal of National Institute of Social Sciences
1950	Medal of New York Academy of Public Education
1951	Medal of Society Des Architects Diplomes, France
1951	Wm. Randolph Hearst Memorial Gold Medal of Greater N.Y. Civic Center Association
1951	Finley Award of College of the City of New York
1952	Order of Cruzeiro Do Sol, Brazil
1952	Honorary Member, American Institute of Architects
1952	Medal of Board of Education, City of New York and Sachs Foundation for Community Service
1952	Medal of West Side Association of Commerce of the City of New York
1953	Honor Award of Stevens Institute of Technology
1953	Winner, General Motors Better Highway Award Contest
1954	Silver Beaver Award of Greater New York Council of Boy Scouts
1954	Honorary Citizen of Sao Paulo, Brazil
1954	First Gold Medal for Service, Metropolitan A.A.U.
1954	Distinguished Achievement Medal of the Holland Society

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AWARDS

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1955	Lord and Taylor Award
1955	George Washington Honor Medal of the Freedoms Foundation of Valley Forge
1955	Governor of Long Island Award
1956	Named New Yorker of the Year by New York Daily News
1957	Gold Medal of National Council of State Garden Clubs, Inc.
1958	Distinguished Service Award, Long Island Press
1959	Special Award of Horticultural Society of New York, Inc. for Outstanding Accomplishments in Public Plantings
1959	Medal of Honor of the Municipal Art Society of the City of New York
1959	Allied Professions' Medal of the American Institute of Architects
1960	Manhattan Medal Award for Community Service
1961	Forsythia Award from Brooklyn Botanic Garden
1961	Public Affairs Award from Bronx Board of Trade
1961	Applause Award from Sales Executive Club of New York
1962	New York Mirror Welfare Fund Humanitarian Award
1963	Distinguished Service Award of New York State Building and Construction Trades Council
1963	Award of Merit of the American Institute of Consulting Engineers
1963	Lincoln Award from Springfield, Illinois Citizens' Committee
1963	God and Country Award of Business & Professional Men's Chapter #37, St. George Association
1963	Fifth Avenue Association's Honor Award
1964	Special Citation of the National Sculpture Society
1964	The Unisphere Award
