

UNISPHERE

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PEACE THROUGH  
UNDERSTANDING  
UNISPHERE PRESENTED BY  
United States Steel

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION  
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK  
FLUSHING 52, N.Y. • TELEPHONE- AREA CODE 212-WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES  
PRESIDENT

# NEWS:

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### LAKE-AMUSEMENT AREA

Space age wonders are blended with the marvels of ancient times in the Lake-Amusement Area of the New York 1964-1965 World's Fair.

The attractions embody a new concept in entertainment, devoid of honky-tonk atmosphere customarily associated with major expositions.

In a landscaped section adjoining Meadow Lake, young and old will be able to relive the past even as they enjoy the miracles of modern transportation.

From the height of a simulated helicopter trip or an aerial ride, the viewer will get a panoramic view of the Fair. A replica of Columbus' flagship, the Santa Maria, and the Mississippi River boat, the "Jennie Sue," will be ready for inspection.

There is something to satisfy every taste in entertainment in the Lake Amusement Area:

In the 10,000-seat roofed Amphitheatre, a cast of 250 presented by Leon Leonidoff and Meyer Davis will perform in the water, in the air and on the world's largest revolving stage. One of the highlights will be the simulated launching of a woman astronaut in a flight to the moon.

At BFE, Inc., a restaurant will specialize in Belgian-type waffles or guafres. The aerial ride there will carry up to 30

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FROM: Wm. J. Donoghue Corporation  
10 Columbus Circle, N.Y.C.

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passengers in each of four gondola cabins to a height of 120-feet for a 3 to 4-minute birds-eye-view of the Fair.

Oriental dishes will be served at Chun King Inn, consisting of glass enclosed tea houses set in a Chinese garden adjoining several small lakes. The feature will be a 7-course meal for less than a dollar.

There will be a one-ring Continental Circus, performed under a vinyl plastic "big top" with a seating capacity of 5,000. A museum tracing a history of the circus adjoins the performance area.

The Dancing Waters display, with its multi-colored lighting accompanied by music, will present limitless formations, from a fireworks display to classical ballet scenes.

The Florida Pavilion, removed from the Federal and States Area to take advantage of the water, is a complex of buildings showing the state's history and its current and potential attractions for living, vacationing, industrial development and cultural pursuits. Featured are a 100-foot citrus tower, a porpoise show, two model Florida homes and a large exhibit hall.

An entirely new idea, the Flume Ride will give riders the thrill of shooting the rapids while seated in a floating, hollow log. There also will be simulated space ship rides for children.

With "Aloha" as its theme, the Hawaiian Exhibit, which also is set in the Lake-Amusement Area, extends 300-feet along Meadow Lake and depicts Hawaii as the Paradise of the Pacific. There is a 40-foot waterfall, as well as artificial lagoons and a 600-seat amphitheatre where Polynesian shows will be staged. Hawaiian specialties will be featured at the Restaurant of the Five Volcanoes and the Lava Pit Bar. The pageantry feast of the Luau will be highlighted on Tuesdays, Wednesdays, Thursdays and Sundays.

On the Jaycopter Ride, a captive helicopter will simulate conventional flight, carrying 16 passengers to a height of 100-feet by means of a 77-foot boom mounted on a 25-foot metal tower.

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For the nautical-minded, Maroda Enterprises Lake Cruise will provide a 20-minute journey on Meadow Lake as it passes the Hawaii and Florida exhibits, the Santa Maria and more than two miles of landscaped park area. The specially designed craft, each carrying 20 passengers, will have a captain and hostess.

A pontoon levee, in a waterfront town setting of the 1800's leads to the Mississippi River boat, the "Jennie Sue," anchored 250-feet offshore in Meadow Lake. There will be a supper club revue on the upper deck and continuous entertainment on the lower deck, with the restaurants serving southern specialties.

Designed to incorporate the best features of a scenic ride, the American Machine and Foundry Company's Monorail system consists of two parallel, 4,000-foot, closed loops around the perimeter of the Amusement Area. There are six trains of two air-conditioned cars, with a capacity of 80-passengers for each train.

A 700-seat air-conditioned building especially constructed for a puppet theatre is the setting for the new version of "Les Poupees de Paris," in which Sid and Marty Krofft present song and dance in miniature.

Anchored in Meadow Lake is the Santa Maria, an authentic replica of Christopher Columbus' flagship, reached by a 200-foot enclosed pier. Life aboard the ship is depicted in a 3-dimensional diorama, constructed by the Scenic Department of the Barcelona Opera House.

A series of buildings, each presenting a different phase of Texas life, make up the Texas Pavilions, personally sponsored by Angus G. Wynne, Jr. A frontier Palace will recapture the atmosphere of the Old West of the 1800's and lavish entertainment will be provided in the \$4 million, 2,560-seat Texas Music Hall with the presentation of "To Broadway With Love," a spectacular based on 100 years of American musical comedy.

At Walters International Wax Museum, motion picture and television stars are immortalized in wax. There are also more than 30 life-sized tableaux based on famous paintings, historical and contemporary figures, mythology and religious events.