

UNISPHERE

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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
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ROBERT MOSES
PRESIDENT

NEWS:

May 21, 1965

REFER INQUIRIES TO:
Joyce Martin -- WF 4-6543

FOR RELEASE: Tuesday, May 25, 1965

NEW YORK WORLD'S FAIR, May 25 -- "Civil Service Day", honoring employees of the federal, state, city and local government, will take place at the New York World's Fair on Monday, May 31.

More than 10,000 public servants are expected for the special program featuring a variety of demonstrations by government agencies in the Fair's Singer Bowl. The events will get underway at 11:00 A.M., and continue through 4:00 P.M.

Also, at the Federal Pavilion, federal, state and city department displays will be open until 10 P.M.

Sponsored for the second time at the Fair by the Civil Service Leader, the comprehensive program is free to all Fairgoers. Both Governor Nelson A. Rockefeller and Mayor Robert F. Wagner have recognized the event in proclamations officially declaring May 31, "Civil Service Day."

A message paying tribute to the work of government employees is also expected from President Lyndon B. Johnson.

One of the features at the Bowl will be the selection and presentation of awards to the four most beautiful girls representing the four levels of government. From many hundreds of aspirants, six nominees in each group will be judged in the "Miss Civil Service" contest starting at 12:50 P.M.

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At the Federal Pavilion, Meter Maids from the City's Traffic Dept. will be busy "Handing out" some 10,000 bit-size cookies (not summonses) prepared by the New York City School Lunch Managers of the Board of Education.

The Civil Service exhibits at the United States Pavilion will also include displays arranged by the New York City Department of Hospitals, Department of Relocation, Board of Education, the Department of Buildings, Traffic Department, parole Commission, School Lunch Managers, New York State Department of Health, Air Pollution Control, Civil Defense, Department of Taxation and Finance, United States Department of Labor, Bureau of Customs, Federal Recruiting & College Relations, Federal Alcohol Tax United and the Borough of Manhattan Community College.

The complete "Civil Service Day" program at Singer Bowl is attached.

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149 Days to Closing

SCHEDULE OF "CIVIL SERVICE DAY" AT THE
WORLD'S FAIR - May 31, 1965

SINGER BOWL

- 11 A.M. Opening ceremonies: Music by New York State Division of Military and Naval Affairs Band. Color Guard: Armed Forces Police Department, and 1st U.S. Army. Rendition of National Anthem: Oscar Griffin, New York City Department of Real Estate. Reading of message from Pres. Johnson, and proclamations from Governor Rockefeller and Mayor Wagner.
- 11:15 Demonstration of a rescue with new fire tower, New York City Fire Department.
- 11:30 Self-defense demonstration, New York City Police Department.
- 11:45 Riot control demonstration, New York State Division of Military and Naval Affairs.
- Noon Demonstration of the "Skill of the Blind", New York State Commission for Blind.
- 12:15 P.M. Presentation of merit awards to New York State employees, by Mary Goode Krone, President, New York State Department of Civil Service.
- 12:30 Presentation of longevity to New York City employees by Dr. Theodore H. Lang, Personnel Director, New York City Civil Service Commission.
- 12:40 "Litter Critter" demonstration clean-up, New York City Department of Sanitation.
- 12:50 Judging of "Miss Civil Service" Beauty Contest (4 winners, one in each division) -- JUDGES: Candy Jones, William J. Murray, Jerry Finkelstein, George J. McQuoid, Anthony M. Mauriello. SEMI-FINALISTS: FEDERAL: Ruth Tharrington, Staten Island; Shirley Rivera, Richmond Hill; Carol Wright, Bronx; Mary Diane Cole, Bronx; Joanne Cella, Forest Hills; Regina Malinowski, Jamaica. NEW YORK CITY: Esther Pla, Brooklyn; Irene Cox, Jamaica; Jacqueline Sanchez, Brooklyn; Alyce Alston, Brooklyn; Janet Murphy, Queens Village; Jo-Anne Manger, Glendale. NEW YORK STATE: Sheryl A. Heyman, Rochester; Martha Bellido, Brooklyn; Ruby Lawrence, Hempstead; Karen Jean Roback, Schenectady; Martha Dailey, Long Island City; Danae Spring, New York City. LOCAL - Helen P. Coster, White Plains; Sandra Lee Frank, Ithaca; Bette Irene Russell, Rome; Sherrian E. Kish, Ithaca.
- 2:20 Play by Creedmoor State Hospital, New York State Department of Mental Hygiene.
- 3:00 Folk Dance Festival, New York City Youth Board.