

UNISPHERE

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PEACE THROUGH  
UNDERSTANDING  
UNISPHERE PRESENTED BY  
U.S. United States Steel

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION  
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK  
FLUSHING 52, N.Y. • TELEPHONE- AREA CODE 212-WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES  
PRESIDENT

# NEWS:

June 10, 1965

REFER INQUIRIES TO:

Joyce Martin -- WF 4-6543

FOR RELEASE: P.M. FRIDAY, JUNE 11, 1965

NEW YORK WORLD'S FAIR, June 10 -- The Florida Citrus Water Ski Show riding high waves of popularity at the New York World's Fair will start night performances Saturday (June 12) at 8 and 10 P.M.

Attending the 10 P.M. gala premier under lights will be Richard Pope, Sr., President of the Florida World's Fair Authority, Fair President Robert Moses, Charles W. Campbell, Chairman of the Florida Development Commission and members of the Florida Citrus Commission.

The night shows at the Florida Pavilion's Amphitheatre are expected to further rejuvenate the Lake Area.

An air of optimism has pervaded the entire Area throughout the week with the anticipation of much larger night crowds as a result of Florida's night activities.

To date the ski show, produced by Tommy Bartlett, Inc., has played to 570,608 people with four daily afternoon performances.

The decision to produce the night shows which will run through Labor Day, was reached by the Florida World's Fair Authority and the New York World's Fair Corporation with the cooperation of the Florida Citrus Commission and private utility companies in Florida.

The Fair has supplied the necessary facilities, including lighting. Florida has added additional performers and will absorb the cost of producing the shows.

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The ski show consists of 21 acts including trick skiing, water ballet and jumping boats. All performances are by professional skiers from the "Sunshine State."

As a token of their appreciation to Florida other exhibitors in the Lake Area will give free admission to every 50th visitor to their exhibit this weekend.

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128 DAYS TO CLOSING