MEMORANDUM

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

TO:

ROBERT MOSES

DATE:

APRIL 11, 1962

FROM:

GENERAL POTTER

SUBJECT:

STATES AREA STATUS REPORT

A summary of the status of space allocation in the States Area is as follows:

Lease Signed:

Puerto Rico 29,522 sq. ft. 87,519 New Jersey New York States 130, 595 West Virginia 34, 409 Four Concession Areas

24,000

306,045 sq. ft.

Space Allocated (intent indicated)

 Arkansas	40,000)
Delaware	37, 755	•
Florida	112,000)
Georgia	69, 374	:
Hawaii	109,000	1
Heartlands (4)	77, 260	
Illinois	55 , 540)
Louisiana	44,699	,
Maryland	35, 951	
Michigan	20,000	}
Minnesota	20,000)
New England States	(6) 81, 519	1
Oklahoma	50,000)
Pennsylvania	45,000) _
New York City	Existing Bu	ildina

798,098 sq. ft.

Intent indicated (space allocation awaiting

selection)

Missouri Wisconsin California

Total

1, 104, 143

Total States

Area Percentage

1, 454, 000 76%

1.	Arkansas	Legislation has been passed authorizing governor to appoint a five-member World's Fair Commission. Announcement of Commission members is expected shortly.
2.	<u>California</u>	Mr. Moses and General Potter will visit California in April and will discuss participation with state authorities.
3.	<u>Georgia</u>	Design of exhibit has been approved by governor. Wilfred Gregson was selected as architect and is now developing detailed plans.
4.	<u>Hawaii</u>	Legislation for Hawaii exhibit has not yet passed. Senate is in favor but the House is proving difficult. Extended Session was scheduled to end April 13, 1962.
5.	<u>Heartland States</u>	Theme Committee has recommended central building with special motion pictures as feature. Theme Commission coming to Fair for briefing shortly.
6.	<u>Illinois</u>	Governor has requested tentative reservation of Lot 35C-1. (55,540 sq. ft.)
7.	Kentucky	Legislation in Kentucky did not pass before session ended. New approach is being tried to interest industrial leaders.
8.	Maryland	Legislature appropriated first \$450,000 for exhibit. The commission received proposals for design study on April 4, 1962. Chairman appointed.
9.	Missouri	Governor has selected an interim committee which includes the four Fair Directors from the State. The committee is to advise on size and concept.
10.	New England	Commission received four design proposals on March 22, 1962. Final decision was delayed due to heart attack of one of the governors.
11.	New Jersey	State has appropriated \$500,000 and agreed to operate and maintain exhibit. Ways and Means Committee has started campaign to raise additional \$500,000 from contributions. Mr. Pender met with the Committee.
12.	New Mexico	Governor Mechem and 70 industrial leaders will visit

Fair for briefing and luncheon on May 16th. State is anxious to participate and Governor hopes the meeting at the Fair will cause a decision.

13. New York State

Legislature appropriated \$5,000,000 for exhibit. Philip Johnson has been selected as the architect and is at work on the plans.

14. Oklahoma

After State Chamber of Commerce withdrew a new approach to Governor Edmondson resulted in his statement that Oklahoma will exhibit and reservations has been received for 50,000 sq. ft.

15. West Virginia

West Virginia has signed their lease and will announce the consulting firm to design their exhibit within a few weeks.