MEMORANDUM

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

TO:

ROBERT MOSES

DATE:

JUNE 1, 1962

FROM:

GENERAL POTTER

SUBJECT:

STATES AREA STATUS REPORT

A summary of the status of space allocation in the States Area is as follows:

Lease Signed:

| Puerto Rico | 29, 522 sq.ft. |
|-----------------------|----------------|
| Missouri | 49,998 |
| New Jersey | 87, 519 |
| New York State | 130, 595 |
| West Virginia | 34, 409 |
| Four Concession Areas | 24,000 |
| | |

356,043 sq. ft.

Space Allocated (Intent indicated)

| Arkansas | 40,000 sq.ft. |
|------------------------|-------------------|
| Delaware | 37, 755 |
| Florida | 112,000 |
| Georgia | 69, 374 |
| Hawaii | 109,000 |
| Heartlands (4) | 77, 260 |
| Louisiana | 44, 699 |
| Maryland | 35, 951 |
| New England States (6) | 81, 519 |
| Pennsylvania | 45,000 |
| New York City | Existing Building |

652, 558 sq. ft.

Space Tentatively Reserved

| California | 46,000 sq.ft. |
|---------------------|---------------|
| Illinois | 55, 540 |
| Michigan | 37,000 |
| Minnesota | 25, 000 |
| Oklahoma | 37,000 |
| Southwestern States | 50,000 |
| Wisconsin | 35,000 |

285, 540 sq. ft.

Total 1, 294, 000
Total States Area 1, 294, 000
Percentage 100%

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Arkansas

The Commission was appointed in May by Governor Faubus. Mr. J. Wythe Walker is the chairman. The Commission met May 28, 1962 and voted to come to New York to sign the lease during June.

California

The legislature has passed a bill appropriating \$30,000 for a theme and concept study. Vandeburg-Linkletter and Stanford Research have been retained to survey industry interest in the exhibit.

Hawaii

The Governor has appointed five members of the sixteen-man commission. House and Senate expected to appoint their members shortly.

Heartland States

Ivel Construction Corporation has been retained to develop a feasibility report.

Maryland thus

State is expected to sign lease during month of June. Ivel report is also expected during June.

Missouri

The Committee visited Fairgrounds on May 18, 1962 and signed lease for 50,000 square feet. A subcommittee was appointed to select the architect.

New England

Exhibition Services International has been selected to develop exhibit. Campbell and Aldrich are the architects.

Texas

A new campaign is being developed in Texas in cooperation with the Deegan Company and Mr. Motley. The aim is to have a prominent citizen's committee appointed to develop exhibit.

West Virginia

The lease was signed on May 3, 1962. International Fair Consultants have been selected to develop the exhibit. Irving Bowman of Charleston and Frederick P. Wiedersum of New York are the architects.

Alabama V Wisconsin Michigan Illinois

Eleveland Chinaica