

UNISPHERE



PEACE THROUGH
UNDERSTANDING

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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE-AREA CODE 212-WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES
PRESIDENT

April 1, 1962

WILLIAM BERNS
VICE PRESIDENT - COMMUNICATIONS
AND PUBLIC RELATIONS

TENTATIVE LIST OF EXHIBITORS AND CONCESSIONAIRES

Industrial & Special Exhibits

- *Aerospace Island
 - American Telephone & Telegraph Company
- *Better Living Building
 - Chrysler Corporation
 - Coca-Cola Company
 - Continental Insurance Company
 - du Pont de Nemours & Company
 - Eastman Kodak Company
 - Electric Power & Light
 - Ford Motor Company
 - Gas Incorporated
 - General Electric Company
 - General Motors Corporation
- *Graphic Arts Pavilion
 - Greyhound Corporation
- *Hall of Education
- *Hall of Medicine & Health
- *House of Good Taste, Inc.
 - International Business Machines
 - Johnson, S. C. & Son, Incorporated
 - Liebmann Breweries (Rheingold)
- *Marine Center
 - Mobile Homes
 - National Cash Register Company
- *Pavilion of American Interiors
 - Pepsi-Cola Company
 - Port of New York Authority - Heliport
 - Schaefer Brewing Company
 - Simmons Company
 - Sinclair Oil Corporation
- *Transportation & Travel Pavilion
 - Travelers Insurance Company
 - United States Rubber Company
 - United States Steel Corporation
- *World of Food

Operations - Special Exhibits

Synagogue Council of America
The Protestant Center

*Multiple exhibitor pavilion.

TENTATIVE LIST OF EXHIBITORS AND CONCESSIONAIRES (Cont'd)

Concessionaires

American Locker Company, Inc.
570 Seventh Avenue, New York, N. Y.
Attention: Mr. Frank W. Greco, District Manager

Amphitheatre, Inc.
119 West 57th Street, New York 19, N. Y.
Attention: Mr. Meyer Davis

Arlington Hat Company, Inc.
900 Broadway, New York 3, N. Y.
Attention: Mr. N. Strongin, President

The Brass Rail Food Service Organization
511 Fifth Avenue, New York 17, N. Y.
Attention: Mr. David J. Berge, President

Continental Circus, Inc.
10 Rockefeller Plaza, New York 20, N. Y.
Attention: Mr. Harry Dube

Grayson-Robinson Stores, Inc. (photographic supplies)
550 West 59th Street, New York 19, N. Y.
Attention: Mr. Edgar B. Nye

Greyhound at the World's Fair, Inc.
1234 Avenue of the Americas, New York 20, N. Y.
Attention: Mr. A. N. Brion

Nik-O-Lok Company (toilet locks)
215 Park Avenue South, New York 3, N. Y.
Attention: Mr. A. Melnichak, District Manager

Simmons Company
300 Park Avenue, New York 22, N. Y.
Attention: Mr. John Person

Sinclair Refining Company
600 Fifth Avenue, New York 20, N. Y.
Attention: Mr. J. R. Tucker

TENTATIVE LIST OF EXHIBITORS AND CONCESSIONAIRES (Cont'd)

Licensing

Licensing Agent - Mr. Martin Stone
Room 4600, Time & Life Building
Rockefeller Center, New York 20, N. Y.

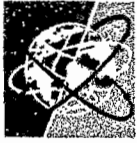
Licensees

Arlington Hat Company, Inc.
900 Broadway, New York 3, N. Y.
Attention: Mr. N. Strongin, President

Medallic Art Company
325 East 45th Street, New York 17, N. Y.
Attention: Mr. William T. Louth, President

Time, Incorporated
Time & Life Building
Rockefeller Center, New York 20, N. Y.
Attention: Mr. Jerome Hardy,
Publisher, Book Division

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WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT

FEDERAL AND STATES AREA PARTICIPANTS

Arkansas	**New Hampshire
**Connecticut	New Jersey
Delaware	New York City
Florida	New York State
Georgia	*North Dakota
Hawaii	Oklahoma
Illinois	Pennsylvania
*Kansas	**Rhode Island
Louisiana	*South Dakota
**Maine	**Vermont
Maryland	West Virginia
**Massachusetts	
Michigan	Federal Exhibit
Minnesota	
Missouri	
*Nebraska	Commonwealth of Puerto Rico

*Heartland States Pavilion
**New England States Pavilion

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CHARLES POLETTI
VICE PRESIDENT
INTERNATIONAL AFFAIRS & EXHIBITS

INTERNATIONAL EXHIBITORS

Of the over 60 International Participants which have declared their intent to be present at the New York World's Fair 1964-1965, the following have executed an agreement for space and are proceeding with their architectural and other plans:

	<u>Square footage</u>
Republic of China	24,529
Guinea	22,000
Haiti	10,000
Hong Kong	6,000
India	25,000
Indonesia	40,000
Mexico	30,000
Sudan	10,000
Thailand	12,000
U.S.S.R.	78,000
United Arab Republic	20,000
Christian Science	21,000