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TO CITY DESK -- ATT. WORLD'S FAIR EDITOR

COPY TO PHOTO ASSIGNMENT EDITOR

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/FOR IMMEDIATE RELEASE/

WORLD'S FAIR, N.Y., MAY 28 -- MAY CROSS FIESTA AT VENEZUELAN PAVILION AT 7.30 P.M. SUNDAY /MAY 30/ A CELEBRATION OF THE COLORFUL MAY CROSS FESTIVAL WILL BE HELD OUTSIDE THE VENEZUELAN PAVILION AT THE WORLD'S FAIR. PARTICIPATING WILL BE SINGERS, DANCERS, AND MUSICIANS FROM THE SPANISH, MEXICAN, CENTRO-AMERICAN AND VENEZUELAN PAVILIONS. MANUEL SILVEIRA, COMMISSIONER GENERAL OF THE VENEZUELAN PAVILION ANNOUNCED THAT THE PUBLIC IS INVITED TO THIS TRADITIONAL CEREMONY, ADMISSION FREE.

THE MAY CROSS FESTIVAL IS AN OLD SPANISH CUSTOM THAT IS CELEBRATED IN ALL OF TODAY'S SPANISH SPEAKING COUNTRIES. HELD DURING THE MONTH OF MAY, ALMOST EVERY HOME IN VENEZUELA ERECTS AN ALTAR THAT IS GAILY DECORATED WITH FLOWERS AND PLANTS. IN BOTH PRIVATE HOMES AND PUBLIC BUILDINGS A LARGE SPECIALLY MADE MULTI-COLORED PAPER COVERED CROSS IS PLACED ON THE ALTAR AND SURROUNDED BY LIGHTED CANDLES.

THE FIESTA IS A HAPPY, RELIGIOUS FEAST WHEN NEIGHBORS AND FRIENDS ARE INVITED TO BRING TOKEN OFFERINGS AND LISTEN TO THE CHARMING SONGS AND MUSIC OF THE MOST POPULAR LOCAL ENTERTAINERS, WHO DEDICATE THEIR NUMBERS TO THE MAY CROSS.

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/FOR FURTHER INFO PLS CALL ABC GROUP, FRED MAURER OF JONES, BRAKELEY AND ROCKWELL IN NYC AT 752-0330 OR AL PENN AT THE WORLD'S FAIR AT AR 1-2330/