

9 March, 1961

No. 1



This fortnight at Flushing Meadow:

News of the Fair: Governor Meyner of New Jersey was at the Administration Building last Friday where he announced the four winners of the architectural competition for the New Jersey Pavilion. Also attending the ceremonies were members of the New Jersey State Legislature and members of the State Tercentenary Commission..... Marguerite Higgins and H. V. Kaltenborn were among those briefed at the Administration Building prior to their departure as members of Visiting Committees to Africa.....Dr. K. C. Li, a member of the Board of Directors of the Fair Corporation and president of Wah Chang Corporation, a smelting and refining concern, died of a heart attack on March 7th.....Senator Warren Magnusen of the State of Washington was at the Administration Building on February 28th to get a first-hand report on the Fair. Senator Magnusen is chairman of the Senate Committee which will pass on federal legislation for the Fair.....The Consul Generals of each of the six central American Countries were briefed at the Fair on March 8th. Indications are that all of the countries will be represented at the Fair, either singly or in a joint pavilion.....

Bids were opened this week on the contract for transplanting material to the new Botanical Gardens in Kissena Corridor from the old Gardens. The low bidder was Roman Landscaping.....Word has been received from the State Department that the Philippines have accepted the invitation to participate at the Fair.....Mr. Moses has this week approved the tricolored symbol of the Fair to be used on all future stationery.....The symbol will also be used on the official World's Fair Flag and the highway trailblazers. The official colors of the Fair are turquoise, chartreuse and black.....A contract was signed on March 1st with Martin Stone who will be licensing agent for the Fair. Mr. Stone will be responsible for negotiations with all prospective users of the World's Fair name and symbol.....IBM signed their lease for space in the Industrial Area this week. Gas, Inc. also signed an agreement for their enlarged area.....Deputy Traffic Commissioner Gordon Gravelle met with Fair representatives last week to discuss the joint efforts of the Department of Traffic and the Fair to keep traffic headaches to a minimum during the Fair. The Traffic Department has designated Frank Sullivan as their expert in charge of Fair problems....

Staff: Governor Poletti took off for Africa on Friday and is expected back just after Easter.....Erwin Smith, Administrative Assistant to Mr. Panuch, left on March 7th to represent the Fair Corporation at the Leipzig Fair in Germany.....A number of new faces among the secretarial ranks have appeared recently. These include Karen Schriever, Margrit Suppiger and Mary Sarro. Marion DeBellis, Harold Blake's former secretary, is now working directly for Mr. Moses..... General Potter delivered a speech to the Army Engineers at Fort Belvoir on March 8th.....Several of the Fair executives attended Mayor Wagner's luncheon in honor of Ambassador Adlai Stevenson at the Waldorf last week. Ambassador Stevenson in his speech openly endorsed the Fair.....

Consultants: Gilmore Clarke returned from Great Britain last week after an extended visit as a member of one of the Fair's Visiting Committees.....General Farrell, one of the Fair's consultants recently underwent minor surgery. He is now recovering nicely and expects to be home from the hospital shortly.....

In the Future: The Communications Division announced that the Fair will be featured (cover story) in This Week Magazine of the Herald Tribune and in The Long Island Press this Sunday (March 12th). Other forthcoming articles include a story in The Saturday Evening Post in April and profiles of Mr. Moses in Look and Esquire magazines. Life is also starting work on a picture story of the Fair.

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