



UNISPHERE

PEACE THROUGH UNDERSTANDING

WORLD'S FAIR NEWS

1 August, 1961

No. 11

News of the Fair:

Contracts were signed last week with two additional exhibitors in the Industrial Area.....The PEPSI COLA Company signed a lease for a 93,696 square foot site where they are considering an enlarged version of the popular old-time western saloon sponsored by that company at Disneyland.....A lease was signed on July 28th for a 38,110 square-foot parcel for a "Pavilion of American Interiors". This will be an exhibit center for the home furnishings field.....PARAGUAY announced its acceptance last week bringing the total of international participants to 51.....

A telegram was received last week from Governor Munoz-Marin announcing the participation of PUERTO RICO..... The contract for the basic roadways was awarded to the Slattery Contracting Company on July 25, 1961. Ground breaking ceremonies are scheduled for August 3rd... A group of Congressional public works committee members made a tour of the New York arterial highway systems, the local park systems and the World's Fair last weekend.....Two new staff committees have been appointed effective today. The Contract Committee will consider matters pertaining to contracts and production while the Construction Committee will consider construction and other administrative items.....As of August 1st the responsibility for state exhibits comes under the aegis of the Executive Vice President.....

Visitors to Flushing Meadow:

A group of 85 French architects and architectural students associated with L'Ecole Speciale Architecture visited the Fair site on July 26th. They were shown the model and were briefed by Dr. Marcel Duriaux.....On July 28th the Yugoslav soccer team was shown around the Fair by Bill Berns.....A meeting was held on July 26th at the Administration Building of a special committee interested in organizing a Law Exhibit at the Fair. John Thornton was host to the committee.....

Calendar of Events:

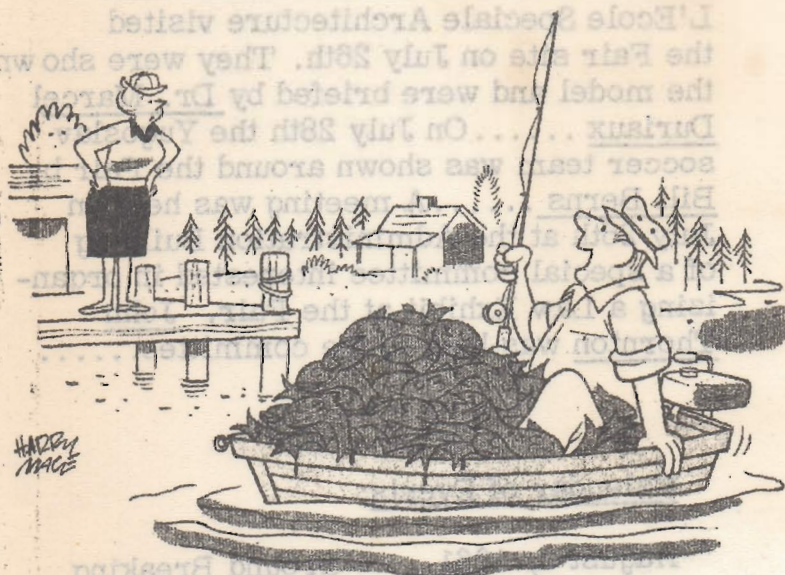
August 3, 1961	- Ground Breaking Ceremonies on City contract for basic roadways and utilities.
August 3, 1961	Press Conference for Foreign Press Associates.
August 4, 1961	Executive Committee Meeting.
Sept. 14, 1961	Board of Directors Meeting.
Sept. 14, 1961	Publication Date for Progress Report No. 3
Nov. 1, 1961	Annual Members Meeting.

Publications: The magazine section of the July 23rd edition of the New York Times contained a feature article by Mr. Moses on the Conflict of Interest question.....

Comptroller: Stanley Dropkin has been spending his vacation in the Catskills..... Erwin Witt is spending his vacation at the Deercrest Country Club in Greenwich, Connecticut..... John Lynott took a long weekend for a trip to Virginia..... John Brennan is flying west on August 10th to visit his sister at Redlands, California for two weeks. Kitty Spear is proudly displaying a photo of son Mark arrayed in his cap and gown. The picture was taken as he graduated from Junior High School last month.

Fishing Trip: The long delayed fishing trip has been postponed until late in August. Over 20 people have signed up so far. Reservations are still being accepted at the dispatcher's office.....

Executive: Ruth Zimmerman spends her weekends at her summer cottage in North Jersey. It is reported her lawn is completely weed-free..... Edna Windmuller is on vacation during the first two weeks of August..... Dene Ulin resigned as General Potter's secretary last week..... Eddie Ruiz just returned from a two-week vacation..... General Potter celebrated his 25th wedding anniversary last week...



"Nothing got away!"

The above photo, reprinted by special permission from the Saturday Evening Post, copyright 1961 by the Curtis Publishing Co., shows Gene Monetti returning from his last fishing trip. We hope the luck holds out.....

Engineering:

General Whipple returned from ten day vacation. He spent a leisure vacation in the hills of North Carolina, away from telephones, telegraph, and people. Mary Christofis is planning a weeks vacation in Washington, D.C., Maryland, Philadelphia and New Jersey. George Joulwan left for active duty with the Army. Phyllis Capriglione has started getting ready for another wedding party -- her brother is being married in September and she's a bridesmaid. George Lapins spending weekends in Connecticut, and Walter Giebelhaus gardening in Easthampton. Winnie Hunt has set the date for her marriage to Paul Rehmet of the American Gas Association. It will be October 22nd right here in Flushing. Pepi Laszczukiewicz spent his vacation in Canada. He sent a card from Quebec.

Staff Notes:

Operations: Judy Watson is the proud owner of a new Nash Rambler..... Carl Tylski (Allied) became a grandfather on July 19th. His grandson will be named Carl III..... Barbara Francis had a surprise birthday party in the cafeteria today. Her friends serenaded her and provided a huge birthday cake.....

Communications: Mary Young is teaching Danielle Simon the hows, whys and where-fors of that complex mechanism, L'automobile. Mary reports her pupil is doing very well.....

Speaking the Serbo-Croat he learned in the eighteen months he spent as program advisor for Yugoslavis-TV in Belgrade, Zagreb and Ljubljana, Bill Berns translated the World's Fair Progress Film for the visiting Yugoslav Soccer Team on Friday, July 28th. The players had come to America to participate in the International Soccer Championships in New York at the Polo Grounds. Colonel Eddie Eagan of the People to People Sports Committee was on hand with Mr. Berns to welcome the twenty players to Flushing Meadow for their Fair preview. Anyone with a sweet tooth and working for the Fair Corporation will enjoy a double treat -- not just sugar but sugar wrapped in paper sporting the Unisphere. Flo McCarthy received first delivery on ten million tablets of Domino Sugar wrapped in Unisphere-embossed paper. Messrs. Mahn and Miller of the American Sugar Refining Company were kind enough to arrange the sweet treat. Coffee or tea anyone? Thinking men's matches are now being distributed with all cigarettes sold in the administration building's cigarette machine. World's Fair matches are in the machine. Someone new has been added to the Donoghue staff at the Fair. Charles ("Chuck") Francis joined us on Monday, July 17, after working for twelve years as assistant director of public relations for the American Export Lines. He resides in Pelham Manor and is

replacing Joe Harrington who left us to do free-lancing. Mr. Francis joins a firm that was founded in 1950 by William Donoghue. The staff now numbers ten and promises to increase as the workload of the Donoghue men at the Fair becomes greater. The Andes loom ominously into the blue horizon; the strutting toreador makes his magnificent march into the ring; the tower of Pisa tilts its harassing framework; Lenin's Tomb crowns Red Square. Where are you? Are you in Peru, Italy, Spain, Moscow? No, you're just in the Fair's Communications and Public Relations office where travel posters are prominently displayed on the once-barren walls. Bill Adams and Mary Sarro are the culprits in this case.

International: Gov. Poletti is vacationing at his summer home in Elizabethtown, N.Y. Margrit Suppiger leaves Aug. 18th to return to her home in Switzerland via the Mediterranean.

Letter of the Week: The following letter was recently received by one of our employees:

"Dear Mom;

Everyone's got it.

Love,

Johnny"