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ROLOC COLOR SLIDES

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THE FAI

If you've already visited the current 1964-65 Fair, you may wish to skip this preamble and just review the slide descriptions that follow. But Captain Arps believes you may enjoy these introductory remarks both pertinent and impertinent. And for those of you who haven't yet seen the Big Show, a few explanatory notes may be helpful.

Without a doubt, this is the greatest attraction of the New York 1964/65 season. A billion dollar show, it has something for everyone -- science, technology, history, religion, industry, amusement, and above all imagination.

religion, industry, amusement, and above all imagination. Biggest exposition of all times, it covers 646 acres on Long Island in New York's Borough of Queens. It can be reached from New York City by subway, bus, Long Island Railroad, Helicopter, or your own car. The choice is yours, but we found the railroad from Penn Station most satisfactory.

Once at the Fairgrounds you'll find a dazzling panorama of things as they used to be, are now, and may be in the future. Some 150 buildings of modern design and construction house dramatic displays of technology and industry. Represented are 58 nations, 26 states, 80 industries and some 300 companies. Theme of this amazing spectacle is "Peace Through Understanding", and the symbol is a tremenatous world globe, creation of United States Steel.

Don't let the size of the Fair scare you off; on the other hand don't try to see it all in one day. There are 14 miles of roads within the grounds and walking plus standing in line to see the most popular shows can be wearying. Greyhound has a mobile fleet on hand to serve you, including picture window buses, tractor powered Glide-A-Ride trains, and four passenger escorters. The free map they have available at their booth inside the Fairgrounds is excellent and explains the various tours and services.

Benches and chairs are plentiful and comfortable, and for many of the shows and films you will be seated in armchairs or cars and have an opportunity to relax. To take care of the inner man there are over 100 restaurants ranging from snack bars to the finest in dining. If you prefer you can bring your own lunch.

There are endless opportunities for photography, and the only restrictions we encountered were at the Illinois Pavilion where they request you not take photographs of the animated Mr. Lincoln. At a number of places you will find signs posted reading "Picture Spot" with examples of pictures taken from that location.

One company has been granted a license for "Official" slides of the Fair. The slides listed herein are strictly "Unofficial" being duplicates of personal slides taken on four visits of two days each to the fair.

The Helicopter ride and the Swiss Sky Ride both afford excellent aerial views of the Fairgrounds and we have listed these first to give you a general idea of the relative location of the various exhibits. The exhibits are neatly divided into five areas: Industrial, International, Federal and State, Transportation, and Lake Amusement area. Hope you enjoy it all.

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If your budget will permit it and the day is exceptionally clear, we think you will enjoy a Helicopter Ride. The following slides show results you can get from the air.

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NF-H5 The huge globe, symbol of the Fair, Pool of Reflections, Fountains of the Fair and Pool of Industry with Bell System in background.

NF-H8 At left of slide is United Nations Avenue So. and Truman Promenade to

Court of Nations. The steel globe and U.S. Building are near center.

FN-H14 International area with globe in foreground. You can look down Avenue of the Americas toward the Masonic Center; New York City in background.

FN-H20 The Industrial Area from Court of Astronauts to Pool of Industry and Bell System. Shows landscaping around Fountains of the Fair and the Pavilion of Spain, Seven-Up, DuPont, IBM, Travelers on left with Japan, Austria, and Johnson's Wax on the right.

NF-H28 Transportation and Travel Pavilion has 96 foot high Moon Dome with plastic covering simulating relief map of the moon. Inside a science film and an endless variety of displays by travel minded agencies. (Air, Railroads, etc).

FN-H36 Industrial area with Festival of Gas and Mormon Pavilion on Avenue of Commerce at right. In foreground Tower of Light, Johnson's Wax and Austria. Across the reflection pool, DuPont, Coca Cola, The Fair Pavilion. Long Island Railroad in background.

The Swiss Sky Ride: Brightly colored gondolas, holding up to four passengers each, are suspended on cables 112 ft. in the air. One terminal is near the Korean Pavilion and the other near the Swiss Pavilion (1,875 ft. apart). The following series of slides were taken from the Sky Ride. To those of you who have already visited the Fair, the white, ball con like clusters seen at frequent intervals will be easily recognized as Brass Rail Refreshment stands and restaurants.

Intersection of Avenue of the Americas and United Nations Avenue North. Immediately below is the busy traffic of the Fair and Korea's Pavilion. In the background the northwest terminal of the Sky Ride with bucket cars coming and going. Singer Bowl & Shea Stadium in distant background.

General view down Avenue of the Americas to Gotham Plaza and Gate 1 with New York City in distant background. On the left exhibit of the WBT 2,000 Tribes, Masonic Center, American Express; on the right Denmark, Protestant Pavilion, RCA. This gives feeling of the Fair.

Sky Ride looking toward its S.E. terminus. Swiss Pavilion in foreground. Belgian Village and Vatican Pavilion in the background.

Roof of the Jordan Pavilion seen from the Sky Ride shows its many peaks and domes. Sudan building is at the right and across the Avenue of United Nations can be seen Japan's building and the thatched roofs of the Guinea exhibit. Grounds are being well maintained.

As the Sky Ride crosses the Avenue of Africa you get this excellent view of the skeletal steel globe with fountain of the Continents at its base. Ford Rotunda can be seen in background while on the left is Pavilion of Africa

and at right Pavilion of Greece.

- NF-S8 Looking directly down on the cone like roofs of the village of round huts which represents 24 African nations. Tribal group can be seen performing on stage. Across the flag-lined Court of Nations can be seen the blue roofs of the 21 small exhibit buildings of New Jersey. Beyond are Transportation & Travel and the Heliport.
- Mormon Church Pavilion is replica of East Towers of the Salt Lake City Temple with gilded statue of Angel Moroni atop center spire. Two exhibition halls tell story of the church by means of movies, dioramas and art. Statue of The Christ in the Mormon Pavilion is beautifully executed.

This is replica of Bertel Thorvaldsen's famous statue.

NF-2N Softly illuminated at night, the towers of the Mormon Temple with angel

atop pierce the dark sky. On Avenue of Commerce near the Gotham Plaza.

-2R Diorama "Christ in the Western Hemisphere, 34 A.D." Mormon Church NF-2R exhibit.

ROLOC COLOR SLIDES OF FAIR

Diorama "Christ in Jerusalem 32 A.D." City of Jerusalem in background. Part of Mormon Church exhibit.

Festival of Gas on Avenue of Progress displays products and achievements of the industry beneath a white roof supported on two high columns.

The light, airy architecture of the Gas Pavilion is enhanced by the soft,

pastel colors of an early twilight sky.

NF-5N The Fountains of the Fair illuminated, with the statue of the Rocket Thrower and the world globe silhouetted against a deep blue sky in background.

IBM Pavilion is easily recognized. A large, white egg-shaped theater covered with the letters IBM rests lightly on the outstretched branches of some 45 rust colored trees of structural steel. Seen here from Avenue of Commerce with Fair visitors strolling in foreground.

Beneath the shade of the IBM trees, visitors wait on a series of ramps to take their place in the "people wall" and be slowly raised into the theater above.

Having taken their places on the tiered group of seats (like a bleachers) NF-6D

the audience is raised into the theater (the egg) for a filmed demonstration of

brain and computer similarities. Good show.

Seen across the Pool of Industry, the wing-like exterior of the Bell Exhibit seems to float in air. Made of fiberglas reinforced plastic, it is 400 ft. long and rests on four pylons. You can take 15 minute armchair ride in the wing through a 3-dimensional dramatization of story of communication. Exhibits in lower level hall are both informative and entertaining.

NF-14C At night golden jets of water from Fountains of the Fair form pattern of graceful arcs into reflecting pool. In background can be seen Fountain of the Planets, largest in the world, in front of Bell Systems Pavilion.

NF-15N Central section Fountain of the Planets, blue and red illumination. Water sometimes rises as high as 150 feet during the spectacular display of synchronized water, fireworks, color and music seen nightly. Travelers Red Umbrella background.

NF-15R Fountain of the Planets in Pool of Industry with lighted dome of General Electric in background and Electric Power & Light to the right. This fountain

utilizes nearly 2 million gallons of water. Night view.

NF-15T Fountain of the Planets is suffused with red from fireworks display. Rockets are released from 464 launchers during nightly performance and the music of a 60-piece symphony is heard over loudspeakers. Very effective.

General Electric Progressland, where the audience, not the stage, revolves to watch a delightful portrayal of living conditions in the 1880's, 1920's, 1940's and mid-1960, using Disney-created animated lifelike human figures. Also see at G.E. a demonstration of nuclear fusion.

NF-24N The 200 ft. diameter dome of General Electric is covered by more than 2,000 blue, green and gold lights that create an ever-changing pattern at night

and are so controlled as to make the roof appear to rotate.

NF-25R Attractive dining room of Hilton International Food Bazaar on top floor of Better Living Pavilion. Offers food prepared by chefs from Hilton Hotels round the world. Moderately priced.

-27F Schaefer Outdoor Beer Garden invites you to quench your thirst and rest while doing so. Tables can accommodate 300; curved bar is 100 feet long and

features television on Fair Activities. Flowers foreground.

NF-27R Interior of the delightful Schaefer Center Restaurant where you can enjoy an ample buffet in pleasant surroundings. Ornamental trees have twinkle

lights and there is a light and graceful fountain in center.

The Tower of the Four Winds (courtesy of Pepsi-Cola) symbolizes the International concept of UNICEF which knows no boundaries and serves the children of the world. Visible from most parts of the Fairground, the 120 foot tower is a mobile and contains figures of animals of the world.

NF-28K Sponsored by Pepsi-Cola, a 10 minute boat ride takes you through the Disney production 'It's a Small World'. Animated displays and dolls depict far away places and your admission fee goes to UNICEF fund. England, Scotland and Ireland are shown in this scene. A delightful fantasy.

NF-28N Leaning tower of Pisa represents Italy and the Eiffel Tower and Can Can girls at left are of course France. Typical boat in foreground.

NF-28Q The color and mystery of India are here in a miniature Taj Mahal, sariclad maidens, the inevitable snake charmer and magic carpets sailing above.

Look up, as well as right and left, or you'll miss something.

NF-28T Miniature Thai dancers perform in authentic costumes for the visitor. Striped smiling tiger and pink elephant are delightful additions.

NF-28V Fiesta time in Mexico is a colorful scene as dancers whirl in gay abandon and a bright sun shines in the sky. A trip you will want to repeat.

The Kodak Pavilion has an unusual undulating display roof of reinforced concrete 363 feet long, providing a variety of backgrounds for shutterbugs. In the 80 ft. high tower are displayed the world's largest outdoor photographic prints in color. Photographic queries cheerfully answered here.

NF-33F General view down Court of the Sun with Solar Fountain in foreground. General Cigar can be seen at left, Pan American Highway Gardens on right and Better Living Pavilion in background. From roof House of Japan.

NF-34 Johnson's Wax as seen from terrace of House of Japan. The great gold disc, 24 ft. above ground, is supported by graceful columns and contains a 500 seat theater where you can enjoy an excellent film. In a court is an exhibit of floor materials used by man. Typical Brass Rail refres hment stand right foreground. Rest rooms at Brass Rail usually well cared for.

The Tower of Light on the Avenue of Commerce, a mountain of vertical prisms of anodized aluminum. At the center is a 12 billion candle-power beam brighter than 50 fully illuminated Yankee Stadiums. Inside the pavilion a cast of electric animated figures describes the wonders of electric power and light

as you stand on a revolving magic carpet.

NF-35N At night the Tower of Light becomes more spectacular as the prisms are lighted in varying rainbow colors. The central beacon visible 100 miles away makes this truly "the brightest show".

36 In this huge, circular pavilion, Du Pont presents a musical revue titled, "The Wonderful World of Chemistry." Written and produced by a Broadway composer, live characters participate with images cast on a screen.

NF-40N The 120 ft. Coca Cola Tower bathed in light at night rises from central court surrounded by a two story elliptical building. Within the tower the world's largest electronic carillon (610 bells) strikes the hours.

Protestant and Orthodox Center on the Avenue of the Americas has outer court honoring its leaders. Inside many religious denominations explain their

beliefs and work and there is a chapel, garden, and child-care center. NF-47

Billy Graham Pavilion is easily identified by the 100 ft. high tower topped by a golden sunburst. Inside the octagonal building, the well-known evangelist's message is presented. Edward D. Stone, architect.

A 50 ft. high model of builder's square and compass, symbols of the fraternity, stand across a reflecting pool and rustic bridge from the Masonic

Center which contains an exhibition hall and lounge.

NF-48J Interior of main hall of Masonic Center. An 11 ft. statue of George Washington in Masonic regalia dominates the hall while display tells history of the Masons going back to medievel times.

NF-50E Exhibit hall on first floor of Pavilion of India reflects that nation's art

and culture. Indian hostesses are glad to answer your questions.

NF-50G India's art, both ancient and modern are seen in this attractive display. Large painting is copy of one in the National Museum while at right can be seen modern art. Sculpture is typical of ancient temples.

NF-50M India's widening horizons and industrialization are evidenced in this

display of modern machinery and pictorial story of progress.
NF-50U Colorful and varied textiles, for which India is so well known, are tastefully displayed in this section in hour-glass fashion.

Venezuela's exhibit is housed in a tropical redwood building of interesting design. Historical documents, art, live entertainment within.

NF-56 The Hong Kong Pavilion has captured the Oriental-European atmosphere of the British Crown Colony in its upswept eaves, intricate carving and intense colors. The little shops and stalls on the first floor suggest a busy Hong Kong street, and a wide variety of merchandise is on sale here. On the second floor is a restaurant and bar.

NF-56N At dusk the Hong Kong Pavilion takes on an added aura of mystery amid twinkling lights. The Crown Colony Club restaurant, set in a land-scaped garden, is entered through the stern of one of the colorful junks in

the foreground. Entertainment and music for dancing.

NF-58 Austria is represented by a modernistic mountain lodge suspended from three A-shaped supports. Inside is a display of products and handicraft, exhibits of the nation's industry and a photographic exhibit of the growth of the SOS Children's Villages (settlements for homeless children)

a splendid work.

NF-58W Eisenhower Promenade is lined with benches and affords a restful view of the Fountains of the Fair. Beneath the shade of the trees you can relax and gradually forget your aching back and tired feet. And if you slip off your shoes, nobody will mind. It has been estimated that the 3500 benches lining the paths and malls can accommodate up to 10,000 visitors.

NF-59 The House of Japan, one of three buildings representing that country. Located in this one are two restaurants which serve foods such as sukiyaki and tempura. Western tables and chairs are provided on the first floor or you may dine in Japanese fashion sitting on straw mats at low tables.

A series of merchants sell Japanese products on the first floor.

NF-60 Republic of <u>Guinea</u> exhibit seen from the intersection of the Avenue of Africa and the Avenue of the United Nations. Handicrafts, industry, souvenirs are featured. At left, almost overshadowing the exhibit, the globular symbol of another Brass Rail restaurant. Prices at Brass Rail moderate.

NF-61 Sermons from Science are demonstrated in this circular building with scalloped roof. Sponsored by the Christian Life Convention of New York City, scientific marvels plus color films illustrate the compatibility

of faith and knowledge.

NF-65 The Vatican Pavilion, with curving wall extending from the entrance. A gold cross tops the oval-shaped main building. Their theme is "The Church is Christ Living in the World" and the presentation is masterful. No matter what your religious convictions, the Vatican Pavilion is well worth a visit. And you'll probably return for a second look at the Pieta.

NF-65A At night the Vatican Pavilion seems to glow from within, like a light shining in the darkness. The cross above gleams bright against the dark sky. Approximately 2 million dollars was raised by churches

throughout the United States for this building.

NF-65B The entrance gallery of the Vatican Pavilion is filled with religious art and there is always beautiful music. It is usually thronged with people on their way to view the Pieta.

NF-65C The Good Shepherd Chapel on the Mezzanine floor of the Vatican Pavilion is open throughout the day for meditation and prayer. It seats 300, and

Mass is said here each morning.

NF-65D The PIETA, incomparable work of Michelangelo. Softly lighted and shielded from its viewers by plexiglass, spectators pass by on three moving platforms at different heights. Installed in St. Peter's Basilica in Rome in 1499, this is the first time the masterpiece has left the Vatican.

NF-65H Another gallery of the Vatican Pavilion is hung with colorful liturgical banners such as you see in religious festivals. Other exhibits include shadow boxes, films strips, richly jeweled crosses, all pertaining to the Church and its history.

NF-65J A mosaic portrait of the beloved Pope John XXIII, and an excerpt

from his address to the Ecumenical Council - Vatican Pavilion.

NF-65K Closeup of the painting of the Second Ecumenical Conference held in St. Peter's Basilica in Rome at the request of Pope John XXIII.

NF-65M At the center of the Pavilion, a replica of the excavation made under St. Peter's in Rome in 1940 identifying the site as the burial place of the Apostle Peter. In background a large painting of the Ecumenical Council.

NF-65P Mosaic portrait of Pope Paul VI and an excerpt from his address to the

Ecumenical Council in September 1963.

NF-67 Sweden's deep blue pavilion adds an interesting note of color to Avenue of United Nations South. Sponsored by leading industries and businesses, the Hall of Industry features technology and products.

F-70 American-Israel Pavilion is spiral shaped and a winding walkway takes

the visitor through 4,000 years of Jewish history.

NF-70D Circular pool and modern sculpture give interest to the entrance court of the American-Israel Pavilion. A Menora tops the highest point of the bldg.

NF-77 Greece combines ancient and modern styles in its pavilion. On the pediment above doorway men and chariots parade in a 120 ft. frieze. Display

inside gives evidence of the nation's accomplishments and progress.

NF-78 Morocco is represented by this graceful pavilion of Moorish design with arches and open patio. Privately sponsored, one section is a bazaar where you can purchase Moroccan articles. Two restaurants and a night club offer

entertainment; art and documents explain the nation's history.

NF-79 Sudan's exhibits are housed in this interesting building capped with a translucent dome. Style of architecture is contemporary Islamic. Here you can see relics of an ancient civilization as well as present-day industrial products and handcrafted wares. At the rear a snack bar featuring national dishes. The Nubian sculpture and pottery on display is of ancient origin.

NF-80 Jordan's Pavilion is a many domed structure covered by gold mosaic and sparkling blue glass. The undulating roof forms Arabic arches where it sweeps to the ground. Inside a diversity of exhibits including fragments of Dead

Sea scrolls. And a theater provides entertainment.

NF-83 Republic of the Philippines is housed in a building shaped like the familiar wide-brimmed, peaked sun hat or "salakot". Folklore, history and life in the islands are featured inside the building which is decorated with many rare woods brought from the islands.

NF-84 A red and gold oriental palace houses the exhibits of Nationalist China. Maps and photographs tell the story of the development of Taiwan and on display are bronzes, jades, porcelain, silks and rare objects of art.

NF-86B An intricately carved temple gate and shrine introduce you to the pavilion of Indonesia, a nation of some 3,000 islands and many peoples. Inside are works of art, demonstrations of handicrafts, a souvenir shop and restaurant.

NF-86M Instruments of a Gamelan orchestra are typical of the beautiful displays

to be seen in the Indonesian Pavilion.

NF-92C The "Rocket Thrower" sculpture in the Court of Astronauts. The 43

foot high bronze figure is by Donald Delue.

NF-92F Flag-lined Court of Nations with symbol of the Fair surrounded by Fountain of the Continents in background. Largest Earth model in history, the 12 story high globe is also the largest structure fabricated entirely of stainless steel. It was constructed by 50 Indians, without one injury.

NF-92N Illuminated Fountains of the Fair with statue of the Rocket Thrower outlined against the world globe. Lights on the land masses mark the world's

great capitals.

NF-93 Three-quarter view of the U.S. Pavilion, a modern, rectangular building supported on four pillars so that it seems to be suspended 18 feet above ground. The multi-colored fiberglas used in the walls adds color to the facade. Charles Luckman Associates, New York City, architects.

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NF-93B The 330 ft. long U.S. building seen from flag-lined Court of States. Statuary in foreground by Carl Milles. Theme of the exhibit is "Challenge to Greatness". Two large halls are filled with illustrations of the American pursuit of peace and liberty; two films are shown, one dramatizing early immigration, the other a color spectacular bringing American history to life and carrying the viewer on into the future.

NF-93N At night the fiberglas walls of the U.S. Pavilion become a colorful wall

of light as the entire pavilion is bathed in the glow of floodlights.

NF-93R Arms control, the Free World, the Population Explosion, are subjects

of these displays within the U.S. Pavilion.

The Maryland Pavilion captures the atmosphere of an Eastern Shore wharf with stands selling crab cakes, steamed clams and other Maryland favorites. Contemporary architecture of the building has been pleasantly combined with brick walks and traditional round cornered brick walls. Exhibits tell of the story of the State's past and present. An 8 minute motion picture recounts the famed Battle of Fort McHenry in the War of 1812.

NF-97 Illinois, Land of Lincoln, displays in its building the largest collection of Lincolniana ever assembled for an international exposition. It is here you will see the remarkable life-size animated figure that looks, acts and

even speaks like Lincoln - a creation of Walt Disney.

NF-97M Lincoln on Horseback, at entrance to Illinois Pavilion, is the work of Ann Hyatt Huntington and is displayed here publicly for the first time.

NF-100E Astral Fountain at night seen against a deep blue sky with pillars of New York State Pavilion in background. The cage around the fountain rotates

slowly. In all there are nine spectacular fountains at the Fair.

NF-101 Oklahoma is represented by a park-like area and a large sunken topographical map of the state. Animated displays are seen on the 96 x 46 ft. map and telephones give you information on recreation, industry, etc.

NF-105P Brass Rail steak garden where beneath the shade of trees you can

enjoy a moderately priced steak dinner.

NF-106A New York State Pavilion with colorful flags flying on bridge in foreground. Looming above the pavilion are three towers, one of which is the tallest structure at the Fair (226 ft.). Beneath the towers is the Tent of Tomorrow with the world's biggest suspension roof supported by sixteen 100 ft. columns. Elevators whisk you to top of tower for a wonderful view.

NF-106D Closeup of the colorful, translucent, fibergias roof of the New 1012 State "Tent of Tomorrow". Larger than a football field, the colored panels

flood the interior with color.

NF-106E Panorama of International Area as seen from tower of N.Y. State Pavilion. In foreground the blue rooftops of New Jersey exhibit and the Mall

from the Court of Nations to World Globe and U.S. Pavilion.

NF-106H International and Industrial areas as seen from N.Y. State Tower from flag-lined Court of Nations foreground to Bell System in background. and Mormon Pavilion near Main Gate. Brass Rail restaurants and snack bars are easily identified by the balloon like clusters on top. Good general view, exhibits are readily recognizable.

Looking east from N.Y. Tower towards Gate #7 with pavilions of Sweden and France in immediate foreground. The thatched roofs of Guinea are seen at intersection of U.N. Ave. and Ave. of Africa. Other exhibits belong

to Israel, Kodak, and in background tall building is Better Living.

NF-106K Looking almost directly down on the interesting exhibit of the Republic of Guinea you see a bridge across a small stream and two small thatched roof structures plus a main building with curved glass walls inside a steel grid. On the right Sermons from Science Pavilion and open space in center of slide is Court of the Sun. Better Living can be seen right background and edge of General Electric at left.

NF-106M Mammoth map of New York State on main floor of the pavilion done in terrazzo by Texaco Oil Company. Youngsters have a wonderful time following the roads and going from one city to another.

NF-106N The New York State Pavilion, novel in design, is even more striking seen in early evening when the sky is a deep blue. The translucent roof is alive with color, lights encircle the towers and gleam like huge pearls from

the many pillars while pool in foreground reflects a pattern of light.

NF-107 Missouri Pavilion, a glass enclosed building with emphasis on the theme, First in the Air - First in Space. Exhibits show industrial development of the state and there are replicas of the Lindbergh plane, Spirit of

St. Louis" and the two space capsules, Mercury and Gemini.
NF-108 Alaska, the 49th State, has constructed an igloo-shaped pavilion to house its exhibits. Here you will see depicted Eskimo and Indian life, the fishing industry, huskies and bears.

NF-109 Suspended by stainless steel wires over a reflecting pool set in the middle of three open-sided circular pavilions is the shining Time Capsule.

Packed with items representative of our times since 1938, the capsule will be buried as a message to the future 5,000 years from now.

NF-111 Minnesota's industrial production, cultural attractions, recreation, are exhibited to the visitor in this interesting pavilion made of seven giant panels joined so as to form a many-sided structure. For those who like smorgasbord, you can find one here.

NF-112 Rotunda of the Ford Pavilion has 64 towering pylons. Seated in convertibles, visitors are taken for a ride through plastic tunnels around the outside of the rotunda before entering the magic skyway and the fantasyland within with its Disney created and animated animals and people.

NF-112B Overall view of the Ford Pavilion gives some idea of its tremendous size. Several city blocks long, it contains enough steel to erect a skyscraper 125 ft. square and 22 stories high. The emphasis of course is on cars, FORD, that is.

NF-112D General view of Ford display room in the large exhibition hall.

NF-112L Comfortably seated in a Ford convertible, these fair visitors are in the time tunnel passing the huge dinosaurs that inhabited the Earth at the dawn of life.

NF-112P As you ride safe and sound in your convertible you pass into deeper jungle area where other prehistoric animals feed on vegetation.

NF-112S Dinosaurs battle to the death on a rocky crag as you watch safely from your seat in a Ford. Lightning flashes in the sky above.

NF-112U Life begins as baby dinosaurs emerge from eggs while their parents watch over them.

NF-112V Cavemen appear next on the scene and with the discovery of fire take a great step forward. Here he enjoys its warmth.

NF-112W Dressed in the skins of animals, the caveman hunts for his food using simple tools such as clubs and large rocks.

NF-112X On the rocky walls, primitive man leaves the story of his existence in picture form - preceding the discovery of an alphabet.

NF-112Y And now, the discovery of the wheel, perhaps the greatest step forward.

NF-112Z This is free wheeling as the caveman knew it. By applying his new found discovery to a simple cart he can travel great distances.

NF-116 Space Exploration Exhibit in Space Park. Here you will find Project Mercury spacecraft which has orbited the Earth, a Gemini two-man spacecraft, a model of the Apollo, a moon landing vehicle, etc.

NF-119L Avis Antique Car Ride popular with all ages. Open topped cars reproduced to 5/8 scale seat up to 5 and anyone 10 or over can drive. Combination accelerator and brake controls the one cylinder engine and center rail keeps you on course. It's fun just to watch the youngsters.

NF-120B Sinclair Dinoland contains life-sized replicas of dinosaurs created by

the animal sculptor, Louis Paul Jonas. You walk a winding path and meet these strange creatures. This one is Brontosaurus, 27 feet tall and his swaying head peers down on traffic of Grand Central Parkway.

NF-120G Tyrannosaurus, largest and most terrifying of these creatures, once

lived in Montana. He measures 50 ft. from tip to tip.

NF-120K Corythosaurus, a duck-billed dinosaur, in his natural habitat, a lagoon.

Known as the helmet lizard because of the crest on his skull.

NF-120P Triceratops lived in Montana and Wyoming in the Cretaceous Period. He was a vegetable eater and resembled a rhinoceros. He used his horns as a defense.

Every Fair should have a ferris wheel and U.S. Rubber has provided a unique version around the rim of a giant whitewall tire. Barrel shaped

gondolas (24 of them) each carry four people 80 feet into the air.

Chrysler Exhibit occupies 5 man-made islands linked by bridges and set in an articific lake. More than 1,000 umbrella shaded chairs in this area alone for the visitor. This giant car is on Styling Island. It is 80 feet long from bumper to bumper and wheels are more than 20 feet high.

NF-124L Production Island permits the visitor to board one of car bodies and travel along an assemble line. Mechanical workmen give both cars and visitors an "O.K."

NF-124P A vast engine is prime attraction on Engineering Island. You step inside and watch the innards of this 8 cylinder giant work.

NF-124R Chrysler diversified products are displayed when these dapper little

men open their coats one by one for your inspection.

NF-124U A two stories tall keeper made of auto parts watches over giant insects in Chrysler outdoor rest area. Heads are trunk lids, eyes taillights, bodies car wheels. A 12 foot crawler is made of roof panels and hoods.

NF-125D Port Authority Heliport with copter hovering before landing. Sightseeing flights over fairgrounds start here. Four tapered columns support

the 150 by 200 ft. long landing pad on rooftop.

NF-125R The "Top of the Fair" restaurant, located directly under the Heliport platform. You can dine here and enjoy a wonderful view of the Fair and

Manhattan skyline through glareproof windows.

NF-130 Overall view of General Motors Pavilion from far side Grand Central Parkway. G. M. Futurama and Ford are the two largest pavilions at the Fair. Predictions of the future are viewed by the visitor sitting three abreast in individual plastic seats equipped with speakers that furnish information on your trip. Seats move along a track that covers two floors of the long exhibition hall.

NF-130B Over the entrance to General Motors, a 110 foot high slanting canopy which makes this exhibit easily identifiable. Seen here at night it is bathed

in a changing succession of pastel hued colors.

NF-130D General view of G. M. display area, this one devoted to overseas area. NF-130E Sleek, shining cars of tomorrow (GMX in foreground) attract the

interest of the fairgoer.

NF-130K Underwater scene in the Futurama ride shows exploration of the ocean floor for oil and minerals. Aqua-scooters replace cars in this medium.

NF-130L People will vacation under the sea in Hotels like this with garage space for aqua-scooters.

NF-130P In the future drills like this will tap the ocean floor for oil.

Even the craters and canyons of the moon will become accessible and Lunar Crawlers with large spherical wheels like these will explore it.

NF-130R Passing a jungle area you will see the roadmaker of the future at work felling trees by means of a laser beam. It then proceeds to digest what it has cut, levels, grades and finally produces a super-highway in its wake.

NF-130T The parking problem may be solved in the City of the Future where super-skyscrapers will tower skyward even as today.

NF-130U The future city is a gleaming complex of towers and skyscrapers, all glass and metal, with layers of highways and freeways where traffic moves under electronic control, without undue delays. Can it be?

NF-130V Another glimpse of the City of the Future shows cars parked in super garages tier upon tier. A midtown airport is located amid skyscrapers.

NF-130X Your home of the future? Will it look like this and would you enjoy it if it did?

NF-130Z A city of light amid pattern of lights on outskirts. This is the end

of your futurama ride. Hope you enjoyed it.

131 Two car train of the Monorail is suspended from overhead power units and circles a 4,000 ft. loop forty feet above the A musement area of the Fair. Transportation idea of the future, this one was built by American Machine and Foundry Company. An 8 minute ride gives you a view of the area.

PRICES: Slides of the Fair are priced the same as all other Roloc slides when you select the individual slides you would like to have mailed to you for review.

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