

# SPokane

# EXPO'74



## Spokane World Exposition

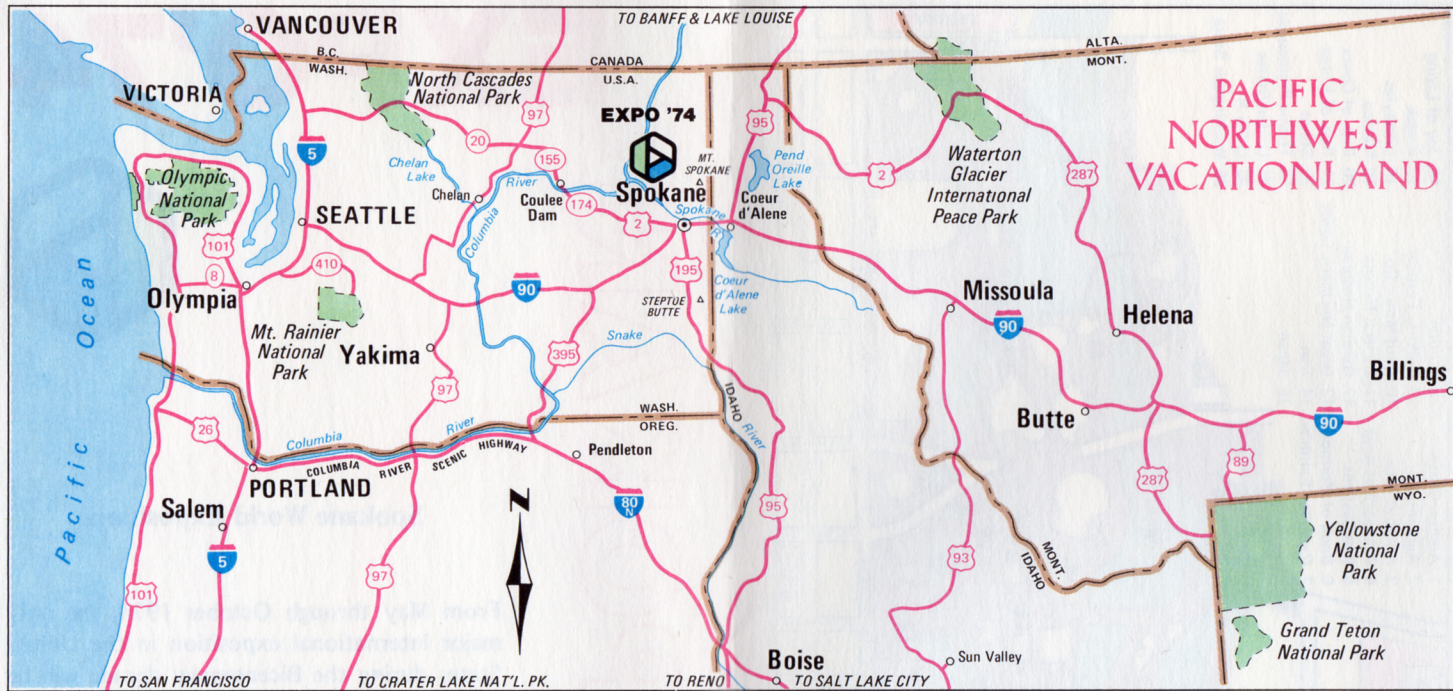
From May through October 1974, the only major international exposition in the United States during the Bicentennial decade will be held in Spokane. Expo '74 is dedicated to stimulating greater understanding of our environmental problems and their solutions. It presents as mankind's common goal the necessity "To Live, Work and Play in Harmony with his Environment."

The symbol for all this is the Mobius Strip, a beginningless, endless form that expresses the continuity of life and man's inescapable relationship with all things in his total environment. The colors signify the ideals of nature: white for clean air, blue for clean water and green for the beauty of unspoiled growing plants.

On Havermale and Cannon Islands and the adjacent banks of the Spokane River, the site itself reflects the aims of the fair. Where once a tangle of railroad tracks and gloomy warehouses all but obscured Spokane Falls, a handsomely landscaped park now beckons. The only remnant of the past is the tower of the old Great Northern depot, refurbished to form part of Expo's legacy to the city.

**AMERICAN AUTOMOBILE ASSOCIATION**





## ARRIVING AT SPOKANE

### By Car

I-90 is the main route from nearly every direction, for it collects several other major highways and funnels them into the city. US 2 and 95 from Glacier National Park and Canada join I-90 at Coeur d'Alene. I-80N, which connects Boise and Portland, is linked to I-90 by US 395 near Pendleton. The western terminus of I-90 itself is Seattle, gateway to every place of interest on the northern Pacific coast. East of Spokane, I-90 travels through Butte and Billings, affording access to Yellowstone National Park.

### By Plane, Bus and Train

Spokane International Airport is 7 miles southwest of the city limits via US 2. Limousines from the airport to downtown hotels and major motels cost about \$1.60. Taxi fares to downtown average \$4.45. The bus terminal is at W. Sprague and S. Jefferson; the passenger train depot is at W. 122 First Ave.

## WHAT TO SEE IN SPOKANE AND THE PACIFIC NORTHWEST

Within the city limits are several interesting places to visit. The Cheney Cowles Memorial Museum of the Eastern Washington State Historical Society, W. 2316 First Ave., is noted for its Indian arts. The Crosby Library, E. 502 Boone Ave., at Gonzaga University, houses memorabilia of Bing Crosby's career. Manito

Park, off Grand Blvd., contains gardens, greenhouses and the Japanese Teahouse. Downstream on the Spokane River are Riverside State Park, Palisades State Park and Indian Canyon Park, with drives along the rimrock above the valley. A 33-mile scenic route connects most points of interest; a map is available at the Inland Automobile Association or the Chamber of Commerce.

A little farther from the city, a road winds to the 5,881-foot summit of Mount Spokane. Coeur d'Alene and its lovely lake are 33 miles east. To the south, Steptoe Butte rises above the rolling Palouse wheat country. Grand Coulee Dam is 83 miles northwest.

In fact, most of the Pacific Northwest vacationland is within a day's drive of Spokane. Less than 500 miles away are the mountain wonders of Banff and Lake Louise; Waterton-Glacier International Peace Park; and Mount Rainier, Olympic and North Cascades National Parks. Olympic National Park, with its rain forest, is in the northern loop of US 101, which offers magnificent coastal scenery. The newest park, North Cascades, is now accessible via Washington SR 20. Although farther away than these, Yellowstone and Crater Lake National Parks are still easily included in any itinerary.

The cities are also popular destinations. Portland can be approached via the scenic route through the Columbia River Gorge. Seattle and Vancouver are the cultural and economic centers of the Puget Sound region. Victoria is very British in atmosphere. Inland and quite western in flavor are Pendleton, Boise, Butte, Helena and Billings.

## GETTING AROUND IN SPOKANE

### Street System

The street plan is basically a simple grid. Avenues run east to west; streets are north to south. The few diagonal routes are usually designated boulevards or drives. Sprague Avenue divides north from south; Division Street separates east from west. Most downtown streets are one way. Speed limit is 25 mph, except 30 on certain major thoroughfares; be certain to obey the reduced limits in school zones.

### Public Transportation

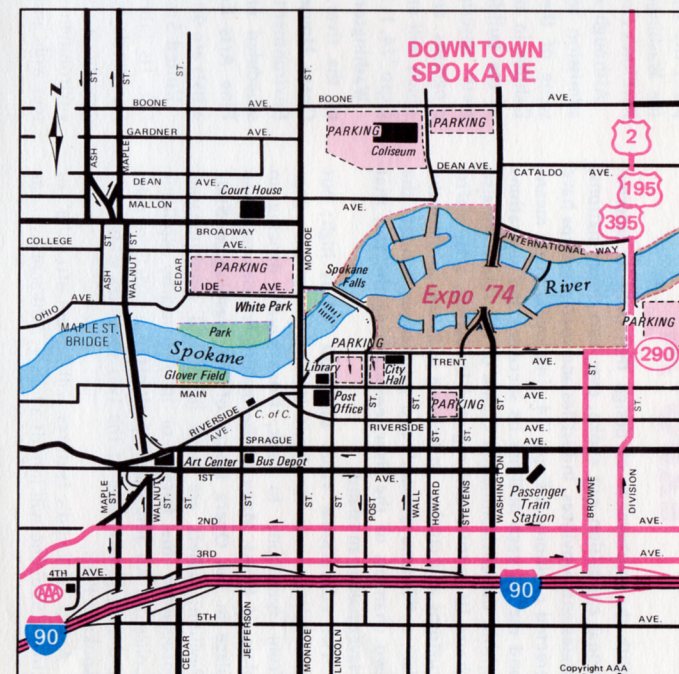
The eight taxi companies in Spokane all use the meter system. Largest cab companies are Yellow (624-4321) and Checker (624-4171). The average fare is \$1.35 for the first mile and 50 cents for each additional mile. Spokane Transit System buses are routed through all sections of the city. Fare is 25c for adults and 15c for children and senior citizens.

### Rental Cars

Several agencies maintain offices downtown and at the airport. Among the largest are Airways Rent-A-Car (624-2255), Avis (624-1218), Budget Rent-A-Car (838-1434), Hertz (747-3101) and National Car Rental (747-5279).

### AAA Address

Inland Automobile Association, W. 1717 Fourth Ave., is open Mon. through Fri. 8 to 5, closed weekends and holidays; telephone 455-3400.





## EXPO '74®

With the exuberance of design that only an international exposition can evoke, over two dozen nations, states and provinces, industries and special groups have erected pavilions at Expo '74. Employing many means and media, each outlines its successes and aspirations within the environmental theme of the fair. Each also shares its culture and regional industries, arts, crafts, customs and cuisine. In keeping with the spirit of the fair, a "Theme Stream" and promenade connect the two channels of the river, emphasizing the fact that Havermale is an island.

The educational value of Expo '74 is high; but entertainment is far from lacking. Programs range from symphony to rock, from square-dancing to classical ballet. Many of the major performances take place in the Opera House of the Washington State Pavilion; others are held in several amphitheaters throughout the fairsite or in the nearby Spokane Coliseum. An amusement park offers a variety of rides and skill games. One of the two sky rides glides over Spokane Falls.

A few of Expo's features will remain after the fair closes. Spokane will inherit a lovely, 100-acre riverside

park, the Opera House and Convention Center from the Washington State Pavilion and the United States Pavilion's environmental center and amphitheater.

Although admission to all pavilions is included in the admission to the grounds, there is a separate fee to some of the special exhibits, such as the Fine Arts Exhibit in the Washington State Pavilion. Only a few of the buildings and exhibits are listed below. Complete descriptions of all the pavilions and their programs are published in the official guidebook, which will enhance enjoyment of the many aspects of Expo '74. It is available at the fairsite.

**Washington State Pavilion** dominates the south bank of the river. The permanent structure contains the Opera House, which will accommodate most of the Environmental Symposia as well as much of the scheduled entertainment. A primary feature is the Fine Arts Exhibit, where the works of many major artists are on view.

**United States Pavilion** is the largest structure of the fair. Its fabric canopy, rising above its 4-acre site on Havermale Island, crowns the fairgrounds. Beneath the canopy a film giving a historical view of today's environmental problems is projected on a screen 80 feet wide and six stories high.

**U.S.S.R. Pavilion**, the largest of the foreign pavilions, delineates the many facets of its theme, "Progress Without Pollution." Utilization and nondestructive control of nature, urban planning and attainments in pollution control and conservation are among the topics covered. Three theaters, exhibits of rare artworks and a restaurant serving Russian cuisine complete the pavilion.

**Canada** is on Cannon Island. In its park are 100 varieties of trees and shrubs that are native to the Pacific Northwest.

**Mexico** presents its rich cultural heritage through presentations of music, dance and archeological treasures.

**Smithsonian Folklife Festival**, built around the theme of "The Northwest: A Gift of the Earth", condenses into 5 acres the livelihoods, arts and ethnic background of the entire region. Mining, stockraising, lumbering, railroading and numerous Indian cultures are represented by a changing panorama of events, displays and activities.

**Other pavilions** explore how people enrich their everyday lives; modes of transportation of the past, present and future; agriculture; and many environment-related themes.

# EXPO '74®

**Dates:** May 4 to November 3.

**Hours:** Open daily from 10 to 10.  
Hours may be extended according to demand.

**Tickets:** Gate admission: Adults \$4.  
Ages 12 through 17, \$3.25.  
Children 6 through 11, \$2.

**Host Services:** Locate lost children.  
Serve handicapped visitors.  
Dispense first aid.

**Guidebooks:** Available at the fair: \$1.

**Parking:** Some parking areas are designated, but generally visitors should consider leaving their cars at their accommodations or at the edge of the city and taking public transportation to the fairsite.

