



LANDSCAPING BEGINS FOR FEDERAL PAVILION -- Architects from Portland, Oregon, look up at some trees in the Coeur d'Alene National Forest during their search for possible transplants to the Exposition grounds. From right, landscape architect Robert Perron and architect Bill Rouzie tour a forest area near Hayden Lake in Idaho with National Forest Service Information Officer Maurice Vogel. In the background is an NFS staff member from Coeur d'Alene.

NEWS LETTER

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Expo '74 Only International Event Left In U.S. During Bicentennial Decade

Through a combination of good planning, timely theme and fortuitous circumstances, the Exposition on the Environment has become one of the star attractions of the United State's 200th birthday party.

J. William Nelson, director of trade fairs and expositions for the U. S. Department of Commerce, said in Seattle recently that Expo '74 is at this time the only exposition the federal government plans to become involved in during this decade. The 1970's have been declared by Congress as the Bicentennial Era, a 10-year celebration of the 1776 Declaration of Independence.

And, Nelson said, the demise of both the Philadelphia Bicentennial plans and the Denver Winter

Olympics means the Exposition in Spokane "will become eminently larger in the bicentennial celebrations."

Nelson visited Spokane and Seattle recently, and while in the Puget Sound area he visited the site of the last world's fair to be held in the Pacific Northwest--Seattle's Century 21, held in 1962. While there, he compared Spokane's \$11.5 million Federal Pavilion to the Pacific Science Center, Century 21's legacy to Seattle.

"I think the two will serve to tie in visitors in both cities," Nelson said. "They have much in common--both deal with the theme of man and his environment."

Architects Begin Search For Trees For U.S. Pavilion

Two members of the design team for the Federal Pavilion at Expo '74 took the first steps towards landscaping the \$11.5 million structure, even though the building itself hasn't yet been started.

Robert Perron, landscape architect, and Bill Rouzie, architect with Skidmore, Owings & Merrill, began searching the Coeur d'Alene National Forest in nearby Idaho state for trees to transplant to Spokane.

They are looking for trees already mature, "about five or six inches in diameter, and 20 to 60 feet high," said Perron. They will be moved to the one-acre garden which will serve as a foyer to the United States exhibit building.

Though selection has begun this fall, Perron said the trees will not actually be transplanted until either the fall of 1973 or the spring of 1974.

Skidmore, Owings & Merrill, through their Portland, Oregon, office and the Spokane architecture firm of Trogdon-Smith-Grossman are the designers of the Federal Pavilion, working on a design concept by Herb Rosenthal of Los Angeles.

'tis the season

In America, it's Christmas.

In ancient Rome, it was Saturnalia.

It is known by a variety of names throughout the world, both past and present, and it is used to celebrate a variety of occurrences.

But one thing remains constant -- It is the season of camaraderie and festivity, the season in which people's thought turn to peace and good will.

We in Spokane, U.S.A., where it is called Christmas, would like to extend our season's greetings to all of you around the world, and we wish you a happy celebration, whatever your season's name.

Smithsonian Institution Plans Cultural Series

People at Expo '74 will be more than just visitors. They will be the subject of a continuing program in international, regional and native American culture, proposed by the Smithsonian Institution as their part in the 1974 World's Fair.

"Crafts, work skills, culinary traditions, music and dance will be investigated with particular emphasis on present day expressions," said James R. Morris, the Institution's director of the performing arts.

The entire program, which is intended to be a regionalized preview of the Smithsonian's 1976 Bicentennial program, will be made up of a series of performing groups, artists and artisans at work and other

examples of a people's culture.

"Most of the presentations will be small, intimate presentations," said Michael D. Kobluk, manager of special presentations at Expo '74. "These could take place in the 'streets' of the Exposition -- walkways, plazas, perhaps in the amusement area."

The content of the proposal has been approved by Expo '74, and an initial allotment of funds made to begin research. In addition, Smithsonian staff members have begun their investigations into the traditions and folklore of the Pacific Northwest, in preparation for the program.

Medical Society Will Help Plan Aid Station

The Spokane County Medical Society has offered to help Expo '74 set up and staff a first aid station to provide medical services during the six-month Exposition.

Dr. Robert Hunter, Spokane physician, said the county medical society has for some time wanted to participate in Expo '74. And, since a first aid station will be needed on

the site for the more than 29,000 people expected on an average day, the doctors felt their contribution should be in the form of help in setting up the aid station.

Dr. Hunter, who gained experience in medical needs at world's fairs by working with Seattle's Century 21 ten years ago, said the doctors in the society would serve as ad-

visors to Expo '74, providing a list of items and facilities needed to provide adequate services.

He said the society might also provide a roster of physicians who would be available on call during the hours the Exposition is open.

The Medical Society will also assist Expo '74 in planning procedures for evacuation in case of fire or other emergency, Dr. Hunter said.

Sculptured Works Sought

Sculptured works will become a part of the landscape on the grounds of the Exposition, a permanent display of man's ability to interact with his environment in a harmonious way.

The works will be commissioned especially for the Exposition and riverfront park, and they will be paid for through donations now being sought.

Sister Paula Mary Turnbull, chairman of the committee formed to raise the funds, said letters have been sent out requesting contributions to pay for an estimated five works.

"Because we feel strongly about the good influence of art on the public and the encouragement of individual artists, we are asking for assistance in this project," said Sister Paula, who is also chairman of the art department at Fort Wright College in Spokane.

Works will be in the \$1,000 to \$5,000 price range, and they will be commissioned from artists selected by a jury of regional art people. After the Exposition, the works will become the property of the City of Spokane, and they will remain in the riverfront park.

The artists will be selected in the spring of 1973, giving them a year to complete their creations.

Northwest Gears up for 1974

Accelerating activity on the Expo '74 grounds seems to be a visual reminder to all that time is short between now and opening day.

Taking heed of that signal, many communities in the Inland Pacific Northwest region are beginning to look ahead with an eye to where Expo '74 visitors will go after they have seen the Exposition.

The North Idaho mining community represented by the Silver Valley Chamber of Commerce is putting out its bid for the tourist traffic, too, with plans for a "self-guided tour beginning at the top of Fourth of July Pass and extending throughout Shoshone County."

The area boasts some of the world's richest silver mines, as well as some of the world's most ruggedly beautiful scenery. Included in the tour will be a mine smelter and surface tour, ghost towns, gold panning and sluicing operations and a mining museum.

In various places along the way, the environmental theme of the Exposition will be recalled, as visitors look over several revegetation projects in areas where past industrialization has stripped the land of its beauty.

The mining valley stretches latitudinally across the panhandle of Idaho, beginning some 40 miles east of Spokane along Interstate 90.

NEWS BRIEFS:

--"Go Northwest Young Man," counsels page one of the November 8 issue of VARIETY. Writer Alfred Stern says, "Washington State and Spokane leadership deserve kudos for organizing the only U.S.-sponsored international exposition in the nation's Bicentennial decade," and he urges "extensive corporate participation."

--Another major member of the news media took notice of Expo '74, when NBC's Don Oliver reported from Spokane for the November 19 broadcast of the Nightly News.

--Expo Tower, the 20-story, 185-unit high-rise for low- to moderate-income residents, received the go-ahead when an application for an FHA loan was approved. Construction on the \$3.3 million project will begin in the spring on a core-area location across the street from the Exposition.

--Burlington Northern plans a short ceremony early in December to mark completion of the \$6.5 million Latah Creek Bridge in Spokane. When BN rail traffic shifts to the bridge completely, it will mean no more rail traffic across the Exposition grounds. BN was one of three railroads to donate land to the City of Spokane for Expo '74. The others are The Milwaukee Road and Union Pacific.